

News Release

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New standards shape Career and Technical Education

MADISON — Comprehensive standards for Career and Technical Education (CTE) are in the hands of Wisconsin educators, updated to reflect the technological changes that have impacted education and the workplace since CTE standards were last issued in 1998.

“These Career and Technical Education standards are for all students,” said State Superintendent Tony Evers. “They reflect current thinking on how to ensure that every student graduates ready for college and careers. That means infusing CTE into all grades and across the curriculum so students develop the skills to be successful throughout life.”

The new standards cover six broad subject areas: Agriculture, Food and Natural Resources; Business and Information Technology; Family and Consumer Sciences; Health Science; Marketing, Management and Entrepreneurship; and Technology and Engineering. The standards use grade bands — prekindergarten to grade five, grades six to eight, and grades nine to 12 — to describe the knowledge and skills students should acquire at each level of their education.

Each publication features the Wisconsin Common Career Technical Standards, common standards that span the curriculum, and standards specific to each CTE content area. Examples of common standards are those that specify that students identify the connection between educational achievement and work opportunities, think and work creatively to develop innovative solutions, and communicate and collaborate with others.

Vetted by business, industry, and education professionals, the standards will help CTE program leaders make decisions about program structure and integration, curriculum redesign, and staff development.

“Career and Technical Education has significant value for all students, from introducing them to the world of work to providing specific technical skills,” Evers said. “CTE brings students, educators, and employers together to develop and strengthen the relationship between what is taught in the classroom and its application in the workplace.”

The Department of Public Instruction sent a set of the CTE standards publications to each Wisconsin public school district. Additional copies can be purchased from the [DPI Publication Sales Office](#), (800) 243-8782.

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NOTE: Additional information on the Career and Technical Education standards is available at <https://dpi.wi.gov/cte/standards/standards>.