

# 2020 Wisconsin Young Entrepreneur of the Year Award

Presented by:

EY, Junior Achievement of Wisconsin and Wisconsin Department of Public Instruction



## Application Form

### Program:

We are looking to recognize an individual from 5<sup>th</sup> grade through 12<sup>th</sup> grade who is making their mark on our free enterprise system by turning a business idea into a reality; an individual who applied the entrepreneurial spirit and demonstrated business knowledge to realize an actual operating business.

### Eligibility:

You must meet the following requirements:

- Any student (grade 5<sup>th</sup> -12<sup>th</sup>) who is a legal resident of the United States and the State of Wisconsin who is currently enrolled in a primary, middle or high school (public, parochial, private, virtual, or home school). Applicant does not need to be a JA student.
- Owner(s) or manager(s) of a private or public company. Business may be seasonal and must have been in operation since April 29, 2019. Multiple owners will equally share the scholarship/cash prize. The business must have been created by the applicant(s), whom must have had continuity of ownership/management throughout the existence of the business.
- You are not a previous winner of this award.

### Award and Recognition:

One winner will receive a scholarship or cash prize of \$1,000. Winner will also be recognized at the Wisconsin Business Hall of Fame™ Induction Ceremony. Scholarships may be applied toward expenses at any (post secondary) educational institution. Financial awards will be mailed directly to the institution in the award recipient's name. The winning applicant will be featured on the [DPI Young Entrepreneur of the Year](#) webpage.

### Judging Criteria:

A winner will be chosen based on business success, growth potential, and social involvement. The selection committee also considers the entrepreneur's age when the business was started and any special challenges that had to be faced, strategic direction, innovation, personal integrity, and leadership.

### Application Process:

**Deadline: Must be received by February 29, 2020**

**Completed application including all materials should be sent by email, fax or mail to:**

Mail: Junior Achievement of Wisconsin  
Attn: Young Entrepreneur of the Year  
11111 W. Liberty Dr.  
Milwaukee, WI 53224

Email: [hpausma@javis.org](mailto:hpausma@javis.org)  
Fax: (414) 577.3872  
Phone: (414) 577.3832

### Don't forget to include:

- \_\_\_ Complete Application
- \_\_\_ Financial Statement
- \_\_\_ Testimonial
- \_\_\_ Electronic Media
- \_\_\_ Parent/Guardian Permission

**Winner will be notified by March 20, 2020.**

### Applicant Personal Details:

(First Name)	(M.I.)	(Last Name)
(Address)		(City, State Zip)
(Phone)	(E-mail Address)	
(Date of Birth)	(Gender)	
(School)	(Grade)	
Are you currently or have you ever participated in a Junior Achievement program? Yes No (please circle)		

Which Program?

**Business Details:**

(Business Name)

(Business Phone)

(Business web address)

(Business Address)

*(If additional space is needed to answer questions, please provide responses on a separate sheet of paper)*

**Background:**

What inspired you to start your business? Tell us about your inspiration, your idea and how it became a reality.

**Overview:**

Describe your business. For example, describe your product / service, purpose / goals, features / benefits, unique selling point. How do you market or promote your business?

**Personal Qualities:**

Tell us about yourself and how you make your business succeed. Demonstrate your ability to make your business succeed; your skills and strengths; your drive and motivation. How do you demonstrate commitment, vision, and calculated risk-tasking? Give examples of any successes, achievements or obstacles overcome.

**The Future:**

What are your future goals and vision for your business? How do you propose to develop your business? What are your goals and vision in terms of market share, product range, recruitment and employment and how are you going to make this happen?

**Financial Statement**

Please provide an income/cash flow statement or budget describing income and expenses.

**Electronic Media**

Applicants must submit a video convincing the selection committee as to “why you deserve to be the 2020 Wisconsin Young Entrepreneur of the Year.” Videos may be sent to [hpausma@javis.org](mailto:hpausma@javis.org) via a Dropbox or similar link (please make sure it’s set to “anyone with link can view”).

