



Wisconsin DECA Board of Directors Meeting

Thursday, September 27, 2013

TIME: 4:00 p.m. – 4:45 p.m.

Teleconference



- I. Call Meeting to Order** – Meeting called to order 4:02pm.
- II. Welcome & Introductions** – Present: Tim Fandek, Barrett Frost, Holly Gregory, Sarah Hart-Olson, Skip Hay, Carl Hert, Michelle Kutz, Angie Nyholm, Scott Shriver, and Kim Smessaet. Absent: Riley Pink and Brett Strasser
- III. State Officer Update** - Email sent out week of Sept. 24 highlighted some of the following: literacy movement (Appleton East doing a great job), Member of the Month, Blot for Go Green, WI DECA App for Android up and running – hopefully Apple soon
- IV. Approval of Minutes—July Meeting** – need to add minutes from follow-up meeting about changing online testing at the State Conference 2013 in an addendum.
Motion: Scott moved to accept the minutes from July with the understanding that a separate approval will be need for the addendum. Carl seconded the motion. All approved.

Reports

V. Financial Report

- a. Audit Report** – Starting cash lower because of when the snap shot of the report was taken. This is prior to chapters paying for large ticket items – i.e. ICDC. Revenue a little lower because of the Salt Lake City ICDC location. Expenses were also down because of the location. Tim talked with the financial person at DPI to determine how to recoup the money. Financial person believes we are sitting in an okay spot financially.
- b. Aged Receivables Update** – As of July 2012 there was \$7,000. As of September 2012 we have \$3,300. (2 schools make up about \$2,000)

VI. DECA Center

- a. Fall Leadership Conference Update** – packet is online, we currently have 200 registered from about 11 chapters. Goal is 450-500 participants from 30 chapters. We need 450 to break even. Programming includes: hitagain.net, dance and inflatables, more time in water park, Go Green t-shirt contest, community service with Collegiate DECA (teaming up with shelters)
- b. Central Regions Update** – in Detroit, career focus tracks, lots of business tours, hoping for 100 people

- c. **Sports & Entertainment Conference** – packet will be available beginning of October. Planning for 150-200, but hoping for 400. Cost is \$35 to breakeven. Program includes: Keynotes from Bucks Business Operations VP, tours, speakers, breakout sessions, ice breakers, case studies, and lower level seats to Bucks game
- d. **SAM/ICDC Update** – our hotel is Red Lion- across from Marriot and Hilton downtown, lots to do, \$200/night, and ICDC packets will be available in December

VII. Foundation for Wisconsin DECA

- a. **Director of Development Update** – Megan, Green Bay Preble alum was hired
- b. **Johnson-Wales Update** – providing scholarships to their university for the top four winners (\$1000, \$750, \$500, \$250). Some of the events include: Apparel, Retail, and Travel and Tourism
- c. **Zinch Partnership** – Tim sent out a link – check it out. Not only DECA people can sign up – each person who signs up the local chapter gets \$1 and WI DECA gets \$1

VIII. Old Business

- a. **Potential SCDC Award Change—Determine Next Steps**
- b. **Introduce Strategic Action Plan For Districts Alignment**
 - i. **Online Registration/Tabulation—Scanner & Forms** – all districts will be using online registration and three districts will be using the forms
 - ii. **Chapter Affiliation with State & National DECA**
 - iii. **Tracking winners from Districts – State – ICDC**
 - iv. **Competitive Events--#/Consistency** – each District decides
 - v. **Award Session Consistency** – each District decides
 - vi. **Group Buy—Awards & Gifts** – each District decides
 - vii. **Judge Recruitment Expectations** – each District decides
 - viii. **Sponsorships/Partnerships** – each District decides
- c. **SCDC 2013 Programming Changes (Review Survey Results)**
 - i. **Online Testing will provide additional time @ conference**
 - ii. **State Officers Initiatives**
 - 1. **Going Green**
 - 2. **Community Service**
 - iii. **Keynote Speaker Discussion/Analysis** – NONE, but Christine O’Neal will be there
 - iv. **Scholarships (transfer?)**
 - v. **Honorariums**
 - vi. **Economics Test**
 - vii. **Sponsorship Event**
 - viii. **Projects Recognitions (Percentage)**

- ix. **Electronic Project Submission & Assessment** – all will be submitted online except for Gold Chapter/Student. This will allow for easy access for the judges to review them prior to SCDC.
- d. **Redistricting Discussion** – hopefully by February Tim will have a number breakdown
- e. **DECA Advisor & Teacher Licensure Discussion** – looking to reach out to schools who have teachers with a 285 license to start a DECA chapter
- f. **Additional New Business Items**

IX. New Business

- a. **WI DECA Bylaws** – Holly suggested that these get looked at because they should be updated, there are spelling errors and minor adjustments to be made. They are located in WI DECA Management Chapter Guide Appendix
- b. **Flat Rate Housing....how it affects overall cost** – Sarah expressed her concern because it was a sticker shock when she was registering her students. Holly and Tim said that this flat rate was as low as it could go to prevent losing money on housing. This might be a topic to revisit in a year from now.

X. Next Meeting—February 8 at Marriott West

- XI. Adjourn Meeting** – *Motion made by Scott to adjourn the meeting. Michelle seconded. Meeting adjourned at 4:50pm.*

