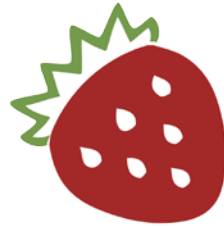


CREATIVE, FUN, AND DESCRIPTIVE NAMES



Giving menu items creative, descriptive names is one of the most efficient ways to increase sales in your lunchroom. It's cheap, easy, and effective-- what more could you ask for? Brainstorm fun names with kitchen staff, ask students to contribute their own unique ideas through a school- or class-wide naming competition, or take advantage of this handy list we've put together for you.



TRIED AND TRUE

Vegetables

Big Bad Bandit Beans
Butter-Nutty Bites [Squash]
Cauliflower Clouds
Celery Swords
Crunchy Celery And Carrot Sticks
Farm-Fresh Tomatoes
Farmer Joe's Produce Party [Salad]
Honey-Glazed Carrot Coins
Krazy Kale
Monster Mashed Potatoes
Peewee Green Peas
Pirate's Pick Golden Corn
Popeye's Pick [Spinach]
Power-Packed Peas
Protein-Packed Chickpeas
Spicy Black Bean Bonanza
Succulent Summer Corn
Tasty Tiny Tree Tops [Broccoli]
X-Ray Vision Carrots
Zesty Zucchini

Fruits

"Orange" You Glad You're Picking Fruit?
All-Mixed-Up Fruit Cup
Apple Crunchers
Banana Man/Woman [Draw Faces W/Edible Markers]
Banana Ramas
Blueberry Bursts
Crunchy Red Apples
Fiesta Fruit Salad
Juicy Nectarines
Kooky Kiwi Cups
Mighty Melon
Outrageous Oranges
Perfectly Plump Peaches
Razzle Dazzle Berries
Rockin' Raisins
Snow White's Applesauce
Succulent Strawberries
Tangy Tangerines
Tropical Produce Party [Fruit Salad]
Very Berry Medley

TRIED AND TRUE

Entrees

Bean And Cheese Burrito Blaster
Big Bad Bean Burrito
Fish Sticks Of The Sea
Hakuna Matata Kahuna Dogs
Kickin' Chicken Nuggets
Mama's Marvelous Meatballs
New Orleans Chicken With Brown Rice
Say "Cheese" Sandwich
Super Tuna Noodles
Tuscan Tomato Pie

Unflavored Milk

Mickey's Mighty Milk
White Milk: Tooth Fairy's Choice
Ice Cold White Milk
Snowy White Milk
1% Creamy White Milk
1% Bone-protecting White Milk
Dairy Fresh White Milk
Real Cold Cow's Milk
1% White Moo Milk

Reimbursable Meals*

All-Star Meal
Athlete's Meal
Lions' Lunch
Panthers' Choice
Mighty Mammoth Meal
The Chef's Feast

*Use your school mascot!



ALPHABETICAL

A

Aged
All-Star Meal
Amazing
Appealing
Appetizing
Award Winning

B

Bitter
Bittersweet
Bright
Bubbling

C

Caramelized
Chef's Special...
Chewy
Chilled

Chunky
Cold
Colorful
Complemented by...
Cool
Crazy
Creamy
Crispy
Crumbly
Crunchy

D

Dazzling
Delectable
Delicious
Delightful
Deluxe
Distinctive
Divine

Down Home
Dynamite

E

Elegant
Enticing
Excellent
Exquisite
Extraordinary

F

Famous
Fantastic
Feature
Fermented
Fiery
Filling
Finger Licking
Fizzy

Flaky
Flavorful
Fluffy
Foamy
Fragrant
Frosty
Full Bodied

G

Gelatinous
Glazed
Goopy
Grainy
Gritty

H

Hearty
Heavenly
Homemade
Hot

House-Made

I

Icy
Infused
Instant
Intense
"Item of the Week"

J

Jam-filled
Juicy

L

Lean
Light
Lip Smacking
Local
Lukewarm
Luscious

NUDGING CHILDREN TO EAT HEALTHIER
SMARTERLUNCHROOMS.ORG



SMARTER LUNCHROOMS
MOVEMENT *National Office*

ALPHABETICAL

M

Made from Scratch
Marvelous
Mashed
Meaty
Mellow
Mild
Milky
Moist
Mouthwatering
Mushy

N

Nutty

O

Ooey-Goey
Outstanding
Overpowering

P

Paired With...
Palatable
Palate Pleasing
Pickled
Plain
Pleasing

R

Raw
Refreshing
Rich
Ripe
Roasted
Robust
Room Temperature
Rubbery

S

Savory
Scalding
Scrumptious
Seared
Seasonal Favorite
Satisfying
Saucy
Sautéed
Seasoned
Sharp
Signature
Silky
Sizzling
Sloppy
Smokey
Smothered
Sour

Special

Spicy
Spongy
Sticky
Stringy
Stuffed
Superb
Sweet
Syrupy

T

Tangy
Tantalizing
Tart
Tasty
Tender
Terrific
Toasted/Toasty

V

Velvety

W

Warm
Watery
Whipped
Wild
Wonderful
Wow

Y

Yeasty
Yummy

Z

Zesty
Zingy



SO YOU'RE LOOKING FOR...

Positive

Amazing	Exquisite	Paired With...
Appealing	Extraordinary	Pleasing
Appetizing	Fantastic	Satisfying
Award Winning	Feature	Scrumptious
Chef's Special...	Finger Licking	Seasonal Favorite
Complemented By	Heavenly	Signature
Delectable	Homemade	Special
Delicious	House-Made	Superb
Delightful	"Item of the Week"	Tantalizing
Deluxe	Lip Smacking	Tasty
Distinctive	Local	Terrific
Divine	Luscious	Wonderful
Down Home	Made From Scratch	Yummy
Elegant	Marvelous	
Enticing	Outstanding	
Excellent	Palatable	
	Palate Pleasing	

Taste & Aroma

Aged	Mellow	Tart
Bitter	Luscious	Yeasty
Bittersweet	Odorless	Zesty
Caramelized	Overpowering	
Delectable	Pickled	
Delicious	Rich	
Fermented	Roasted	
Fiery	Sautéed	
Flavorful	Savory	
Fragrant	Seared	
Full Bodied	Seasoned	
Hearty Heavy	Spicy	
Intense	Sweet	
Juicy	Sour	
Meaty	Smokey	
Mild	Sharp	
	Tangy	



SO YOU'RE LOOKING FOR...

Texture

	Moist
Chewy	Mushy
Chilled	Rubbery
Cool	Silky
Creamy	Spongy
Crispy	Sticky
Crumbly	Stringy
Crunchy	Syrupy
Flaky	Tender
Fluffy	Tough
Gelatinous	Velvety
Goey	Watery
Grainy	Whipped
Gritty	
Mashed	

Temperature

Chilled
Cool
Frosty
Hot
Icy
Frosty
Hot
Lukewarm
Refreshing
Room
Temperature

Appearance

Bright
Bubbling
Chunky
Colorful
Crazy
Dazzling
Dynamite
Foamy
Famous
Glazed
Mouthwatering
Ripe
Saucy
Smothered
Wild
Wow

Adverbs

Carefully
Delicately
Distinctly
Freshly
Fully
Generously
Gently
Gingerly
Lavishly
Lightly
Perfectly
Subtly
Sweetly

Other

Instant
Infused
Lean
Jam-filled
Light
Milky
Robust
Plain
Sloppy
Stuffed

