



**A G E N D A**

**Council on Library and Network Development**

September 9, 2011

10 a.m. – 3 p.m.

University of Wisconsin-Madison School of Education

Educational Sciences Building, Room 212

1025 West Johnson Street

Madison, WI 53706

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|----|--|--|------------------------------------|
| 1. | Call to Order (10 a.m.)  | Sandra Melcher, Chair  |                                    |
| 2. | Roll Call/Determination of Quorum  | Roslyn Wise  |                                    |
| 3. | Welcome to UW-Madison MERIT Library  | Anna Lewis, Assistant<br>Director of Library<br>Services, MERIT<br>Library |                                    |
| 4. | Adoption of Agenda   | All  | Action                             |
| 5. | Approval of Minutes for July 8, 2011 meeting   | All  | Action                             |
| 6. | Report of the Chair (10:10 a.m.)<br>a) Correspondence:<br>-- Biennial report mailing with memo<br>-- Other correspondence<br>b) Update on Wisconsin Prison Literacy<br>Project<br>c) Subcommittee list (updates needed)  | Sandra Melcher   | Information,<br>discussion, action |
| 7. | Visioning Summit Beginnings Report<br>recommendations progress update (10:20 a.m.)<br>a) Update on NEW ERA pilot project<br>(statewide access) with Nicolet Federated<br>Library System (NFLS), UW-Green Bay, and<br>St. Norbert's College<br>(Update on Summit on School Library Media<br>Specialist Staffing will be covered as part of<br>afternoon discussion on education philosophy) | Mike Cross   | Information, discussion            |
| 8. | "Little Libraries" project presentation (10:30<br>a.m. – 30 minutes)   | Rick Brooks,<br>Madison's Little<br>Libraries project                      | Information, discussion            |
| 9. | Wisconsin Library Services (WiLS) (11:00<br>a.m. – 40 minutes)   | Stef Morrill, WiLS<br>director   | Information, discussion            |

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|--------------|--|--|---------------------------------|
| 10.          | Library Legislation Update (11:40 a.m. – 20 minutes)<br>a) state<br>b) federal   | Mike Cross, Steve Sanders, Martha Berninger, Kurt Kiefer   | Information, discussion, action |
| Lunch (Noon) |  |  |                                 |
| 11.          | Presentation and tour, UW-Madison MERIT (Media, Education Resources, and Information Technology) Library (1:00 p.m. – 45 minutes)  | Dan Jacobson, CIO and Director, MERIT Library; Anna Lewis, Assistant Director of Library Services, MERIT Library | Information, discussion         |
| 12.          | Discussion of changes in education philosophy and the role of library media specialists (1:45 p.m. – 45 minutes)   | Nancy Anderson, Steve Sanders, Kurt Kiefer, all  | Discussion                      |
| 13.          | Update on COLAND appointments for terms ending July 1, 2011 (2:30 p.m.)  | Sandra Melcher   | Discussion, Action              |
| 14.          | Suggestions for Future Agenda Items and locations (carried forward from previous agendas) (2:35 p.m.)<br>a. Villard Square library in Milwaukee (suggested by Sandra Melcher) (November meeting)<br>b. New library in Fitchburg (Kristi Williams) (Martha will check into this);<br>c. Promega (Bob Koechley);<br>d. New Hartford library (Mike Bahr);<br>e. Lawrence University (Catherine Hansen);<br>f. UW-LaCrosse and the LaCrosse Public Library (Bob K.)<br>g. Black River Falls library (Kristi) | Sandra Melcher/All   | Information, discussion, action |
| 15.          | Future Meeting Dates<br>a) November 11, 2011 – Villard Square Library, Milwaukee<br>b) January 13, 2012 – by LiveMeeting   | Sandra Melcher, all  | Discussion, action              |
| 16.          | Review follow-up items   | Sandra Melcher   | Discussion                      |
| 17.          | Announcements  | All  |                                 |
| 18.          | Adjournment (3 p.m.)   | Sandra Melcher   | Action                          |

## COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

**Meeting Minutes**  
**September 9, 2011**  
**10 a.m. until 3 p.m.**

UW-Madison School of Education  
Educational Sciences Building, Room 212  
1025 West Johnson Street  
Madison, WI 53706

Members:

Barbara Arnold, Madison  
Mary Bayorgeon, Appleton  
Nita Burke, Darlington  
Francis Cherney, Milladore  
Miriam Erickson, Fish Creek  
Bob Koechley, Fitchburg  
Doug Lay, Suamico  
Jessica MacPhail, Racine  
Sandra Melcher, Milwaukee  
Cal Potter, Sheboygan Falls  
Annette Smith, Milton  
Kris Adams Wendt, Rhinelander  
Kristi Williams, Cottage Grove  
Catherine Hansen, Shorewood

Members Absent:

Michael Bahr, Germantown  
Ewa Barczyk, Milwaukee  
Lisa Jewell, Madison  
Susan Reynolds, Cable  
Lisa Sterrett, Viroqua

DPI Staff

Nancy Anderson  
Martha Berninger  
Mike Cross  
Kurt Kiefer  
Steve Sanders  
Roslyn Wise

Others:

Anna Lewis, Assistant Director of Library Services,  
UW-Madison MERIT Library  
Dan Jacobsohn, CIO and Director, MERIT Library  
Rick Brooks, coordinator, Madison's Little Libraries project  
Stef Morrill, director, Wisconsin Library Services (WiLS)

1. CALL TO ORDER

Chair Sandra Melcher called the meeting to order at 10:03 am

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; a quorum was in attendance.

3. WELCOME TO UW-MADISON MERIT LIBRARY

Anna Lewis, assistant director of Library Services for the UW-Madison School of Education, welcomed the group and gave a brief background on the School of Education MERIT Library. She noted that she will be back later in the meeting, accompanied by CIO and Director Dan Jacobsohn, to give a tour of the library.

4. ADOPTION OF THE AGENDA FOR TODAY'S MEETING

Doug Lay made a motion to approve the agenda; Miriam Erickson seconded the motion. The motion passed and the agenda was adopted.

5. APPROVAL OF MINUTES FROM THE JULY 8, 2011, MEETING

Doug Lay moved to approve the minutes of the July 8 meeting; Miriam Erickson seconded. The minutes were approved.

6. REPORT OF THE CHAIR

Before giving the report of the chair, Sandra thanked Miriam for her years of service to COLAND.

a) Correspondence: Biennial report mailed to elected officials (copies for COLAND members were emailed; Roslyn has paper copies for anyone who wants one).

b) Update on Wisconsin Prison Literacy Project: Sandra reported that WLA has chosen this as its project for this year's conference. She expressed thanks to those who volunteered to help. She noted that the Friends of Middleton Public Library friends have taken this on as a project and that it will be a project for the 2012 WEMTA conference. Also, the Wisconsin Health Sciences Libraries Association (WHSLA) promoted the project in its latest newsletter. Bob Koechley has contacted WI Council of Churches; volunteers are still needed to work with him on this part of the project.

c) Subcommittee list updates: Sandra reported that a list of sub committees from Roslyn was included in the meeting packets. She asked that everyone review the list and let her know if any are missing. She is looking for a committee to work on the goals for 2011-12

and asked for 2-3 volunteers; a preliminary report from the committee would be needed for the November meeting. Contact Sandra if interested in working on the draft goals.

7. VISIONING SUMMIT BEGINNINGS REPORT RECOMMENDATIONS PROGRESS UPDATE

a) Update on NEW ERA statewide access pilot project -- Mike Cross provided a progress update from Mark Merrifield on the public survey. Mark reported St. Norbert's is currently conducting the survey and it is due to wrap up this week. The committee will review the survey results and determine next steps.

8. LITTLE LIBRARIES PROJECT PRESENTATION

Rick Brooks, who has been instrumental in bringing Little Libraries to Madison, reported on the Little Libraries project. He passed around brochures and talked about the project; there are currently around 80 of these miniature libraries around the country. The goal is to grow the number to 2,510, to surpass the number of libraries supported by Andrew Carnegie (2,509). He talked about the history of the project, and talked about its growth here in Madison. More information about the project can be found at <http://www.littlefreelibrary.org/>. They are looking for support to build more little libraries and spread the word.

