



## Message from the Director

Sharon Wendt

Team Director

Career & Technical Education

### Happy New Year!

Happy New Year everyone! We wish you the best for a great 2017! Here are a few updates that you may find useful as you plan for the second semester.

Career and Technical Education Month is just around the corner we have some resources to assist as you plan and implement your local efforts. See [CTE Month](#) for more information. We would love to highlight your ideas and successes. Please consider sharing!

Finally, please check out our latest video update for "What's new in CTE" and we wish you the best for a great year!



CTE Winter 2016-17 Update

[Click here to see "What's New" on our CTE Website](#)

## Assistant Director, CTE [Sara Baird](mailto:sara.baird@dpi.wi.gov) (608) 266-9609



### February is Career and Technical Education (CTE) Month in Wisconsin and across the nation!

It is a time to promote innovative CTE and reflect on the value of career and technical education for our students, the future workforce, and our economy. It is a time to inform students, parents, school personnel and counselors, community members, and legislators about CTE programs, student success, and the impact on future employment.

The Wisconsin Department of Public Instruction is using February's observance of Career and Technical Education (CTE) Month in Wisconsin to highlight the wide range of exciting opportunities available to youth in the state who wish to explore their career options and the benefit of those programs to Wisconsin industry and communities.

Learn more about CTE Month in Wisconsin and how you can promote your quality CTE programs at <http://dpi.wi.gov/cte/advocacy/cte-month>

Learn more about CTE Month nationally at <https://www.acteonline.org/ctemonth/#.WG0VhIMrLcs>

## Carl Perkins Grants [Christine Lenske](mailto:christine.lenske@dpi.wi.gov) (608) 266-3922



### 2017-2018 Grants

- Carl Perkins [grant applications](#) are available.
- Please reference the 2017-18 [Carl Perkins application timeline](#).
- [Projected Planning Figures](#) are now available. Use these for fill in out the 17-18 Perkins Application.
- 2016-17 grant award budget modifications could be completed as soon as possible. Please reference the "new" [read more...](#)

### Welcome to our new Grant Specialist

Our new Grant specialist joined the CTE Team on December 12, 2016. Help us welcome Christine Lenske! You can reach her at [christine.lenske@dpi.wi.gov](mailto:christine.lenske@dpi.wi.gov) 608.266.3922

Chris has a long history of working with students in [read more...](#)

# Business & Information Technology

[Dave Thomas](#) (608) 266-2348



## Microsoft Imagine (IT) Academies in Wisconsin

There are currently 221 approved Microsoft Imagine Academy locations in Wisconsin for the 2016-2017 school year. Share the Microsoft Imagine Academy Fact Sheet that provides information about the benefits for students, educators, academic institutions, and your community. Schools seeking 2017-2018 price quotes to continue [read more...](#)

## Wisconsin Educators of Business & Information Technology

Business, Marketing, and Information Technology Spring Updates events have been scheduled for Friday, February 10, 2017 at UW-Whitewater and Friday, February 17, 2017 at UW-Stout. Registration links will be posted by the Wisconsin Educators of Business & Information Technology (WEBIT) online at <http://www.webitonline.org/>.

## FBLA-Legacy of Leadership

**REGIONAL LEADERSHIP CONFERENCES:** The high school Regional Leadership Conferences are scheduled for February 4, 2017 in [seven regional locations](#). The middle level Regional Leadership Conferences are scheduled for [read more...](#)

**NEW/REACTIVATED CHAPTERS:** Wisconsin FBLA welcomes the following new & reactivated high school chapters: Brillion, Brookfield Academy, Cambria-Friesland, Clintonville, Fall Creek, Fox Valley Lutheran, South Milwaukee, Verona, Wautoma, Wauwatosa East.

**WISCONSIN FBLA e-BULLETIN (WFeb):** The [second issue](#) of our 2016-2017 publication series has been released earlier this month.

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## Marketing Management & Entrepreneurship

[Tim Fandek](#) (608) 267-9253



## Young Entrepreneur of the Year Award

The 2017 Young Entrepreneur of the Year Award has been increased to a \$2,000 recognition! There is still plenty of time to complete your entrepreneur's application—the application is due on February 6, 2017. Please reference the [website](#) for more information.

## 2017 BM&IT Spring Update Information

Business, Marketing, and Information Technology (BM&IT) Spring Updates events have been scheduled for Friday, February 10, 2017 at UW-Whitewater and Friday, February

17, 2017 at UW-Stout. Registration links will be posted by the Wisconsin Educators of Business & Information Technology (WEBIT) online at <http://www.webitonline.org/>

## Wisconsin DECA Update

The Wisconsin DECA competition season officially begins on January 6, 2017. Here is a list of reasources [read more...](#)

## Technology & Engineering [Brent Kindred](#) (608) 266-2683



## 48th Annual WTEA Spring Conference

Coming soon is the annual technology education teacher association conference. This is the premier professional development event for our teachers. Below are a few highlights for what to expect:

- Two keynote address speakers
- Project Showcase
- Breakout sectional presentations
- 1 day Trade Show (Thursday) [read more...](#)

## SkillsUSA News

On November 6-7 we had a successful Fall Leadership Conference in Wisconsin Dells. We had a big presence with our alumni active running sessions and activities. Thank you for everyone who was able to part of this important event.

## Agriculture & Natural Resources [Jeff Hicken](#) (608) 267-9255



## WAAE News

DPI/WAAE Fall Inservices were a success. Thank you to all of our partners.

