

*Please mute your audio and
turn your camera off*

**2021-22 Career Pathway Showcase Series on
Work-based Learning
“State Certified Co-Op and
Internships”
March 15th, 2022 3:30pm**



WISCONSIN DEPARTMENT OF
Public Instruction
Jill K. Underly, PhD, State Superintendent

Today's Guest Presenters



- **Juanita Weinert**
Family and Consumer Science Teacher
Oregon School District
jrw@oregonsd.net

- **Greg Granberg**
School to Career Coordinator
Oregon School District
gfggranberg@oregonsd.net



Reporting Work-based Learning

In order to report Co-Op and Internships, it MUST:

- involve sustained interactions (at least 90 hours), either paid or unpaid, with industry or community professionals.
- take place in real workplace settings as practicable or simulated environments at an educational institution.
- foster in-depth, firsthand engagement with the tasks required in a given career.
- align with a course (minimum one semester).
- include a training agreement between the student, employer/business, and school defines the roles and responsibilities of the student, the employer, and the school.
- include regular, periodic oversight and interactions with employers or community members from the industry related to the assigned work.

Learn more about reporting WBL here:

<https://youtu.be/tiq6j8EHaUs>



Childcare Teacher State Skills

Course Offerings

- Child Development
- [Assistant Childcare Teacher](#)
- (Optional) Assistant Childcare Teacher Work Experience
- [Childcare Teacher](#)
- Childcare Teacher Work Experience (State Skills Certificate)
- Backpack Mentors (new course 2022-23)



Childcare Teacher State Skills

Recruitment

- Childcare Teacher also teaches 10th Grade Health Class
- Presentation to All Students in 8th and 10th Grade
- Email to all sophomore and Junior Students and Parent(s)/Guardian(s)
- Student Word of Mouth
- Employer Support



Childcare Teacher State Skills

Marketing

- Employer Need
 - This is the first step
- Stories to Principal, Superintendent, School Board
 - School to Career Pick Me Up / School to Career Wins
 - “What do you Enjoy about your job”
 - Story about CCT sending parents positive notes
 - CCT Student using Deep Breaths with 2 year old tantrum
- Public Awareness
 - Facebook
 - LinkedIn

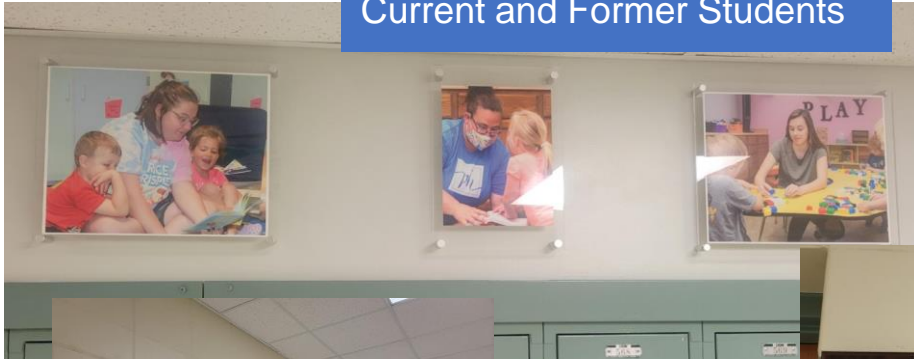


Childcare Teacher State Skills

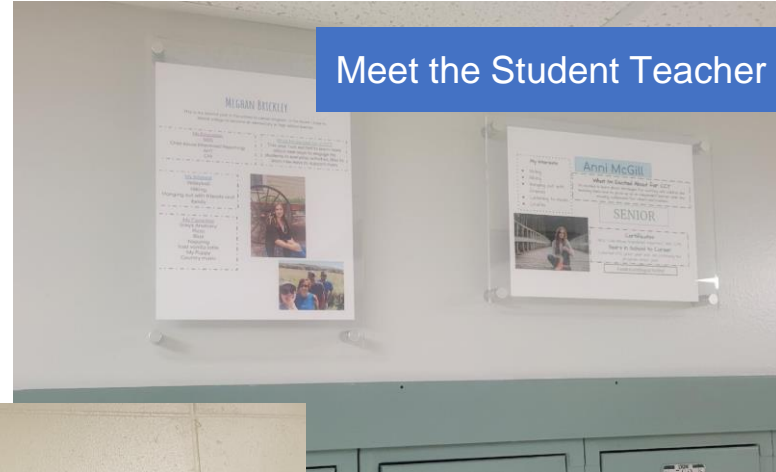
Marketing

Hallway

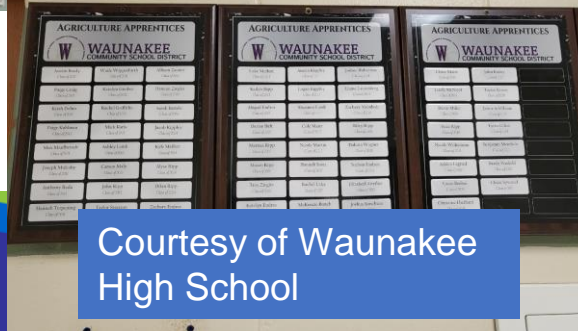
Current and Former Students



Meet the Student Teacher



Courtesy of Waunakee High School



Courtesy of Waunakee High School



Childcare Teacher State Skills

Building Business Partners

- Started with ZERO centers
- Phone Calls / Cold Calls
- Support students for success
- Workforce needs our students
- Businesses are Learning that High School students are capable
- Tech Incentive



