



A G E N D A

Council on Library and Network Development

September 10, 2010

10 a.m. – 3 p.m.

Gibraltar Area Schools

Community Room

3924 Highway 42

Fish Creek, WI 54212

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|----|---|--|-------------------------|
| 1. | Call to Order (10 a.m.) | Miriam Erickson, Chair | |
| 2. | Roll Call/Determination of Quorum | Annette Smith,
COLAND Secretary | |
| 3. | Welcome to the Gibraltar Area Schools | Stephen Seyfer,
Superintendent,
Gibraltar Area Schools | Information |
| 4. | Introduction of new COLAND member (Ewa Barczyk) and new DLTCCL Division Administrator (Kurt Kiefer) | Miriam Erickson,
Rick Grobschmidt | Information |
| 5. | Adoption of Agenda | All | Action |
| 6. | Approval of Minutes for May 14, 2010 meeting | All | Action |
| 7. | Approval of Minutes for July 9, 2010 meeting | All | Action |
| 8. | Report of the Chair (10:15 a.m.) | | Information, discussion |
| | a) Correspondence | Miriam Erickson | |
| | b) Update on collaboration with Department of Corrections to provide materials to prison libraries | Sandra Melcher,
Committee chair | |
| 9. | Visioning Summit Beginnings Report recommendations progress update (10:30 a.m.) | | Information, discussion |
| | a) Update on Summit on School Library Media Specialist Staffing | Steve Sanders | |
| | b) One Library One Card (statewide access) | Sally Drew | |
| | c) Report on NEW ERA library card | Paula Ganyard, Library | |

	(statewide access) (10:45 a.m.)	Director, UW-Green Bay	
10.	Update on new edition of Wisconsin Public Library Standards (11:15 a.m.)	Mike Cross	Information, discussion
11.	Library Legislation Update (11:30 a.m.) a. State b. Federal	Rick Grobschmidt	Information, discussion
12.	Update on COLAND appointments for terms ending July 1, 2010 (11:45)	Miriam Erickson	Discussion
	Lunch (12-12:30 p.m.)		
13.	Presentation and tour of Gibraltar Schools and library (12:30-1:15 p.m.)	Stephen Seyfer	Information, discussion
14.	Suggestions for Future Agenda Items (1:15 p.m.) a) Anchor Store – Possible topic for the September meeting. b) Embedded librarians – Future meeting to be determined. c) Pro Se program – Lisa Sterrett suggested for a future Madison meeting. d) LITAC background paper (Sally Drew) e) Philosophy of changing library for 21 st century (suggested by Kristi Williams)	Miriam Erickson/All	Information, discussion, action
15.	Future Meeting Dates a) November 12, 2010 – Madison (DPI headquarters or RL&LL) b) January 14, 2011 – by LiveMeeting	Miriam Erickson	Discussion, action
16.	Review follow-up items	Miriam Erickson	Discussion
17.	Announcements	All	
18.	Tour of Door County Library in Sturgeon Bay (leave Gibraltar Schools at 1:30 p.m. and drive to Sturgeon Bay, arriving at library approximately 2:00 p.m.)	Becca Berger, Director, Door County Libraries	Information, discussion
19.	Adjournment (3 p.m.)	Miriam Erickson	Action

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

**Meeting Minutes
September 10, 2010
10 a.m. – 3 p.m.
Gibraltar Area Schools
Community Room
3924 Highway 42
Fish Creek, WI 54212**

Members Present: Barbara Arnold, Madison
Michael Bahr, Germantown
Ewa Barczyk, Milwaukee
Mary Bayorgeon, Appleton
Francis Cherney, Milladore
Miriam Erickson, Fish Creek
Bob Koechley, Fitchburg
Douglas Lay, Mosinee
Jessica MacPhail, Racine
Sandra Melcher, Milwaukee
Kathy Pletcher, Green Bay
Cal Potter, Sheboygan Falls
Susan Reynolds, Cable
Annette Smith, Milton
Lisa Sterrett, Viroqua
Kristi Williams, Cottage Grove

