

September 2013

Dear Educator:

Career and Technical Education (CTE) has significant value for all students – from introducing them to the world of work to providing specific technical skills. CTE helps students to find relevance, application, and understanding of the core subjects.

To continue support for quality CTE programs, I am pleased to share with you copies of our recently revised Wisconsin standards for Career and Technical Education. Enclosed are copies of the following:

- **Wisconsin Standards for Agriculture, Food and Natural Resources;**
- **Wisconsin Standards for Business and Information Technology;**
- **Wisconsin Standards for Family and Consumer Sciences;**
- **Wisconsin Standards for Health Science;**
- **Wisconsin Standards for Marketing, Management and Entrepreneurship; and**
- **Wisconsin Standards for Technology and Engineering.**

The comprehensive standards documents include a vision for student success and guiding principles for teaching and learning. Another feature of the standards documents is a set of common career technical standards that are part of each subject area standards. These standards represent the common skills, knowledge, and dispositions that are necessary for students to succeed in careers.

Program leaders will find the guide valuable for making decisions about program structure and integration, curriculum redesign, and staff development, to name a few. Furthermore, these revised standards and supporting resources will guide schools, districts, and communities in engaging in larger conversations about the important role of CTE in ensuring that students are college and career ready.

The standards within this resource will strengthen CTE's multiple pathways for students to become college and career ready while still in high school. We need to ensure students are exposed to a variety of career development experiences from Kindergarten through 12<sup>th</sup> grade. By adopting the newly revised CTE standards, programs will continue offering relevant, rigorous, and authentic learning experiences that meet the students' needs and future ambitions.

If you have questions regarding the revised CTE standards or the Wisconsin Common Career Technical Core, contact Deb Motiff at [debra.motiff@dpi.wi.gov](mailto:debra.motiff@dpi.wi.gov) or 608-267-0360.

Sincerely,



Tony Evers, PhD  
State Superintendent

TE:sb  
Enclosures