8. PRESENTATION ON WISCONSIN LIBRARY SERVICES (WiLS)

Stef Morrill, director of Wisconsin Library Services (WiLS), gave a presentation on WiLS. She began with a PowerPoint presentation with information about the history of WiLS, who they are, what they do, and where they are headed. Stef commented that the purpose of WiLS is to help libraries meet challenges through collaboration and community. It is a cost recovery organization and is not state funded in any way. WiLS income comes from its members and the services it provides. WiLS is a 501C3 organization and is run by a board made up of library directors from different types of libraries around the state. WiLS is part of the general library system at UW Madison in a "strange" way. They want to help all libraries as much as they can, even those that are not WiLS members. WiLS has a number of partners including DPI, the UW System, private colleges, and the Wisconsin Library Association. Hoping to develop stronger collaborations with other organizations like WiscNet and the CESAS; looking to find solutions that work and move libraries

forward. WiLS's 355 members include very small and very large K-12 school districts, as well as a wide variety of academic members including some of the tribal colleges and all of the technical colleges, as well as all of the UW system campuses. Members also include all of the public library systems and individual public libraries, as well as special and private libraries. Historically, interlibrary loan has been one of WiLS primary roles and it still is. They are the lender for all of UW Madison so they have runners who go to all of the campus libraries with requests. A new service is "digitization on demand" where materials that can't be physically shared (for example, musical scores) are scanned and shared digitally. They use ILLiad for all of their lending requests and they provide support for the entire ILLiad community.

WiLS other primary service is cooperative purchasing, leveraging the purchasing power of a large group of libraries to benefit all. They have two types: order direct, where members are able to get discounts from the vendors but WiLS is not directly involved in the purchase. The other vendor type is consist primarily of database and content providers. Vendor relationship development is an important part of this. WiLS staff work hard to know the vendors and their products to ensure quality; they coordinate trials, create groups, negotiate pricing for the groups, and do all invoicing and renewals. The vendors really like this. WiLS has done this since they began with OCLC many years ago. They will also work with the vendors to resolve problems.

Stef also talked about WiLS relationship with the Wisconsin Public Library Consortium (WPLC). WPLC is a consortium of all of the public library systems in the state; its focus is on e-materials particularly e-books. WiLS is at the table as the vendor for Net Library. WiLS coordinated the collection; about two years ago they became the project manager for WPLC. They negotiate with vendors for WPLC; work with Overdrive (the primary vendor) and provide technical support for patrons using Overdrive. They also help the consortium with planning and direction setting; they are also the fiscal agent for WPLC (paying bills, etc.). This role is expected to become even larger next year with the establishment of the e-book buying pool. Stef also discussed some other (non-WiLS specific) projects they are involved in; these are projects "on the cusp," and include Wisconsin Heritage Online, which is a statewide digitations project; the Milwaukee Public Library's project to host collections for smaller organizations; digitization training for smaller organizations, and the Portal Project which searches all of the digital collections in

the state. The Portal Project is almost out of money; for a long time WiLS provided much financial support but they are no longer able to do this. For the last couple of years it has been funded by the Nicholas Family Trust; they have applied for more funds from this trust but have not heard back. UW-Madison's hosting of the portal will end this year so the library community needs to decide if there is value in this project. She also talked about AskAway, a 24-hour virtual reference service run by a consortium which has included WiLS and DPI. Wisconsin's participation was originally funded by LSTA money but not any longer. Stakeholders will meet next Friday to discuss what to do next.

WiLS began a strategic planning process last October called the 4 Futures Project to identify direction and possible movement. Stef went through the diagram that was an outcome of the two-day planning process. WiLS will be holding community meetings in October 2011 to gather information and ideas. The meeting schedule is on the WILS site. Contact Stef at [smorrill@wils.wis.edu](mailto:smorrill@wils.wis.edu) or 608 263 2773 for more information.