Members Absent: Nita Burke, Darlington
Catherine Hansen, Shorewood
Lisa Jewell, Madison
Kris Adams Wendt, Rhinelander

DPI Staff: Mike Cross
Sally Drew
Rick Grobschmidt
Steve Sanders

Presenters and Others: Paula Ganyard, Library Director, UW-Green Bay
Kurt Kiefer, incoming division administrator for the DLTCL
Steve Minten, IT department, Gibraltar Area Schools
Stephen Seyfer, Superintendent, Gibraltar Area Schools

1. CALL TO ORDER

Miriam Erickson, chair, called the meeting to order. She introduced Gibraltar superintendent Stephen Seyfer (see item 3). She also introduced new member Ewa Barczyk. Ewa, who is director of libraries at UW-Milwaukee, spoke briefly about herself (see item 4). COLAND members then introduced

themselves as Annette Smith called the roll (see item 2). Rick Grobschmidt thanked COLAND for their work during his tenure at DPI, then introduced Kurt Kiefer, who will be his successor at DPI (see item 4).

2. ROLL CALL/DETERMINATION OF QUORUM

Annette Smith called the roll; a quorum was present.

3. WELCOME TO THE GIBRALTAR AREA SCHOOLS

Stephen Seyfer welcomed the group to Gibraltar and Door County. He noted that Gibraltar High School has been cited by several publications as one of the best high schools in the country. He talked about the Gibraltar schools, which have a total of 591 students, two library media centers staffed two professional library media specialists and two aides, and a full-time IT person.

4. INTRODUCTION OF NEW COLAND MEMBER AND NEW DLTCL DIVISION ADMINISTRATOR

Rick Grobschmidt introduced Kurt Kiefer, who on September 13 will officially begin as the new division administrator for the Division for Libraries, Technology, and Community Learning. Kurt spoke briefly about himself, pledging to continue to learn, listen, and advocate for all libraries in Wisconsin: school, public, and others, saying he has a passion for public education and service. He talked about his background: he was with the Madison school district for 16 years, first as the Director of Research and Long Range Planning and most recently as the Chief Information Officer. He said he believes in evaluating what is and is not working so sound public policy can be made around what works. His strengths are in the area of technology and data and information systems. How do we use technology to improve efficiencies, add value and service? Kurt said he is eager to work with COLAND and he thanked Rick for the invitation to the meeting and for his kindness during the transition. Rick talked a bit more about Kurt's skills and how they relate to the outcomes from the Visioning Summit. Rick also talked about his own plans after his retirement to spend more time with his family and to do some traveling, as well as some volunteer work with "Project Citizen." Rick then asked the DPI staff members to introduce themselves for the benefit of the newer COLAND members and for Kurt.

5. ADOPTION OF THE AGENDA FOR SEPTEMBER 12, 2010

Lisa Sterrett moved to approve the agenda; Barbara Arnold seconded. The motion carried and the agenda was adopted.

6. APPROVAL OF MINUTES FROM THE MAY 14, 2010, MEETING

Kristi Williams moved to approve the minutes from May 14; Doug Lay seconded the motion. Mary Bayorgeon noted a couple of typos from the minutes: on page 4, change “sent” to “send,” and on page 10, under Future Meeting Locations, add an “s” to literacy “presentation” (presentations). The motion to approve the minutes with the noted corrections passed.

7. APPROVAL OF MINUTES FROM THE JULY 9, 2010, MEETING

Barbara Arnold moved to approve the minutes from the July 9 meeting; Doug Lay seconded the motion. Mary Bayorgeon noted some typos and changes: on page 2, under Adoption of Agenda, change to Department of Health Services (not Division); the same correction is needed on Page 3, under item 7. Also “Premier” Mims should be changed to “Cremear.” Kristi Williams noted that on page 3, “Land Mark” should be changed to one word. The motion to approve the minutes with the noted corrections passed.

