



2016 FBLA State Leadership Conference Sponsorship Form

BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ PHONE NO. _____

EMAIL _____

CONTACT SIGNATURE _____

I give my permission to use my company's logo for Wisconsin FBLA's awards program, conference program, and web site.

SPONSORSHIP SELECTION

Conference Opportunities:

_____ Program Sponsor \$5,000

_____ Keynote Sponsor \$3,000

_____ Cash or Item Donation: _____

Competitive Event Opportunities:

_____ Team Award Sponsor \$1,000

_____ Individual Award Sponsor – Leader Level \$500

_____ Individual Award Sponsor – Future Level \$250

Preference for Specific Competitive Events (List Included for Your Reference):

1st Choice _____

2nd Choice _____

Make checks payable to:
Wisconsin FBLA-PBL Foundation, Inc.
(We are a 501(c)3 non-profit, tax-deductible organization.)

Send to:
Ross Squires
Wisconsin FBLA-PBL Foundation, Inc.
3414 Glacier Ridge Rd
Middleton, WI 53562

Please send your company logo by January 1, 2016 in .gif or .tif format in 300 resolution or higher to: rssquires@me.com



2016 FBLA State Leadership Conference Sponsorship Opportunities

Conference Sponsorship Opportunities

Program Sponsor

\$5,000 Commitment

1 Available

This exclusive opportunity will cover the costs associated with printing the 2016 Wisconsin FBLA State Leadership Conference Program. The sponsor's logo will be displayed prominently on the back cover of the program. In addition, recognition of the sponsor's generosity will be made during each general session during the conference through an announcement and logo display on the screens. The sponsor is also invited to present a workshop an hour long workshop at the State Leadership Conference on a topic of the sponsors choosing in the arenas of business, leadership or entrepreneurship.

Keynote Speaker Sponsor

\$3,000 Commitment

1 Available

This exclusive opportunity will cover the costs associated with hiring the Keynote Speaker for the 2016 Wisconsin FBLA State Leadership Conference. On the keynote's biography page in the conference program, the sponsor's logo will be included. In addition, before and after the keynote speakers presentation, the sponsor's generosity will be mentioned and logo displayed on the screens. The sponsor is also invited to attend the State Leadership Conference and provide the introduction to the keynote speaker.

Cash or Item Donation for use as Prizes

In addition to the specific sponsorship opportunities, we are also looking for prizes to give participants for various activities at our two day conference. Prizes needed include gift cards, merchandise or cash donations (used to purchase other items). All items donated for prizes will also have your name recognized at the conference.

Competitive Event Sponsorship Opportunities

Team Event Sponsor

\$1,000 Commitment

31 Available

Individual Event Sponsor – Leader Level

\$500 Commitment

28 Available

Individual Event Sponsor – Future Level

\$250 Commitment

11 Available

This opportunity will cover the costs associated with a specific competitive event at the 2016 Wisconsin FBLA State Leadership Conference. For each event, the top-five finishers are recognized with an award. In addition, the top three finishers in each event are invited to compete at the National Leadership Conference (this year held in Atlanta, GA), for which this sponsorship contributes towards a stipend for each student to attend and compete. The team event is a larger commitment due to the increased number of awards and stipends associated with the competitive event. The sponsor's logo will be displayed during the awards ceremony, as well as on the sponsor banners on display throughout the conference. The sponsor is invited to attend the conference and present the awards for the particular event sponsored.



2016 FBLA State Leadership Conference Sponsorship Opportunities

Team Events:

3-D Animation
American Enterprise Project
Banking & Financial Systems
Business Ethics
Business Financial Plan
Business Plan
Community Service Project
Computer Game & Simulation Programming
Digital Video Production
E-Business
Emerging Business Issues
Entrepreneurship
Global Business
Graphic Design
Hospitality Management
Introduction to Business Presentation

LifeSmarts
Local Chapter Business Report
Management Decision Making
Management Information Systems
Marketing
Mobile Application Development
Network Design
Parliamentary Procedure
Partnership with Business Project
Public Service Announcement
Publication Design
Social Media Campaign
Sports & Entertainment Management
Virtual Business Challenge
Web Site Design

Individual Events – Leader Level:

Accounting I
Accounting II
Agribusiness
Business Calculations
Business Communications
Business Law
Client Service
Computer Applications
Computer Problem Solving
Cyber Security
Database Design & Applications
Desktop Application Programming
Economics
Electric Career Portfolio

Future Business Leader
Health Care Administration
Help Desk
Impromptu Speaking
Insurance and Risk Management
Job Interview
Networking concepts
Public Speaking II
Sales Presentation
Securities & Investments
Spreadsheet Applications
Who's Who in FBLA
Wisconsin Future Business Educator
Word Processing

Individual Events – Future Level:

FBLA Principles & Procedures
Introduction to Business
Introduction to Business Communication
Introduction to Business Procedures
Introduction to Financial Math
Introduction to Information Technology

Introduction to Parliamentary Procedures
Microsoft Office Specialist – Excel
Microsoft Office Specialist – Word
Personal Finance
Public Speaking I

For complete description of each event, please visit: <http://goo.gl/5LcLq3>