Childcare Teacher State Skills

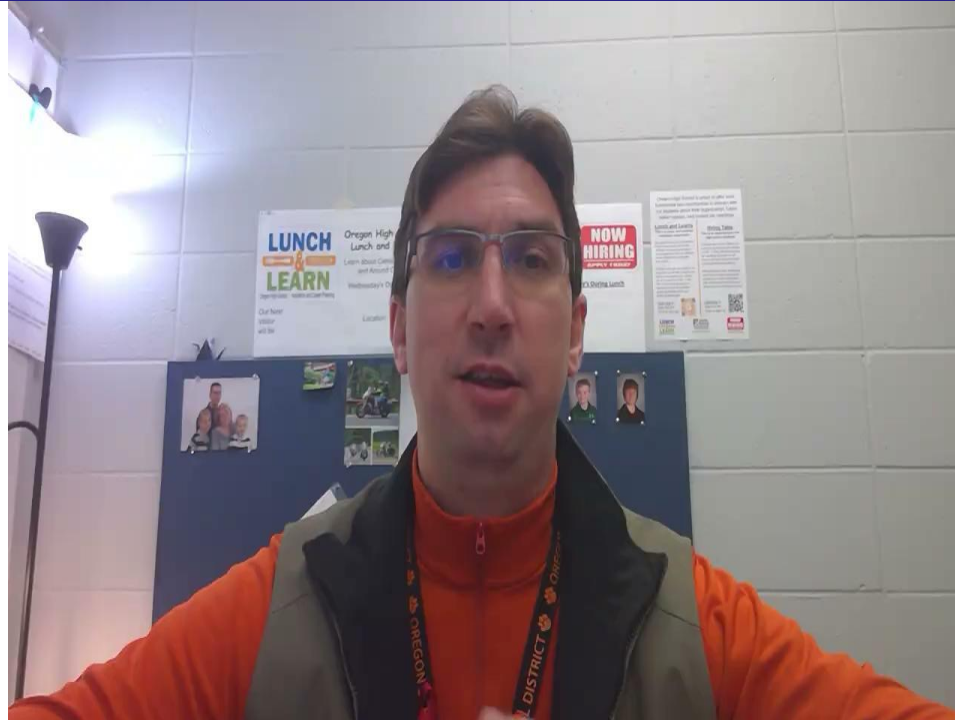
Strengths and Benefits

- Helps our community businesses have workers (now and into the future)
- Provide Childcare for our community
- Seeing student growth, confidence level, and future confidence
- Community Voice supporting program



Childcare Teacher State Skills

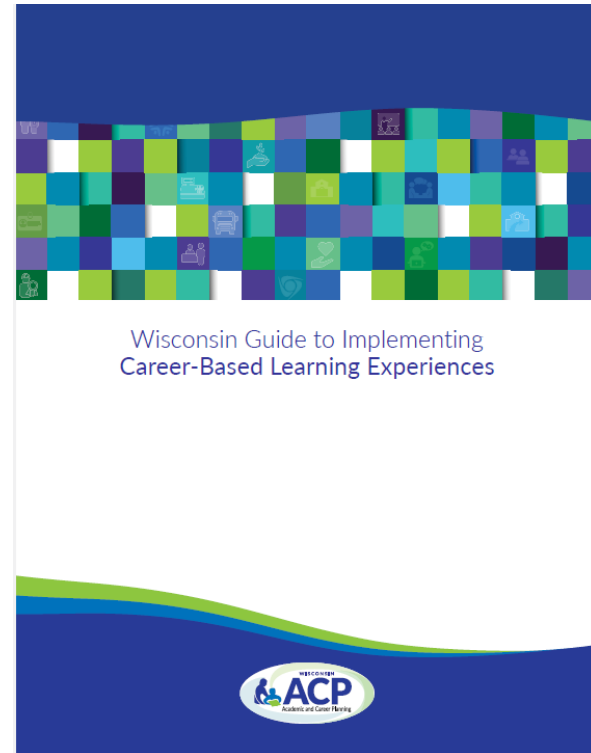
Student Voices



CBLE Guide

Learn more about how work-based learning fits into the broader continuum of career-based learning in our guide (coming soon) at

<https://dpi.wi.gov/acp/career-based-learning>



Upcoming Career Pathway Showcase Series Sessions

Date	Topic
April 19th	Youth Apprenticeship
June 14th	Supervised Agricultural Experience (SAE)



Thank You For Attending!

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