

Logan Melstrom – Backcountry Woodworking

Background:

When I was 8 or 9 years old, I loved to build things out of scrap wood. I made my dad a simple book shelf out of scrap 2-by-6's as my first project. I needed to get a job for gas money, but it had to have flexible hours since I'm in sports. That's when I started selling products, my passion & skills have only grown since.

Overview:

I have around 10 main products that I make & sell regularly. Most of those come in various sizes. I also take in custom orders of any kind. I promote/advertise my business through Facebook and my website.

Personal Qualities:

The main reason my business is succeeding is because I pay close attention to detail, so my products are of very good quality. My commitment is shown through working while going to school and playing sports, and also through sticking all of the money from my side job into my business. The Herald wrote an article about my business that made the front page.

The Future:

I plan on making my business into different branches. One that builds my regular products, one for building custom orders, and one for tables & table tops. I want to get a couple of part-time employees by next summer as things expand.