8. REPORT OF THE CHAIR

a) Correspondence – Miriam Erickson reported that a copy of the letter from COLAND to Google in support of high-speed broadband applications from 30 communities in Wisconsin, approved at the May meeting, was included in the packets. Barbara Arnold asked Miriam to send a thank you letter to the Newport Resort for their hospitality. Miriam said she would thank them on behalf of COLAND.

b) Update on collaboration to provide materials to prison libraries – Sandra Melcher reported on the August 12 meeting in Madison between members of the COLAND sub-committee and representatives from Department of Corrections (DOC). A copy of the report was included in the meeting packets. COLAND will begin working with 22 prison libraries in the state. DOC agreed on the need to collaborate with COLAND to develop collections. Details of the meeting are included in the report. The sub-committee asked DOC to poll staff to determine what materials are needed. Sandra received the list from DOC on September 7 and distributed copies to COLAND. Sandra

asked DOC for clarification on hard cover books and was told generally libraries will accept these; the only restrictions are for prisoners in segregated situations. As the project continues, Sandra will ask DOC to gather statistics on the success of the project and for circulation statistics. Bob Koechley reported he was impressed with the fact that the prison librarians took less than two weeks to compile the list of needed materials. The DOC group is very well coordinated and concerned about prisoners. He said they also have a sore need for computers and are working to give prisoners access to BadgerLink, which is believed to be secure enough for the prisoners to access. Mike Bahr asked about the long-term outlook for working with county jails. Sandra responded that this will be the next step, but the project needs to start out by working with state prison facilities. Cal Potter noted that the sub-committee did talk about counties, but logistics suggest starting with 22 state prisons vs. starting with 70+ county jails. Susan Reynolds suggested that county jails could work with local public libraries. Ewa Barczyk asked why University of Wisconsin libraries could not be included in collection of materials. Sandra said including the academic libraries would be welcomed and they are still working on whom to contact. Sally Drew has also been looking at the collection of mostly multicultural paperback fiction books at Resources for Libraries and Lifelong Learning, with an eye to donating some of these to Corrections. The next step is to draft a letter to go out to potential donors for COLAND and DOC approval and to plan for organization and process.

(Other note: Steve Minten, the IT person from Gibraltar, will donate a used computer for the prison program if someone can pick it up. His contact information: Cell 920-559-6006; phone 920-868 3284.)

9. VISIONING SUMMIT BEGINNINGS REPORT RECOMMENDATIONS PROGRESS UPDATE

a) Update on School Library Staffing Summit -- Steve Sanders distributed copies of updates to the vision statements from the summit planning committee. There are three specific visions: for students, for programs, and for professionals. There was much discussion by the summit planning committee on student management of their own knowledge space, programs that are needed to support students getting to that management, and looking at the library media specialist (LMS) as a professional developer to assist teachers as they have the flexibility of time. The handout was inserted into the report (which was distributed to COLAND at the July meeting). The original planning committee will meet on September 21st. They hope to turn the planning committee into an implementation committee, in order to reorganize the information and action items to the vision. These “action groups” will be working on pilots and collecting information with an eye towards an implementation summit to be held sometime in April or May of 2011. Miriam Erickson commented that it is

critically important that there be another summit, because this is not an easy task. Barbara Arnold asked if the implementation committee will have ways of connecting with administrators before the next summit. Steve said yes, as there is representation from the administrative groups around the state on the committee. Kristi Williams asked if the members from administrator groups are active participants. Steve responded that they are very vocal and involved. Cal Potter commented about “beefing up” the administrative rule and making changes to the standards. Steve said they are looking at more of an assessment of the library media programs and whether the elements are in place within the program; the criteria for program could be considered a “standard.” Cal said this is something people should take pride in, and perhaps the school boards and administrators could take part in determining these; they could be used to point out deficiencies to make cases for improvement.

