



CTSO collaborative traffic safety project scoring rubric

School name:

Topic area(s):

Please indicate the level of impact the proposal meets in each area:

	Strong Impact	Good Impact	Some Impact	Little Impact
Project focus is well defined	Topic area, goals and objectives are clearly identified and evident in project elements	Topic area is clear, goals and objectives are sufficient to guide the project	Topic area, goals, or objectives are defined, but lack structure or focus	Topic area lacks focus, or project goals and objectives are unclear.
Project meets actual school needs	School needs are determined by current research or identified by the team	School needs are determined by dated research or assumed by the team	School needs are determined by making a guess at what needs may be	School needs are secondary to the activities the team wants to do
Project actively engages the student body	The student body has active or direct participation with the team in activities	The student body has some active participation with the team in activities	The student body is somewhat aware of the project or observes activities	The student body is not aware of the project at all, or only some students are
Project is cohesive in design	Project integrates a graphic, slogan, or other unifying element into project components	Project includes a graphic, slogan, or other unifying element in most areas	Project includes a graphic, slogan, or other element, but it is not used consistently	Project materials do not include a graphic, slogan, or unifying element
Project creates change	Project creates change in student body behaviors, solves a problem, or meets a need	Project creates change in student body attitudes, or enhances a good situation	Project cannot show changes, but increases student body awareness of a topic	Changes mainly decorative, are not new or unique
Project encourages and develops collaboration	Collaborates with a variety of CTSO's, law enforcement, or other community partners and agencies	Collaborates with another CTSO and community partner or agency	Collaborates with at least one other CTSO or community partner	CTSO works independently with no collaboration
Project provides CTSO growth	Project challenges CTSO members collaborate with other CTSO's and to expand their skills	Project encourages some collaboration and makes use of CTSO members' existing skills	Project lacks CTSO collaboration or makes limited use of CTSO members' skills	CTSO members have little active experience with the project

Additional comments:

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