WAAE conference workshop proposals are being accepted now until December 9th. How to submit proposals online [read more...](#)

## Upcoming dates for AFNR/FFA:

- |                |  |
|----------------|--|
| January 13-14  | Halftime FFA Leadership Conference - Stevens Point |
| February 3-4   | State FFA Alumni Convention - Green Lake           |
| February 9     | CTSO Legislative Day - Madison                     |
| February 18-25 | National FFA Week                                  |

Health Science  
[Janice Atkinson](#) (608) 266-2347



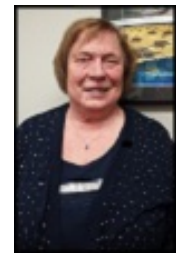
### Wisconsin Health Science Conference

WI HOPE (Wisconsin Health Science Occupations Professional Educators) is an organization for all those who teach health science classes. The annual conference will be held on Friday, February 24, 2017 at Comfort Inn and Suites in Madison, WI. The focus will be using the [read more...](#)

### Wisconsin HOSA Prepares for State Leadership Conferences

After two successful Fall Leadership Conferences in Oconomowoc and Stevens Point, Wisconsin HOSA - Future Health Professionals is gearing up for the dynamic State Leadership Conference to be held on April 9-11, 2017 at Chula Vista Resort in Wisconsin Dells. Led by the six state officers, members and advisors [read more...](#)

Family & Consumer Science  
[Diane Ryberg](#) (608) 267-9088



### Professional Development Opportunities

FACS CESA Workshops [CTE Web Calendars](#)

- CESA 2 - Whitewater - March 23
- CESA 1 - Pewaukee - March 24

WFCE 2017 Technology Workshop: January 21, 2017 Landmark Hotel - Egg Harbor, WI  
<http://wfce.org/wfce-events/2017-technology-for-teachers/>

WAFCS Conference: March 2-4, 2017, Radisson Paper Valley Hotel - Appleton, WI  
<http://www.wafcs.org/>

### FCCLA

The *NEW* website for Wisconsin FCCLA is <http://www.wifccla.org> or <http://dpi.wi.gov/fccla>.  
The State Leadership Conference will be held [read more...](#)

Career & Technical Student Organizations  
(CTSO)

Government Day - February 9, 2017





Each year, Wisconsin CTSO State Officers have an opportunity to meet in the Capitol to hear from and speak with state legislators about current topics, pertinent to Career and Technical Education, that affect families, schools, and communities in Wisconsin. The six CTSO organizations participating are: DECA, FCCLA, FBLA, FFA, HOSA, and Skills USA.

## CTSO Collaborative Teen Driving Safety Project

The Collaborative TEEN DRIVING SAFETY Grants will become available August, 2016 and will be posted on the website and available to all affiliated CTSO chapters. These \$1,000 grants are funded and sponsored by Children's Hospital, State Farm, and the Department of Transportation of Wisconsin.



## Why CTSO?

CTSOs are a vital part of a quality CTE program. Check out the CTSOs in Wisconsin and various media as contributed by officers and members as they highlight their knowledge, skills, and dispositions gained with their involvement in their school and district.

<http://dpi.wi.gov/cte/ctso>

## College & Career Readiness

### Dual Enrollment

[Kevin Miller](mailto:Kevin.Miller@dpi.wi.gov) (608) 267-3161



## Dual Enrollment

As your school moves along with implementation of Academic and Career Planning (ACP), take a look at what role dual enrollment opportunities can play for your students.

Too often, dual enrollment is looked at as a means of saving money by earning college credits while in high school at reduced or no cost to students. While this is a benefit, any courses taken should contribute toward a student achieving goals set as part of the ACP process. There are opportunity costs when choosing to [read more...](#)

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## Career Pathways

[Robin Kroyer-Kubicek](#) (608) 266-2022



## Academic and Career Planning (ACP)

ACP implementation preparation and planning resources continue to be developed in partnership with Career Cruising and our CESA partners. Each CESA now has a designated ACP Coordinator you can contact for regional training and support.

Collaborative efforts across buildings, districts, and with regional stakeholders continue to be stressed to school leadership teams in order to determine how best to utilize regional resources to [read more...](#)

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## WISELearn

Have you heard about WISELearn? Visit <http://dpi.wi.gov/wiselearn> and share information with your instructional leaders about the wide array of resources the Department of Public Instruction is building to support your local school district. Get updates about the critical **What, Why, and How** in order to take advantage of these new statewide tools. [Read more...](#)

## Google+ Communities

WISELearn, our state's educator portal, has created discipline-specific communities designed to support Wisconsin's educators. These social networks consist of professional learning communities where educators can connect, communicate, and collaborate.

Please encourage your CTE teachers to join this new platform for professional development.

*Join our WISELearn CTE Communities at:*

- [WI DPI Agriculture Education / FFA / WAAE](#)
- [WI DPI Business & IT Education / FBLA / WEBIT](#)
- [WI DPI Family & Consumer Science Ed / FCCLA / WFCE](#)
- [WI DPI Health Science Education / HOSA / HOPE](#)
- [WI DPI Marketing Education / DECA / WMEA](#)

- [WI DPI Technology & Engineering / SkillsUSA / WTEA](#)

Once your request is confirmed, you can access and enjoy your educator community. Within the community you can share your questions and answers with peers while connecting over the triumphs and challenges of teaching. We hope to see you there!

[VISIT OUR WEBSITE](#)



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