



COMMUNITY PARTNERSHIP FOR CHILDREN

Sheboygan County



UNITED WAY OF
SHEBOYGAN COUNTY

2016 - 2017 Annual Report



Families will be strengthened and feel empowered through the support of the community

Sheboygan County Community Partnership for Children

The Sheboygan County Community Partnership for Children (SCCPC) is a cradle to career initiative focused on prevention and support for children, their families and caregivers.

The **MISSION** is to develop and support a coordinated system to address the diverse needs of Sheboygan County's children and their families and caregivers, with the **VISION** that all Sheboygan County children are safe, healthy and prepared to grow, learn and achieve.



Coordinated Programs & Activities:

- Welcome Baby Program
 - Hospital Visits
 - Parents as Teachers Home Visits
- Developmental Screening Events
- Parent Café Workshops
- Born Learning Trails

Priorities:

- Awareness & access to resources
- Strong family support systems
- Healthy child development
- Safe environments for children



History

In 2014, United Way of Sheboygan County began to look at strategies and programs that focus on prevention and support resiliency for families with children birth through five years old. These interactions led to a Community Conversation in June of 2015. As interest grew within many organizations, a coalition started to form. With the help of donors, other early learning initiatives in surrounding counties, and partners from local organizations, the plan was set in motion.

The rate of return for investments in quality early childhood development is 7-10% through outcomes in education, health, sociability, economic productivity and reduced crime.

The Heckman Equation project

The Sheboygan County Community Partnership for Children (SCCPC) formed in 2016 with the support of United Way of Sheboygan County and a diverse team of experts from healthcare, government, education, nonprofit organizations, businesses and individuals in the community. Through this collaboration, the SCCPC is able to address the diverse needs of families in Sheboygan County.

Opportunity

Children who receive high quality early education are...

More likely to

- Show improved reading
- Show improved math
- Stay in school longer
- Graduate from high school
- Attend a four-year college

Less likely to

- Drop out of school
- Repeat grade levels
- Be placed in special education

The brain forms as many as

700

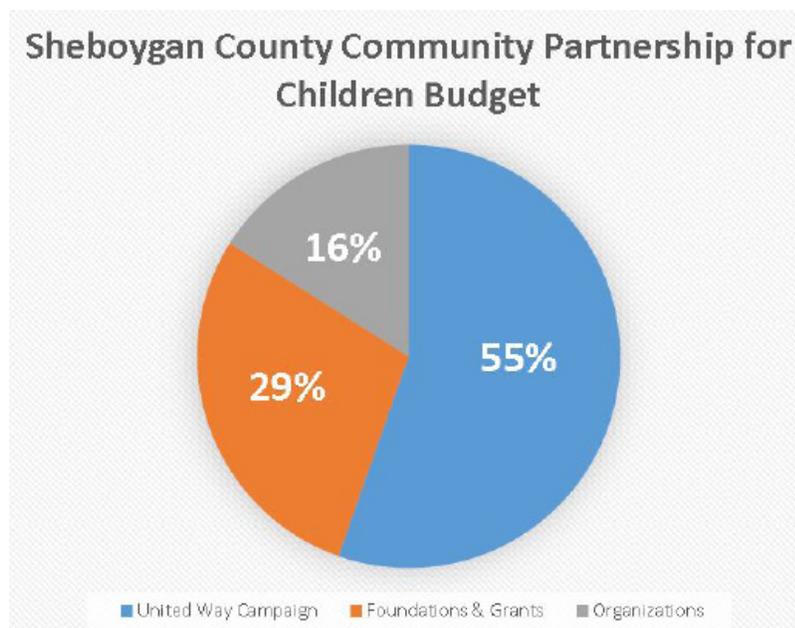
neural connections per second before the age of 5



2016-2017 Annual Report Summary

Highlights of 2016-2017:

