Notes from the Director
Sharon Wendt

We have just come off an exciting CTE Month in the state of Wisconsin. It was our team’s goal to have a strong campaign on the state level while providing useful resources for school districts to use in advocating for local CTE programs. We have devoted a section of this newsletter to recap our CTE month activities. We hope that you were able to utilize our resources and that your results on the local level were positive.

As you know, the legislative session is in full swing. Governor Walker released his budget on February 20, 2013, and there are numerous items that impact education. DPI has provided a summary of the provisions in his budget bill along with other resources to assist in understanding the budget. For more information please go to: http://news.dpi.wi.gov/news_2013-15-state-budget-information

The next several months will be interesting as legislation is enacted, budgets are finalized and the true impact of the sequestration on the federal programs is understood. Despite the uncertainty, I hope everyone working in career and technical education realizes positive things that are happening. The focus on college and career readiness is bringing to light the importance of CTE. The work that all of you are doing each day is valuable and appreciated!

Upcoming CTE Events for 2013-14

3/8-3/9 State FFA Proficiency Judging - WI Dells
3/16 FFA Regional Career Development Events - Janesville
3/19-3/21 DECA State Career Dev Conference
3/21 FFA Regional Career Development Events - Platteville
3/22-3/23 FFA 212/360 Conference
4/6 FFA Regional Career Development Events-UW River Falls
4/6 FFA Regional Career Development Events - FVTC - Appleton
4/6 FFA Regional Career Development Events - Belleville
4/7-4/9 HOSA State Leadership Conference
4/10-4/11 SkillsUSA State Conference
4/15-4/16 FBLA State Leadership Conference
February was Career and Technical Education (CTE) Month in Wisconsin and across the nation!!

It was a time to promote CTE and reflect on the value of career and technical education for our students, the future workforce, and our economy. It was a time to inform students, parents, school personnel and counselors, community members, and legislators about CTE programs, student success, and the positive impact it can have on a student's future employment.

The Wisconsin Department of Public Instruction and the Wisconsin Technical College System used February’s observance of Career and Technical Education (CTE) Month in Wisconsin to highlight the wide range of exciting opportunities available to youth in the state who wish to explore their career options and the benefit of those programs to Wisconsin industry and communities.

To learn more visit: [http://cte.dpi.wi.gov/cte_ctemonthresources](http://cte.dpi.wi.gov/cte_ctemonthresources).

During February, Tony Evers visited high eight schools (Eleva Strum, Hudson, Baldwin Woodville, Kimberly, Racine Park, Oak Creek, Milwaukee Vincent. During these visits, Tony toured CTE departments, met with CTE teachers and students, visited with parents, community members, business partners, and local and state legislators.

There is a lot happening in Career and Technical Education to be excited about! And that means we encourage schools to celebrate all year long by using our CTE Advocacy tools that can be found at [http://cte.dpi.wi.gov/cte_cteadvocacyresources](http://cte.dpi.wi.gov/cte_cteadvocacyresources).

Join us on Facebook and celebrate with us!

A brand new resource is now available online-the CTE Brochure! For education leaders and CTE teachers, it’s packed with great information and data to promote the value of CTE in local schools.

Mark your calendar for the CTE Data Workshop, April 25 at NTC in

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4/16-4/20 National Business Ed Association Leadership Conf
4/16-4/17 FCCLA State Leadership Conference
4/24 FBLA Reality Days Workshop, Wisconsin Dells
4/24-4/27 DECA International Career Dev Conference
4/25 DPI Data Workshop, Wausau
4/26 State FFA Career Development Events - Madison
6/10-6/13 State FFA Convention, Madison
6/16-6/19 All CTSO State Officer Training, Madison
6/27-6/30 FBLA National Leadership Conference, Anaheim, CA
6/24-6/28 National SkillsUSA Conference, Kansas City, MO
6/26-6/30 HOSA National Leadership Conference, Nashville, TN
7/23-7/24 DECA Chapter Opportunity Workshop (COW)
## Carl Perkins

Contact Roselynn Bittorf ([roselynn.bittorf@dpi.wi.gov](mailto:roselynn.bittorf@dpi.wi.gov))

All 2013-14 Carl Perkins applications have been received and are in the process of being routed to reviewers. At this time we don't know how sequestration will impact your 2013-14 planning numbers, which as you know are "moving targets" because of the adjustments made during reallocation. We believe your 2012-13 Carl Perkins grant should not be impacted by sequestration because Carl Perkins is a forward funded grant. As we receive more information from the federal government, we will be sure to update fiscal agents.

## CTEERS

Contact Don Vedder ([don.vedder@dpi.wi.gov](mailto:don.vedder@dpi.wi.gov))

By now you should be contacting your former students for the 2012 Concentrator Completer Graduate Follow-up report. Remember that this is due to me on or prior to May 1st. Also, there are no changes to the CTEERS Field Manual for 2013 reporting from last year. Be sure to mark your calendars for Data Day on April 25th to be held at NTC in Wausau. As always, if you have questions about CTEERS data please do not hesitate to contact me.

## Agriculture & Natural Resources/FFA

Contact Jeff Hicken ([jeffrey.hicken@dpi.wi.gov](mailto:jeffrey.hicken@dpi.wi.gov))

Great things are being planned for this year and there continues to be interest throughout the state to start Agricultural Education/FFA programs. The Wisconsin Agriculture Education and Workforce Development Council will soon be releasing a report on agriculture job numbers provided by the Department of Workforce Development. FFA membership is on track again to be around 19,000 members. Ag/science equivalent credits are in over 80 school districts and over 160 courses. This year there were over 2000 FFA members competing in career development events related to public speaking.

