



Dear Wisconsin DECA Members and Advisors,

Happy 50th Anniversary! The 2014 – 2015 Wisconsin DECA Chapter Management Guide will provide you a foundation for your chapter to truly be GOLDEN this year! Here are a few important changes that will positively impact your upcoming Wisconsin DECA experience:

- Online Forms:
 - CODE OF CONDUCT FORMS:
 - [Student Delegate Conduct Practices & Procedures](#)—Members & their parents will be signing this form ONE time at the beginning of the year that will be applied to all Wisconsin DECA events
 - [Advisor/Student Teacher/Chaperone Procedures & Responsibilities](#)—Wisconsin DECA advisors will review the conduct forms with their students and agree to their responsibilities ONE time at the beginning of the year that will be applied to all Wisconsin DECA events
 - [School Leadership/Administration Procedures & Responsibilities](#)—Local school district administration will have the opportunity to review the student & advisor online forms and sign acknowledging they understand the Wisconsin DECA expectations for the students & advisors at all Wisconsin DECA events
 - [COMMUNITY SERVICE FORM:](#)
 - All six community service recognition opportunities will be found on one form!
 - 100 Hours
 - Acts of Kindness
 - General Contributions to Charity
 - Trick or Can
 - MDA Contribution
 - All CTSO Safe Driving Initiative
 - Additional Forms—**Coming Soon!**
 - SCDC Quota/Allotment Form—(PROJECT SPOTS NOW LIMITED TO ONLY 11+ PAGES and SBE)
 - Event Substitution/Cancellation Form
 - Alumni Excellence
 - Marketing Education & Training Event Template
 - Red Apple Advisor Award
 - School Official Excellence & Friends of DECA
 - 50th Anniversary Forms

- 50th Golden Anniversary
 - Logo & promotion throughout the entire year
 - Chapters will have a ONE time chapter fee of \$50 to help offset some of the costs associated to the GOLDEN activities at SCDC
 - Special activities will positively impact all SCDC attendees (not limited to):
 - School Leaders/Administrator Day
 - Wall of Fame Scavenger Hunts
 - Parade of Success of past association leaders via video and live!
 - Going for the Gold Special Career Track Workshops
 - And much more!
- Adjustments to the Wisconsin DECA Membership Campaign
 - Reduced the requirements of the membership campaign to help make the goal more attainable
 - Special Golden Video Bonus opportunity
- Competitive Event Changes
 - Added 2 new events at 2015 SCDC:
 - Financial Consulting
 - Personal Financial Literacy
 - Economics Excellence Update
 - This will be an OPTIONAL event this year
 - SCDC attendees are strongly encouraged to demonstrate their knowledge & understanding of economics
 - Improvements were made to both:
 - School Based Enterprise (SBE) Academy
 - Marketing Education & Training Event
- Improvements to the Sports & Entertainment Marketing Conference
 - Tentative Date(s): Friday, January 23 OR 30, 2015
 - Location: Milwaukee
 - Programming with Milwaukee Admirals (hockey)
 - Finalizing the programming; however, the content will be directly connected to curriculum & attendees will experience on-ice & in-stand sports & entertainment activities.
 - Attendees will have the opportunity to problem solve real sports marketing case studies with the marketing department
 - More to come!

I AM WISCONSIN DECA and WE ARE GOLDEN: we are celebrating 50 amazing years of success and a tremendous number of new GOLDEN opportunities! How will you make your chapter GOLDEN this year?! This year I look forward to leading our association to new GOLDEN achievements.

Please do not hesitate to contact me at timothy.fandek@dpi.wi.gov or by phone 608.267.9253 with any questions you may have.

Go for the GOLD!



Tim Fandek

Wisconsin DECA Chartered Association Advisor