Mike Bahr asked if there a way to tie strongly suggested best practices to student outcomes. Kurt Kiefer commented on using data systems to see what’s working and what’s not working -- not just that it works, but detailed descriptions of quality programs. He talked about making formal partnerships with higher education to complete these kinds of studies on program statistics. Cal commented the irony is that professionals know it is changing so fast and so holistically, while the boards are only focused on cutting funding because they can. The reality is that teachers are losing jobs. Mary Bayorgeon commented there is a real shift from prescriptive requirements and that people are not receptive to those proposals. Even accrediting agencies are moving away from prescriptive standards and to outcomes. There is a need to show how it is going to impact outcomes which might be more acceptable. Miriam commented that it is time to move on to the next topic.

b) Update One Library, One Card (statewide access) – Sally Drew gave an update on the statewide access initiative. She noted that George Watson had been hired to facilitate the work of the committee and that his contract ended on July 1, although he is still working with Ken Frazier at UW Madison to document services UW Libraries are providing to serve those outside the student community. Sally also recently met in Green Bay with people from NEW ERA and some of the public library systems to determine if they would be interested in participating in a pilot. NEW ERA representatives are interested and have outlined goals, and Sally is looking at a grant from LSTA for the pilot project. She distributed copies of two relevant documents: the LSTA grant proposal and a proposal from St. Norbert College.

c) Report on NEW ERA library card (statewide access) (10:45 a.m.) – Sally introduced Paula Ganyard from UW-Green Bay, who gave an update on NEW ERA and a possible demonstration

project. She brought a group of NEW ERA library directors together to discuss the opportunity for the 12 NEW ERA libraries to be a demonstration site for the One Card, One Library pilot project. They discussed a proposal to survey a group of people in NE Wisconsin to see if they need a statewide card or if it is more about “spreading the word”? Mark Merrifield from Nicolet Library System approached St. Norbert’s Survey Center to do the survey for about \$16,000. St. Norbert’s will develop a set of research questions and do eight-minute interviews of 400 people. Once the data is in place, they will do an “environmental scan” of libraries in NE Wisconsin to find out which libraries in the system want to participate and what the barriers are to participating. Paula said they already know one barrier is that the technology systems do not work together and another is the fear of not being able to recover the cost of lost books. Once all of the information is compiled, they will update the library directory with information on what each library will do and then publicize the program. Sally noted that there was lots of discussion on the practical items of what it means to have a card. It is clear that people can check out books, but what other services can they use? Can community members use databases; does library staff provide research? More discussion is needed. She is not sure if services will go beyond circulation of materials. Sally said Reference and Loan (Resources for Libraries and Lifelong Learning) will establish the pot of money for lost books and postage and will also work on updating the directory. Sally said they will also use this pilot project for needs assessment and evaluation. Nicolet (Federated Library System) will be the name on the grant, with UW Green Bay lending staff to the program. Mary Bayorgeon asked whether library staff members will be interviewed. Sally said yes, that is the “environmental scan.” Paula added they need to work on educating library staff as well as the public. Miriam Erickson noted the Sturgeon Bay library does circulate to anyone who walks in, but they still have to obtain a card. Sally clarified that this pilot still does not fully address the idea of implementing a statewide library card; it is more about open access and taking that forward. Someone asked how are people being selected for the survey? Paula noted it is a random sample of telephone numbers in NE Wisconsin. Sally clarified the survey will not represent the state, only the demonstration project. Kristi Williams expressed thanks for the work on this project. Sally noted k-12 schools will not be a major part of this; a few will be involved, but only if they choose. Because this is onsite use there is no big push to include schools due to security and lack of staff. She added this is not to say schools can’t be picked up later, but they wanted to start with a place most people go or want to go. Barbara Arnold commented that as an undergraduate at Marquette, she knew she had access to the public library, but is not sure most students know this. Bob Koechley said one outcome from summit was that we wanted the “One Card.” Why another survey? Sally responded that we need to ask the community because they were not at the summit. We may have a card, but it may not operate in all of the potential automated