Kurt commented on the importance of strategic discussions about which agencies should be providing what services. Agencies should continue to work to make sure conversations continue, working together to accomplish goals.

## 10. LIBRARY LEGISLATION UPDATE

Kurt began the library legislation update by commenting on the first Packers win of the season and how they are symbolic of the importance of community, because the Packers are a community team. He then announced that this is Mike Cross's last COLAND meeting as Mike will retire on September 14. Kurt thanked Mike for his many contributions to the library community.

Mike Cross reported on Assembly Bill 224 related to allowable investments that public library boards can make. Library funds can be turned over to a municipality for safe-keeping; libraries have also been able to turn over funds to non-profit foundations that were organized to support the library. This bill will clarify how these funds can be managed. DPI is still gathering information and has not taken an official position. He also reported that a new library legislative taskforce will be started in early 2012. The last task force was organized ten years ago. Mike also

reported that SRLAAW is also looking at organizing a committee to explore public library districts which would be independent of municipal or county governments. These would be established by referendum. Jessica MacPhail is involved with the group. Cal Potter asked about the impact of the elimination of the maintenance of effort requirement; Mike responded that not much has happened so far but it is expected that some libraries will suffer large budget cuts.

Steve Sanders reported on the federal E-rate. The Federal Communication Commission (FCC) has freed up some reserve funds and is paying for all internal connections applied for the 2010 school year. He said schools are encouraged to apply for funding.

Kurt reported that the BadgerNet contract still not finished. He and Bob Bocher will meet with the new CIO for the Department of Administration on September 20. Broadband access is still the number 1 issue. Kurt commented that the Enhancing Education Through Technology (EETT) funding for K-12 library media programs is eliminated as of September 30 is gone for k-12. Steve added there will be no funding until reauthorization and that still seems to be off by quite a bit; Kurt commented that DPI must be as creative as possible with resources. Mike Cross added that the LSTA budget is still not set for next year. DPI is working on it five-year evaluation and formal written evaluation to be submitted by March 2012. The new 5 year plan is due May 2012. DPI will be holding focus group discussions for feedback on the new plan.

Martha Berninger reported that staff members at Resources for Libraries and Lifelong Learning are working on new interlibrary loan guidelines; the guidelines have not been revised since 2005. She also reported that the physical collection at RL&LL has now been “repurposed” to other libraries in the state. Remaining materials were sent to SWAP (Surplus with a Purpose). Kurt commented on the great job by Martha and the RL&LL staff. Martha also noted RL&LL is working



on a long-term planning process that will address gaps in service and changes in funding.

Cal asked if DOA had put anything in writing regarding broadband access. Kurt commented there is still nothing in writing about a WI Broadband plan and that the state is now at the bottom in the country in broadband access (somewhere around 46<sup>th</sup>). Kurt talked about the importance of strategic planning and making people aware of the importance of broadband.

Lunch break

11. PRESENTATION AND TOUR, UW-MADISON MERIT (MEDIA, EDUCATION RESOURCES, AND INFORMATION TECHNOLOGY) LIBRARY

Anna Lewis, Assistant Director of Library Services for the MERIT Library, introduced CIO Dan Jacobsohn, who is the new director of the MERIT Library and the new CIO for the UW Madison School of Education. Dan welcomed the group and talked briefly about his new role at UW; he described the MERIT Library as a “large service organization within the School of Education.” He noted that Data Digest shows a downward trend in the numbers of education students. He described the School of Education as being like a small university in itself; among its programs are kinesiology, art education, and dance education. Anna talked about the library and its initiatives, including the Common Read Project and the library’s partnership with the Cooperative Children’s Book Center, and she pointed out the MERIT website. Anna led the group on a tour of the facility, and provided handouts describing the library’s services and programs. She noted the library’s services and workshops are free and open to the public, and they are always looking for opportunities to collaborate.

