Explore the Possibilities with Career and Technical Education

[Music]

**On-screen Text**
Explore the Possibilities with Career and Technical Education

**Graphic**
Logo: Wisconsin Department of Public Instruction

**Graphic**
Logo: CTE: Learning that works for Wisconsin

**On-screen Text**
Relevant Technical Classes

*Student writing notebook. Person operating machine. Student working with animals.*

**Voice of Student**
"I'm able to apply what I've learned in the classroom into real-life experiences and be able to use that, then, later on in my future career."

*Students working in lab. Students wearing special glasses working on a computer screen.*

**On-screen Text**
Work-Based Learning

**Voice of Student**
"I've been exposed to so many different health careers, and some that I never even knew existed."

*Student working on laptop computer. Pharmaceutical pills being dispensed.*

**Voice of Student**
"I'm in work-based learning, so I'm a pharmacy technician. I learn how to work with patients. I learn how to work with co-workers."

*Construction job site*
Voice of Student
"I worked at a construction business this last summer. And there, I’m right on the job site. I’ve learned so much."

Voice of Student
"I work, and I get credit for school."

Greenhouse plants.

On-screen Text
Leadership and Skills for College and Career

Students working with plants.

Voice of Student
"It’s given me my work ethic, and it’s given me my perseverance. And to me, these are very strong values that I carry."

Student speaking to groups of people sitting at tables.

Voice of Student
"I spoke more to people. I became more social. And I got all these leadership skills."

Student giving speech at podium.

Voice of Student
"Public speaking, time management, communication."

Students giving presentation.

Voice of Student
"Builds strong leaders and builds strong people in general."

People working in industrial setting

Voice of Student
"Being involved in a CTSO has made me more professional, responsible, and mature."

Students giving presentation.

On-screen Text
Finding Yourself

Students working together in library.
People working on computers.

Voice of Student
"To be part of an organization where we’re a group that’s constantly encouraging people to be the best person that they can be – I never necessarily knew I’d find it
through a career and technical organization, but I’m happy that this is where I
found it."

Groups playing a game at a table with children and seniors

Voice of Student
"It’s just helped me know who I am and what I want to do."

Group of students working on computers.
Students talking.

Voice of Student
"What I’m learning today and how I’m interacting with people is going to be
absolutely perfect in my career field."

Tony Evers, State Superintendent of Public Instruction
“Check out what CTE has to offer. It’s a great opportunity. Thanks so much.”

[Music]

Graphic
Logo: Wisconsin Department of Public Instruction