systems. Bob K. said it does exist in other states. Sally responded that the only place it exists in other states is where there is a single automated system that serves many libraries. Kurt asked what problem are they trying to address. What is the ideal solution to solve this issue, statewide access to resources; how do we break down these barriers? He said he is encouraged by how the problem is being framed up. Is it really about one card or about access? Miriam noted that at this point it is a pilot in one part of the state. Sally explained that money was allocated in January 2010; so far the committee has spent about \$3500 on George Watson and facilitation. A survey will be done in the fall before the election and then staff will be allocated in January 2011 to work on the rest of the pilot project. Money is allocated for 2011. The duration of the pilot project would be the end of 2010 and the beginning of 2011. Paula said the group is open to open-access as much as possible; they need to work on that without the technology roadblock of one card stopping the discussion. Kurt said no one is precluding us from investigating those technologies. Sally noted that NEW ERA has looked at the one technology system. Bob K. said COLAND's goal is to provide a futuristic goal, understand why some would have issues with this. Sally said they still may do something symbolic in the way of a state library card.

10. UPDATE ON NEW EDITION OF WISCONSIN PUBLIC LIBRARY STANDARDS

Mike Cross noted the document in the meeting packets is more complete than the document from the last meeting as it includes both quantitative and non-quantitative standards. He asked for comments, suggestions, or questions. Lisa Sterrett had a comment about item Number 12 on Page 18, which suggests monthly library board meetings. She noted that some smaller library boards only meet every other month. Mike commented that this was the same in the old standards; it is not required, but is good practice to meet monthly. Lisa also had a concern about Number 16 on Page 24, regarding patron confidentiality. She would like the word "trustees" added and that trustees be trained in patron confidentiality. Mike C. said this is a good suggestion. Lisa also commented on Number 6 on Page 25 regarding using interlibrary loan to supplement, not supplant, local collection development; she asked how to measure this. Is there a suggested percentage of interlibrary loan use? Mike said this is a subjective determination. Every library should have a basic collection of its own and not use interlibrary loan as a way to avoid building a collection. Lisa commented that for small libraries the cost of a shared system is being pulled from collection development. Can it be set up as a percentage? Mike Bahr asked if the data DPI collects every year can be mined for a percentage. What would be the minimum ratio? Mike C. said they can look at the numbers. Mary Bayorgeon noted that she likes the fact that Number 7 on Page 25 includes all types of libraries; Sandra Melcher noted that the Wisconsin Regional Library for the Blind and Physically Handicapped, mentioned in

item 7, has a new name and the entry needs to be corrected. Rick Grobschmidt noted that, in relation to the standards, COLAND had previously discussed the fact that many libraries have moved from print to electronic periodicals. Mike C. responded that at this time they still believe there is a place for print periodicals although there have been adjustments in the standards for that (the move from print to electronic). There was more discussion about collections development and libraries as net borrowers or net lenders. Mike C. asked that additional comments be sent to him soon as they plan to publish in early October.

11. LIBRARY LEGISLATION UPDATE

a. Rick Grobschmidt reported on current state library legislation. Mike Cross is working with DPI's legislative liaison and others in the library community on revisions to Chapter 43 of the state statutes. Mike is also working, along with the WLA, on what Rick called the "Library Theft Protection Act." Following an Attorney General's recommendation regarding library records and what can and cannot be shared, it was determined that libraries cannot forward names to a collection agency when items are not returned. But, the real goal is to get the items returned, not to prosecute. Turning names over to police or a collection agency requires a court order. Statute must get changed in order for names to be turned over for collection. Issues of library patron privacy are also important.

Rick also reported the legislature is currently not in session but when they return work on the state budget will begin. DPI submits its budget to the Department of Administration (DOA) next week. The superintendent's budget will contain funding to provide library services at the current level, which means 13% for supporting library systems. The superintendent also asks for funds to continue current levels of service for contracts and services (CCBC, WILS interlibrary loan, Milwaukee Public Library interlibrary loan, Talking Books and Braille Library, BadgerLink, etc.) Rick noted that statistics put together by Al Zimmerman show continuing increases in the use of library services around the state. He also said all COLAND members should have received an invitation to the State Superintendent's State of Education Address.

