



OPPORTUNITIES
FOR CAREER SUCCESS

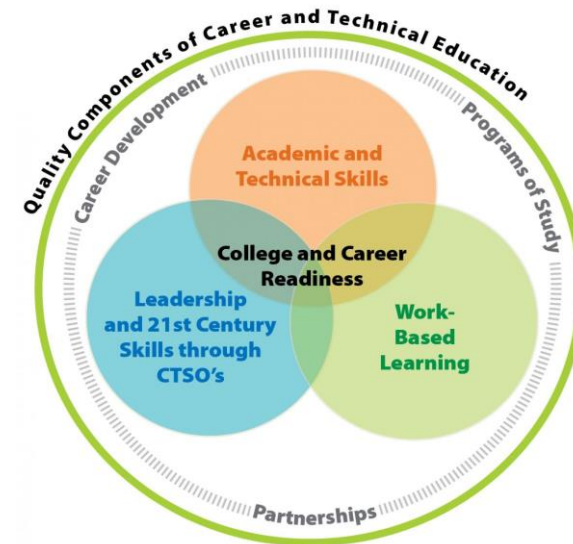
Wisconsin Career and Technical Education Month Social Media Calendar February 2016



Learning that works
for Wisconsin

DIRECTIONS: Each week has an assigned quality component of Career and Technical Education. This social media calendar is only meant to be a resource; therefore, please do not feel there is an expectation to post daily and use all 5 types of social media. In addition, you are not limited to these topics each week and we encourage additional social media use throughout the entire year.

Monday	Tuesday	Wednesday	Thursday	Friday
<p> Like Wisconsin Career & Technical Education and include the hashtags in your posts: #wictemonth and #wicte</p> <p> Follow us @WisconsinCTE (please use hashtags: #wictemonth and #wicte in all posts)</p> <p> Follow us on Instagram. Post your pictures with , , and . with the hashtags: #wictemonth and #wicte</p> <p> Follow Wisconsin Career & Technical Education and let the re-pinning begin!</p> <p> Videos should be emailed to 1pvhr5m0aowq@m.youtube.com (maximum 2 minutes & file size of 25 MB.) Your subject line in the email will automatically be the title of your video on our Wisconsin Career & Technical Education Youtube Channel</p>				
1	2	3	4	5
	<p>During the week of 2/1 – 2/5, showcase <i>innovative</i> experiential learning, transcribed or dual enrollment options, equivalency credit options, and partnerships with your local Technical College.</p>			
8	9	10	11	12
	<p>During the week of 2/8 – 2/12, tweet and post examples of your <i>innovative</i> work-based learning options—job shadowing, paid work experiences (students earning the Employability Skills Certificate, State Certified Cooperative Programs, & Youth Apprenticeship), and Leadership Certificates. This is also a great week to promote your business & community partnerships/advisory committees!</p>			
15	16	17	18	19
	<p>During the week of 2/15 – 2/19, spotlight how Career and Technical Student Organizations (CTSO) are developing civic responsibility, leadership and 21st century skills. This week you should be extra loud & proud of all of your <i>innovative</i> CTSO accomplishments!</p>			
22	23	24	25	26
	<p>During the week of 2/22 – 2/26, illustrate how your high quality CTE program prepares your students for College and Career Readiness. Tweet and post <i>innovative</i> examples of the Wisconsin Common Career Technical Standards (WCCTS):</p> <ul style="list-style-type: none"> • Career Development • Creativity, Critical Thinking, Communication and Collaboration • Environment, Health & Safety • Global & Cultural Awareness • Information, Media and Technology • Leadership 			



High quality CTE programs incorporate the following:

- The Program of Study components provide a framework for building and maintaining a high quality, contemporary CTE program
- Workplace skills – such as problem solving, communication and teamwork – to ensure career and college success for students.
- Rigorous academics and technical skill attainment, work-based learning and Career and Technical Student Organizations (CTSOs).