

Wisconsin Standards for Career and Technical Education

Career and Technical Education (CTE) has significant value for all students – from introducing them to the world of work to providing specific technical skills. CTE helps students to find relevance, application, and understanding of the core subjects.

To continue support for quality CTE programs, the Wisconsin Department of Public Instruction (DPI) has recently revised the Wisconsin standards for Career and Technical Education including:

- Wisconsin Standards for Agriculture, Food and Natural Resources;
- Wisconsin Standards for Business and Information Technology;
- Wisconsin Standards for Family and Consumer Sciences;
- Wisconsin Standards for Health Science;
- Wisconsin Standards for Marketing, Management and Entrepreneurship; and
- Wisconsin Standards for Technology and Engineering.

Each set of comprehensive standards includes:

- K-12 content, vetted by education and industry, organized by grade band (K-5, 6-8, and 9-12) that highlights skills, knowledge, and behaviors students need to become college and career ready
- Common Career Technical Standards that transcends CTE
- A connection to the Common Core State Standards in ELA and Mathematics
- A foundation in Programs of Study that allows for student's to become proficient or master industry expectations in a specific career pathway
- A comprehensive approach to student learning through high quality instruction, balanced assessment and collaboration that function systematically to support all students

School leadership will find these standards valuable for making decisions about program structure and integration, curriculum redesign, and staff development. Furthermore, these revised standards and supporting resources will guide schools, districts, and communities in engaging in larger conversations about the important role of CTE in ensuring that students are college and career ready.

All standards books are available for download at cte.dpi.wi.gov/cte_standards. If you prefer a hard copy you can purchase them from DPI's publication sales site at pubsales.dpi.wi.gov.



Learning that works
for Wisconsin
cte.dpi.wi.gov/cte_standards

pubsales.dpi.wi.gov

Ordering Information for CTE Standards:

	In State	Out of State
Wisconsin Standards for Agriculture, Food and Natural Resources	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30
Wisconsin Standards for Business and Information Technology	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30
Wisconsin Standards for Family and Consumer Sciences	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30
Wisconsin Standards for Health Science	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30
Wisconsin Standards for Marketing, Management and Entrepreneurship	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30
Wisconsin Standards for Technology and Engineering	<input type="checkbox"/> \$20	<input type="checkbox"/> \$30
Bundle price (all six CTE Standards)	<input type="checkbox"/> \$108	<input type="checkbox"/> \$162

Prices subject to change

Please visit pubsales.dpi.wi.gov for current pricing.

Publication Sales • Drawer 179 • Milwaukee, WI 53293-0179 • (800) 243-8782 • [pubsales.dpi.wi.gov](mailto:pubsales@dpi.wi.gov)

Add shipping charges (see chart below).
Send prepaid (Visa/MasterCard or check) orders to:
Publication Sales
Wisconsin Department of Public Instruction
Drawer 179
Milwaukee, WI 53293-0179

Or place Visa/MasterCard orders via a toll-free call (800) 243-8782 between 8 a.m. and 4 p.m. CST.

United States Shipping and Handling Charges

If order totals,	Shipping and handling is**
Up to \$16.00	\$7.00
\$16.01 to \$30.00	\$8.00
\$30.01 to \$45.00	\$9.00
\$45.01 to \$60.00	\$10.00
\$60.01 to \$100.00	\$12.00
\$100.01 to \$150.00	\$15.00
Over \$150.00	Call (800)243-8782 or email pubsales@dpi.wi.gov for quote.

* Orders from Alaska and Hawaii will be shipped UPS second-day air. Call 1-800-243-8782 for a quote on shipping costs. For an additional \$10 expediting fee, your credit card order can be shipped the same day! Just let us know when you phone in your order.

** International orders will be mailed via "Airmail Parcel Post" and the customer will be charged according to the actual weight of the order plus handling.

Don't forget to add shipping & handling to your order!

Please rush my order to:

Your name/agency name _____

Street address _____

City _____ State _____ Zip _____

Daytime telephone () _____

E-mail: _____

Place VISA/MasterCard orders toll-free at (800) 243-8782 between 8 a.m. and 4 p.m. CST.

Expiration date: (month / year)

Card number:

CSC Code (located on the back of card)

Signature _____

See our complete publications catalog at pubsales.dpi.wi.gov

800-243-8782 • pubsales@dpi.wi.gov