Cal Potter moved that COLAND send a letter of support for the state superintendent's budget request, along with Al Zimmerman's statistics, to the DOA secretary and others. Sandra Melcher seconded the motion, and the motion passed.

b. Next Rick reported on federal library-related legislation. The federal budget has not been passed yet; all indications are that LSTA will be funded at its current level of funding. Regarding Title II D

(Enhancing Education Through Technology – EETT), funding has been “zeroed out,” but Steve Sanders noted that subcommittees in both the House and the Senate have put \$100 million back in the budget as a placeholder. Cal Potter asked if COLAND should send a letter of support now; Steve said it would be better to wait for reauthorization and then send a letter. He suggested a general letter about education technology might be more helpful in making sure dedicated funding will go farther. Cal moved COLAND send a letter of general support to the Wisconsin congressional delegation; Kristi Williams seconded the motion.

Going back to the discussion of Chapter 43 (under state legislation), Cal asked Rick and Mike C. about the revisions to Chapter 43. Mike C. said they were thinking of two bills, one from WLA with Senator Dave Hanson, and a technical cleanup bill from DPI.

12. UPDATE ON COLAND APPOINTMENTS FOR TERMS ENDING JULY 1, 2010

Miriam reported that all positions on COLAND are now filled.

Move ahead to items 14 and 15 in preparation for lunch and afternoon tours.

14. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Miriam noted items to be discussed at the November COLAND meeting will be the 2010-2011 COLAND goals; she asked members to review the 2009-10 goals (copies were included in packets) in preparation for the discussion. She also would like to have a review of the bylaws relating to meeting attendance. Miriam expressed concern that some members do not attend meetings and she feels it is not fair to those who do fully participate; she would like to discuss and address this issue at the November meeting. Other reports at the November meeting will be an update from the Services to Prison Libraries subcommittee, a report on the NEW ERA pilot project (statewide access initiative), the school library summit, and an update on the Anchor Store concept.

Other topics for future agenda items, carried forward from previous agendas, are:

- a) Embedded librarians – Future meeting to be determined.
- b) Pro Se program – Lisa Sterrett suggested for a future Madison meeting.
- c) LITAC background paper (Sally Drew)
- e) Philosophy of changing library for 21st century (suggested by Kristi Williams)

15. FUTURE MEETING DATES

- a) November 12, 2010 – Madison: DPI headquarters or Resources for Libraries and Lifelong Learning (RL&LL); the group indicated a preference for RL&LL.
- b) January 14, 2011 – by LiveMeeting

Miriam thanked Rick for honoring COLAND by ending his work at a COLAND meeting. She read a statement about Rick's work in the legislature and with DPI; she also read a poem and lead the group in a cheer for Rick. Sandra Melcher presented Rick with a certificate and gave a token gift from COLAND. Rick thanked COLAND for their recognition and talked about his appreciation for all of the good things that have come to pass in his career. Bob Koechley took photographs.

Lunch break then return to agenda item 13

13. PRESENTATION AND TOUR OF GIBRALTAR SCHOOLS AND LIBRARY

Steven Seyfer gave a PowerPoint presentation with an overview of the Gibraltar schools. A copy of his presentation will reside on the school district's website under COLAND notes at <http://www.gibraltar.k12.wi.us>. He talked about the importance of all students having the best tools for learning and all teachers having the best tools for instruction to prepare students for working in the world. There is no text for high school Social Studies classes and Virtual Education is a requirement for graduation. A list of initiatives can be found on the district website. All sophomore students are given laptop computers.

16. REVIEW FOLLOW UP ITEMS

Cal Potter moved that COLAND send a letter to the Wisconsin congressional delegation in general support of education technology funding.

Cal Potter moved that COLAND send a letter to the Secretary of DOA in support of the state superintendent's budget request along with Al Zimmerman's statistics.

17. ANNOUNCEMENTS

18. TOUR OF DOOR COUNTY LIBRARY IN STURGEON BAY

The group left the Gibraltar Schools at approximately 1:30 p.m. and drove to the Door County Library in Sturgeon Bay for a presentation and library tour by Becca Berger, Door County Library director.

19. ADJOURNMENT

Bob Koechley moved to adjourn the meeting; Barbara Arnold seconded. The meeting adjourned at 3 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Annette Smith". The signature is written in black ink on a white background.

Annette Smith, Secretary