12. CHANGES IN EDUCATIONAL PHILOSOPHY AND THE ROLE OF THE LIBRARY MEDIA SPECIALIST

Kurt began the discussion with an overview of the department's process in getting feedback as to what folks need most in terms, from public libraries and, in particular, school libraries. He talked about the need to partner between public and k-12 library media and figuring out the best way to do that. He discussed the work of the library media summit and the Digital Learning Advisory Council (DLAC), as well as the current strategic planning process involving the DPI library teams. Nancy Anderson then gave a brief update on the library media summit workgroups and she also distributed copies of the draft of the Professional Library Media Staff Planning and Evaluation Guidelines. She talked about gaps in access regarding what students need and what school library media centers have. She commented that this discussion of the guidelines is a starting point. She noted some of the language in the guidelines is dated and more of the technology pieces need to be incorporated. She referenced "Danielson's" work, and added that things are different around the state. Kurt commented the problem has been defined but no one is willing yet to define a solution based on best-practice solutions out there now. There is a need to define possible solutions and help people gain broad understanding of the solutions so they can make good decisions about what will work in their districts. Nancy talked about looking at working models in districts around the state. Steve Sanders added that DLAC is trying to tie things together, like RtI (Response to Intervention) and the standards, and there are huge changes in skill sets for teachers, especially school library media specialists. They are trying to figure out how to implement digital learning. Nancy talked about the Horizon report and the fact that digital media literacy continues to rise in importance but resources are not rising. She commented that some schools are aware of new trends and some are not. There was discussion about changes in educational philosophy, new models in education, and a lack of resources and capacity in schools and districts. It is hard for schools to keep pace with the huge changes in expectations for student outcomes that are occurring; what to leverage in terms of getting library media services for kids. Nancy commented that in Janesville, the schools were cutting library media specialist positions but they were able to have them reinstated by changing the position titles. Miriam commented about the importance of getting library media specialists out of the library media centers and into the classrooms; Kristi Williams commented that parents need to be made aware of the presence of the librarians and their role in educating their children. Kris Adams Wendt added that courses in advocacy should be included in the academic curriculum for students in library schools. Anna Lewis asked why school librarians are not part of the school of education. Annette Smith said that school librarians have been saying

all of these things for years and have been asking for help for years. They have been advocating for their roles for years and they don't need to be told how to advocate for their roles, they need help from others to advocate for their roles. There was continued discussion about possible solutions. Sandra noted the need for continued discussion and asked COLAND members to send additional ideas to Nancy.

A visitor, Dan Hayes with Blumenfeld and Associates, came to hear discussion.

13. UPDATE ON COLAND APPOINTMENTS AND TERMS ENDING JULY 2011

Sandra reported that the governor's office has not yet made any appointments or reappointments to the five COLAND terms that ended July 1. At least three of the five will be new appointments.

14. SUGGESTIONS FOR FUTURE AGENDA ITEMS (and locations)

a) Villard Square Library in Milwaukee for the November meeting.

Agenda items: regular on-going reports (NEW ERA project, Prison Libraries, school library summit, other ongoing issues). Also add continuing discussion on school library media specialists and changes in education philosophy.

b) New library in Fitchburg (Kristi Williams) – Martha will check into this

c) Promega (Bob Koechley)

d) New Hartford library (Mike Bahr)

e) Lawrence University (Catherine Hansen)

f) UW-LaCrosse and the LaCrosse Public Library (Bob K.)

g) Black River Falls Library (Kristi)

15. FUTURE MEETING DATES

November 11, 2011 – Villard Square Library, Milwaukee

January 13, 2012 -- online meeting)

March 9, 2012 – online (to be confirmed)

May 11, 2012 – to be determined

16. REVIEW FOLLOW UP ITEMS

Sandra will appoint a goals committee to report back tentative goals for 2011/12 by the November meeting.

17. ANNOUNCEMENTS

Barbara Arnold sent Governor Walker a thank you note for saying he would work to be more collaborative. He responded with a generic, thanks-for-your-support letter.

18. ADJOURNMENT

Kristi Williams moved to adjourn; Bob K. seconded. The motion passed and the meeting was adjourned at 2.42 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Annette Smith". The signature is written in dark ink on a light-colored background.

Annette Smith, Secretary