8:30—8:55 **Check-in/Registration**
Registration table outside of the
Three Lakes Ballroom, Crowne Plaza Hotel

9:00—9:55 **Opening**
Wisconsin FBLA Officer Introductions
Wisconsin FBLA State Highlights
Opening Keynote presented by Erica Prosser

Leadership Wins Championships: Imagine the roar of the crowd. Your heart pounding in your chest. The nervous anticipation shared by everyone playing and watching, followed by a hard-fought competition, and either the thrill of victory or the agony of defeat. Sports have existed for thousands of years, and today billions of people play and watch amazing feats of athleticism all around the world. Either as a player or as a spectator, sports can teach us important lessons about confidence, tenacity, hard work, and perseverance when the going gets tough. From basketball to badminton, from gymnastics to e-sports, and from football to futbol, come with us as we explore the wide world of sports and the amazing lessons they can teach us about being our best.

10:00—10:40 **Session 1**

10:45—11:25 **Session 2**

11:30—12:15 **Lunch**

Plated lunch service will be provided in Prairie, Growlers, Koshkonong and Yahara rooms

12:20—1:00 **Session 3**

1:05 – 1:45 **Session 4**

1:50—2:30 **Closing Session**
Closing Keynote Presentation by Erica Prosser

Learning to Pivot: Some of the greatest motivational and leadership moments come from playing sports. How do those moments shape us on the court and in the workplace? And what happens when the final buzzer sounds and it's time to hang up your jersey for good? How do you pivot to what's next? Learn from former professional athlete, Erica Prosser, on how to navigate big life transitions and how to redefine yourself after the game.

Reminders & Departure by Wisconsin FBLA Officers

Sessions/Locations

Opening / Closing Sessions:

Presented by the 2019-2020 State Officer Team &
Erica Prosser, TRI Leadership Resources **(Three Lakes Ballroom)**

A Whole New World of Community Service

Presented by Madison O'Brion, State Parliamentarian
& Brenen Skaliztky, Region 5 Vice President **(Odana I)**

A workshop where you explore a "whole new world" of our three public service wishes. Our first wish, Community Service and the CSAs is about the importance and benefits of public service and ties to FBLA. The second wish is the significance of business partners in public service, and the last wish to bring ideas to our chapters and project planning which can hopefully educate others to pursue more public service.

America's Favorite Pastime

Presented by Sara Van Gheem, Region 4 Vice President
& Faith Kierzak, Region 7 Vice President **(Two Lakes Ballroom)**

PLAY BAALLLLL! Join Wisconsin FBLA's Officers in a game of baseball. Complete first, second and third base to get a home run- A kickoff to a more enriching FBLA experience through the Business Achievement Awards.

Wisconsin PBL - Extraordinary Together

Presented by Isaac Wiegand, Wisconsin PBL State Vice President
(Odana II)

In 1958, FBLA expanded to include our collegiate division Phi Beta Lambda (PBL). For over 60 years PBL has bridged FBLA opportunities to a world of #PBLCareers. Learn how the Milwaukee School of Engineering is supporting the next generations of PBL leaders in Wisconsin.

Prep for the Big Leagues

Presented by Erica Prosser **(Three Lakes Ballroom)**

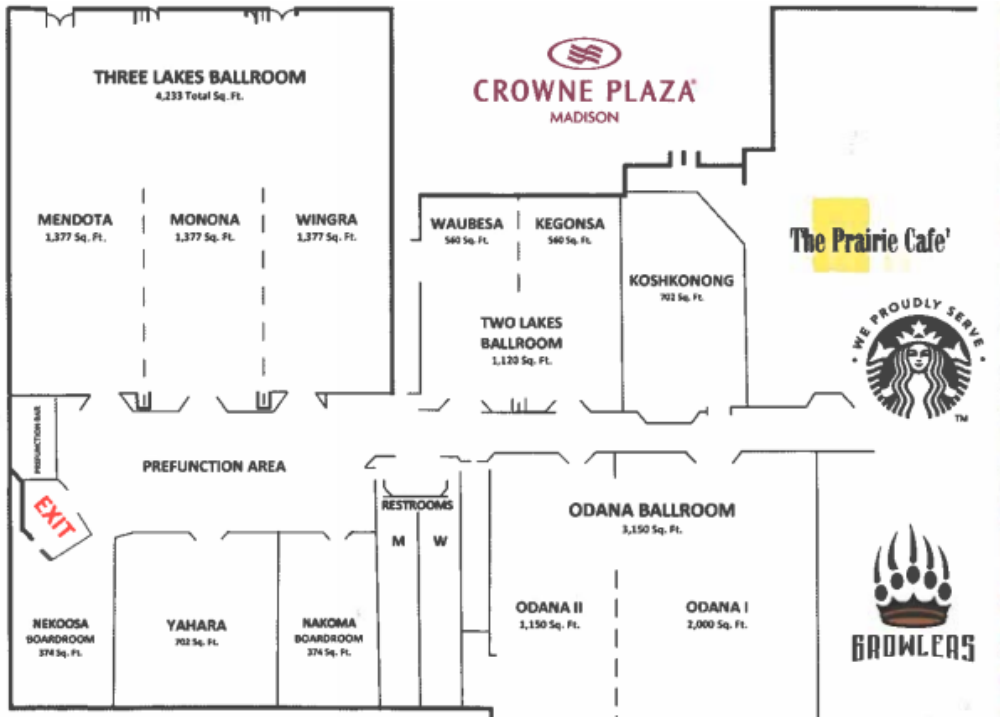
Are you ready for the biggest challenge – and opportunity – of your life? Are you ready to tackle the big game of college and career success? This session will give you the playbook you need to make winning plays and take your game to the next level. Join us as we learn how to translate our powerful FBLA skills into the Big League called LIFE.

Be the Beacon. Light the Way.

Adviser Session presented by Dave Thomas, State Adviser **(Koshkonong)**

This will be held during breakout sessions to connect faculty advisers with their Business & IT Education Consultant & FBLA State Adviser, Dave Thomas; to learn more about FBLA topics specific to the upcoming school year; to discuss regional and state education initiatives with support from the Wisconsin Educators of Business and Information Technology (WEBIT) professional association; and to network with Wisconsin FBLA-PBL Foundation, Inc representative(s) to connect with initiatives to support your local chapter.

Crowne Plaza Madison
Map of Facilities



Fall Leadership Lab

Monday, October 7, 2019

Crowne Plaza Hotel
Madison, Wisconsin

#WIFBLAFLL