

Wisconsin

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Wisconsin's economy. They provide jobs and build careers for thousands of people, and play a vital role in local communities throughout the state.



12,796
Eating and drinking place
locations in Wisconsin in 2018



\$10.1 billion
Estimated sales in Wisconsin's
restaurants in 2018



284,600
Restaurant and foodservice jobs
in Wisconsin in 2019 = 9% of
employment in the state

**AND BY 2029, THAT
NUMBER IS PROJECTED
TO GROW BY 10.5%**
= 29,800 additional jobs,
for a total of 314,400

HOW DOES THE RESTAURANT INDUSTRY IMPACT THE WISCONSIN ECONOMY?

Every dollar spent in the tableservice segment
contributes \$1.89 to the state economy.

Every dollar spent in the limited-service segment
contributes \$1.65 to the state economy.



FOR MORE INFORMATION: Restaurant.org • WIRestaurant.org

Wisconsin's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

U.S. SENATORS

	EATING AND DRINKING PLACES:	
	Establishments in the state	Employees in the state*
Tammy Baldwin (D)	12,796	212,400
Ron Johnson (R)		

U.S. REPRESENTATIVES

	EATING AND DRINKING PLACES:	
	Establishments in the state	Employees in the state*
1 Bryan Steil (R)	1,422	23,601
2 Mark Pocan (D)	1,739	28,861
3 Ron Kind (D)	1,687	28,007
4 Gwen Moore (D)	1,373	22,797
5 F. James Sensenbrenner (R)	1,505	24,981
6 Glenn Grothman (R)	1,447	24,016
7 Sean P. Duffy (R)	1,915	31,780
8 Mike Gallagher (R)	1,708	28,356
TOTAL	12,796	212,400

*Wisconsin's 212,400 eating-and-drinking-place jobs represent the majority of the state's total restaurant and foodservice workforce of 284,600 jobs, with the remainder being non-restaurant foodservice positions.



FOR MORE INFORMATION: Restaurant.org • WIRestaurant.org

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2018