**How did you hear about this award?** Please let us know how you heard about this opportunity.

**References/Endorsements:** Please provide us with one to three personal or client references.

1. (Name)	(City/State)	(phone)
2. (Name)	(City/State)	(phone)
3. (Name)	(City/State)	(phone)

**Testimonial**

Please have one person provide a brief testimonial about you and your business. Testimonial should not be from a family member and can be emailed, mailed or faxed either separately to Junior Achievement or included in the overall application.

**Declaration:**

I hereby certify that all details supplied by me in this entry are correct to the best of my knowledge and belief. I accept the rules and conditions of entry and agree to abide by the decisions of the judging panels on all matters relating to these awards. I also understand that in order to be eligible I must be lawfully in the United States.

By signing and submitting this form, should I be selected the Young Entrepreneur of the Year, I accept this recognition and will attend the **Wisconsin Business Hall of Fame™ Induction Ceremony** on **April 29, 2020** at The Pfister Hotel in Milwaukee, Wisconsin. I understand that business attire is required.

I also give Junior Achievement permission to use my name when promoting information about the Young Entrepreneur of the Year and I grant Junior Achievement the irrevocable right and permission to reproduce, use, re-use, publish, display, copyright, and distribute information that I have included in the application, for all other purposes, including commercial, in perpetuity.

**Signature:** \_\_\_\_\_ **Date** \_\_\_\_\_

*By signing you are confirming that all the details you have provided are correct and accurate to the best of your knowledge. You are also agreeing to the award eligibility terms and conditions. This application along with any video submissions will be used for educational purposes only and will not be sold, transmitted or used for any for-profit gain.*

If applicant is less than 18 years of age, a parent or guardian must endorse the application as well:

**Parent or Guardian Signature:** \_\_\_\_\_ **Date** \_\_\_\_\_



Wisconsin Department of Public Instruction  
**MEDIA PERMISSION SLIP**  
 PI-2431 (Rev. 09-12)

Date Mo./Day/Yr.

I, \_\_\_\_\_ give permission to the

**WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION**

to interview me or my minor child, \_\_\_\_\_, or to make or use pictures, slides, digital images, or other reproductions of me, of my child, or of materials owned by me or my child, and to put the finished information, transcripts, pictures, slides, and/or images to use without compensation in broadcast productions, publications, on the Web, or in other printed or electronic materials related to the role and function of the Wisconsin Department of Public Instruction.

Address *Street, City, State, ZIP*

Signature



Telephone *Area/No.*

## VIDEO CLIP GUIDELINES

**Purpose of Video Clip:** Submit an application to become the Young Entrepreneur of the Year. Are you an entrepreneurial thinker, innovative and creative? Junior Achievement and DPI are asking participants to submit a video showcasing their business along with the application.

**Video Components:** The following statements or questions must be addressed in the video clip:

- Integrate elements from your entire application including leadership traits and abilities
- Focus on business success, growth potential, and strategic direction
- Showcase social involvement and innovation

**Video Format:** Filming must be done with a good quality video camera. Use the highest video quality setting there is on the camera. Preferred file format is: Mp4.

**Sound Quality:** Use a microphone, if available, to improve sound quality.

**Length of Video:** No more than 2 minutes for a creative video clip.

**Appropriateness:** All videos must be clean, professional and appropriate. No obscene or vulgar language and no sexual overtones will be accepted. Content must be reviewed by an adult prior to submission.

**Media Permission Slip:** Completed and signed parental permission forms must be submitted at the same time as the video clips for any minor who appears in any way in a video clip—On Page 3.

**Deadline:** All submissions must be received no later than **February 29, 2020**.

**Video Submission:** **Please submit your video digitally** by uploading it to YouTube, Facebook, Dropbox, or another file-sharing service. Make sure the link is public so all parties on the committee will be able to view it. Then, email the link to your video to [hpausma@javis.org](mailto:hpausma@javis.org).

If you have any problems, please contact:

Hannah Pausma  
Associate Director of Development & Stewardship  
Junior Achievement of Wisconsin  
414.577.3832  
[hpausma@javis.org](mailto:hpausma@javis.org)  
11111 W. Liberty Drive  
Milwaukee, WI 53224