The first two months of 2013 were exciting. Here are a few items happening in the next 10 months:

- Sectional FFA Speaking Contests in the month of March
- Regional Career Development Events (CDE)
  - March 16 - Janesville
  - March 21 - UW-Platteville
  - April 6 - Fox Valley Tech and UW-River Falls
- April 26 - State CDE competition- UW-Madison
- June 10-13 - State FFA Convention
- June 24-27 - WAAE Professional Development Conference-Hyatt on Main in Green Bay

## Business & Information Technology/FBLA

Contact: Dave Thomas ([david.thomas@dpi.wi.gov](mailto:david.thomas@dpi.wi.gov))

Business, Marketing, and IT educators around the state have come together in six locations for conversations and updates that are impacting classrooms and activities in BM&IT! Discussions around the Career...
Clusters, new B&IT Standards, Connecting to the Common Core through Disciplinary Literacy, Work-Based Learning, CTE Advocacy/Data, FBLA and staying connected through WBEA. Thanks to all attendees and our technical college partners in Madison, Green Bay, La Crosse, Waukesha, Rice Lake and Wausau.

Many educators and their students are also gearing up for the Future Business Leaders of America (FBLA) State Leadership Conference in April. Wisconsin Dells will play host to over 2500 FBLA members, advisers and volunteers in over 80 competitive events, leadership activities, and business tours. Competitive event winners will go on to compete against 10,000 other FBLA members in Anaheim, CA in late June. For more information, see http://fbla.dpi.wi.gov.

Family and Consumer Sciences/FCCLA

Contact Diane Ryberg (diane.ryberg@dpi.wi.gov)

Plans are being finalized for the FCCLA State Conference to be held April 15-17 at the Kalahari Resort, Wisconsin Dells. For more information see: http://fccla.dpi.wi.gov/fccla_slc.

Health Science/HOSA

Contact Janice Atkinson (janice.atkinson@dpi.wi.gov)

Launching the new name of HOSA: Future health professionals, hundreds of HOSA members and advisors will gather at Chula Vista Resort and Convention Center in Wisconsin Dells on April 7-9 for the State Leadership Conference. They will participate in dynamic general sessions, breakout sessions presented by healthcare professionals, and competitive events that showcase knowledge and skills related to Health Science and the healthcare industry. For additional information about the State Leadership Conference and other HOSA initiatives, visit www.hosa.dpi.wi.gov.

Health Science teachers from across Wisconsin attended the HOPE (Health Occupations Professional Educators) Conference in Eau Claire on March 1, 2013. Professionals presented information on health literacy, insuring that information presented to patients is fully understood. They learned about strategies to implement the Healthiest Wisconsin 2020 focus areas and objectives within the health science classroom and shared classroom activities and resources. The next HOPE Conference is set for February 28, 2014 in Wisconsin Dells.

Marketing, Management and Entreprenuership

Contact: (timothy.fandek@dpi.wi.gov)

Last month we celebrated National Entrepreneurship Week from February 16 - 23. This week, our partnership with Junior Achievement and Ernst & Young recognized 10 outstanding entrepreneurs ranging from elementary to high school. To see the full list of winner and their videos, please reference http://entre.dpi.wi.gov/.

On March 19 - 21, the Wisconsin DECA State Career Development Conference will be held in Lake Geneva, Wisconsin. Champions from this event will qualify for the International Conference in Anaheim, CA at the end of April. To review the full set of results, please reference http://deca.dpi.wi.gov/.
Technology & Engineering/SkillsUSA

Contact Brent Kindred (brent.kindred@dpi.wi.gov)

We have been receiving more and more questions about the technology and engineering education science and math equivalency credit application process. Establishing science and/or math equivalency credit provides students another option to meet high school graduation requirements. For more information, please use the following links; Science Equivalency Credit - http://te.dpi.wi.gov/te_terp Math Equivalency Credit - http://te.dpi.wi.gov/te_tematheqresources

The WTEA Spring Conference is right around the corner March 14-15, 2013 in Wisconsin Dells. It isn't too late to register and attend this outstanding technology and engineering education professional development event. Onsite registration is available for those who don't preregister. For more information, please use the following link; http://www.wtea-wis.org/wordpress/

The 40th annual SkillsUSA State Leadership Conference will take place in Wisconsin Dells on April 10-11, 2013. This promises to be one of our biggest and best conferences ever. For more information, please use the following link; www.skillsusa-wi.org

Dual Enrollment & Youth Options

Contact: Kevin Miller (kevin.miller@dpi.wi.gov)

On February 20, Governor Walker presented his proposed biennial state budget. There are provisions that relate to or could have an impact on dual enrollment and Youth Options initiatives:

- Course Options - part time open enrollment. This provision would allow attendance at a nonresident school district, the University of Wisconsin System, a technical college, a nonprofit institution of higher education, a tribal college, a charter school, and any nonprofit organization that has been approved by the department; this may expand or change the ways in which Wisconsin students can earn college credits while still in high school.
- Academic and Career Plans (ACPs). This provision would require all Wisconsin public school districts to implement academic and career planning services to all students in 6th through 12th grades and support implementation of a software system to support this planning. An adjunct requirement would be that students applying to take Course Options courses would be required to have those courses included in their ACP.
- 30 Credit Transferable General Education Core. This provision would require an agreement between WTCS and UW System on a group of core college courses that would transfer between all institutions in both systems. Combined with dual enrollment programs, including Youth Options, this could increase the value and applicability of some credits students earn while still in high school.

Of course, all the budget provisions are subject to change, so stay tuned for more information as the budget moves through the legislative process. As always, if you have any questions about dual enrollment or Youth Options, contact DPI Dual Enrollment Consultant Kevin Miller at 608-267-3161 or kevin.miller@dpi.wi.gov.