- 380 families received a Welcome Baby visit in the hospital (*first-time families and Neonatal Intensive Care Unit (NICU) families*)
- 80% of families indicate awareness of community resources
- 73% of these families successfully received follow-up phone calls within a month of returning home to connect them to additional community resources if needed
- Families that were successfully contacted through a follow-up phone call and were referred to Parents as Teachers (PAT) home visiting program, 70% of them received home visits
- Through the Parents as Teachers home visiting program, 22 health and development screens, 19 home safety assessments and 39 maternal depression screens were completed
- A Born Learning Trail was installed at the Generations building in Plymouth for all families to use at no cost



Welcome Baby

The Welcome Baby Program is offered to all first-time parents in Sheboygan County. During the visit, a Resource Specialist meets with families in the hospitals to provide community resource information, as well as connect families to Parents as Teachers home visiting program. As a community, we feel it is important that families are supported as they start this new journey.



Outcomes

Parents learn about available community resources:

- 80% of parents indicate awareness of community resources

Parents access community resources:

- 34% of families that were successfully contacted, accessed community resources within one month of the Welcome Baby visit

Children live in a safe environment:

- 47% of parents eliminated or reduced at least one identified safety hazard in the home

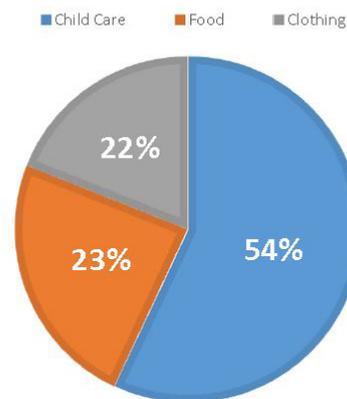
Children are healthy:

- 93% of children were on schedule to reach full immunizations by age three
- 82% of families were linked to a primary care provider
- 93% of children were receiving well-child exams

Children achieve their optimal milestones in development:

- 80% of children scored at or above age-appropriate development levels
- 33% of children who were screened need a follow-up screen and 100% of children are on track to be rescreened when appropriate

TOP 3 BASIC NEEDS



Programs and Activities

Welcome Baby Program

During the Welcome Baby visit in the hospital, a Resource Specialist meets with families to provide community resource information, as well as connect families to Parents as Teachers home visiting program.

3 - Year Future Goals

- Meet with all families in the hospital after the birth of their children in Sheboygan County
- Offer to connect with all families prenatally in Sheboygan County



Community Developmental Screening Events

Community-wide developmental screening events give parents and caregivers another opportunity to discuss their child's development with trained staff, share activities to foster healthy child development, and connect families to community resources in Sheboygan County.

3 - Year Future Goals

- Offer the opportunity to partner with all school districts in Sheboygan County to screen children between the ages of 6-months and 4-years-old
- Host six developmental screening events per year serving all of Sheboygan County



Programs and Activities

Parenting Workshops: Parent Café

3 - Year Future Goals

- Host two Parent Café series annually
- Train two parents per year to lead future Parent Cafés

Parent Cafés explore the 5 Strengthening Families Protective Factors through guided peer-to-peer learning, self reflection and conversations that strengthen the social and emotional health of families.



Born Learning Trails

3 - Year Future Goals

- Create awareness of Born Learning Trails to families as well as business leaders in the community
- Install five new Born Learning Trails across Sheboygan County

The Born Learning Trail is a community engagement tool, promoting physical activity, mental stimulation and bonding with families. There are ten signs on each trail, describing different activities families can do together.



Coalition Members

Above and Beyond Children's Museum
 Anchor of Hope Health Center
 Aurora Sheboygan Memorial Medical Center
 BabyCare Diaper Bank
 Birth to Three Program
 Early Learning Center
 Family Connections
 Family Resource Center
 HSHS St. Nicholas Hospital

Lakeshore CAP
 Mary's Room
 Northeast Regional Center
 Plymouth Area School District
 Sheboygan County Head Start & Early Head Start
 Sheboygan County Health and Human Services
 Sheboygan County Mental Health America
 United Way of Sheboygan County
 UW - Extension Sheboygan County



Sheboygan County Community Partnership for Children is an early learning and development initiative that supports children ages prenatal to 5-years-old and their families and caregivers. Through this initiative, the community's vision is that...

All Sheboygan County children are safe, healthy and prepared to grow, learn and achieve.

Contact Information:

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