8:00 – 8:45 ***Campus Tour***

Upon prior request to AMBER MAXWELL, Admissions Counselor, Admissions Office, 715.232.4067 office, maxwella0932@uwstout.edu

8:30—8:55 **Check-in/Registration**

Memorial Student Center, Great Hall

9:00—9:55 **Opening**

Wisconsin FBLA Officer Introductions
Wisconsin FBLA State Highlights
Recognition of UW-Stout; Education Department; Marketing & Business Education Association (MBEA)
Opening Keynote presented by Erica Prosser

Leadership Wins Championships: Imagine the roar of the crowd. Your heart pounding in your chest. The nervous anticipation shared by everyone playing and watching, followed by a hard-fought competition, and either the thrill of victory or the agony of defeat. Sports have existed for thousands of years, and today billions of people play and watch amazing feats of athleticism all around the world. Either as a player or as a spectator, sports can teach us important lessons about confidence, tenacity, hard work, and perseverance when the going gets tough. From basketball to badminton, from gymnastics to e-sports, and from football to futbol, come with us as we explore the wide world of sports and the amazing lessons they can teach us about being our best.

10:00—10:40 **Session 1**

10:45—11:25 **Session 2**

11:30—12:15 **Lunch in Concourse Lounge near Great Hall**

Presentation by UW-Stout Admissions; Marketing & Business Education; Marketing and Business Education Association (MBEA)

12:20—1:00 **Session 3**

1:05 – 1:45 **Session 4**

1:50—2:30 **Closing Session**

Closing Keynote Presentation by Erica Prosser

Learning to Pivot: Some of the greatest motivational and leadership moments come from playing sports. How do those moments shape us on the court and in the workplace? And what happens when the final buzzer sounds and it's time to hang up your jersey for good? How do you pivot to what's next? Learn from former professional athlete, Erica Prosser, on how to navigate big life transitions and how to redefine yourself after the game.

Reminders & Departure by Wisconsin FBLA Officers

Sessions/Locations

Opening / Closing Sessions:

Presented by the 2019-2020 State Officer Team & Erica Prosser, TRI Leadership Resources **(Great Hall)**

A Whole New World of Community Service

Presented by Keli Borem, State Secretary/Treasurer & Bekah Robinson, Region 1 Vice President **(Ballroom A)**

In this Aladdin themed workshop students will explore "A Whole New World" of community service activities! They will gain knowledge on the Community Service Awards and even take the first steps in getting the process started!

America's Favorite Pastime

Presented by Brooke Allemann, State Vice President & Justin Briggs, Region 2 Vice President **(Ballroom B)**

PLAY BAALLL! Join Wisconsin FBLA's Officers in a game of baseball. Complete first, second and third base to get a home run- A kickoff to a more enriching FBLA experience through the Business Achievement Awards.

Post-Secondary Planning: Keys to Success

Presented by Marketing and Business Education Program **(Ballroom C)**

Get connected to a World of Opportunities as we highlight skill sets related to success in post-secondary education, how to handle the pressure of choosing post-secondary options, life at Stout, and Q & A time for college questions.

Prep for the Big Leagues

Presented by Erica Prosser **(Great Hall)**

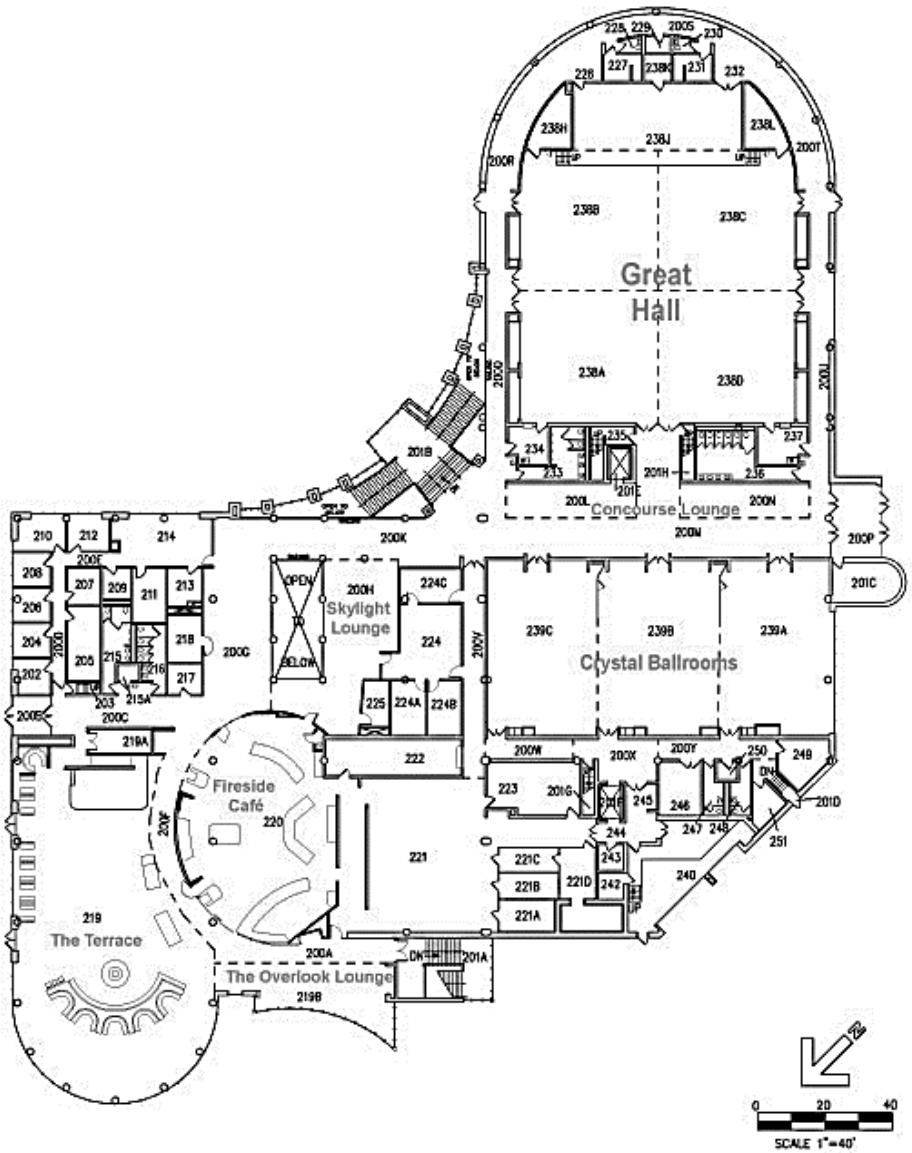
Are you ready for the biggest challenge – and opportunity – of your life? Are you ready to tackle the big game of college and career success? This session will give you the playbook you need to make winning plays and take your game to the next level. Join us as we learn how to translate our powerful FBLA skills into the Big League called LIFE.

Be the Beacon. Light the Way.

Adviser Session presented by Dave Thomas, State Adviser **(Cedar/Maple)**

This will be held during breakout sessions to connect faculty advisers with their Business & IT Education Consultant & FBLA State Adviser, Dave Thomas; to learn more about FBLA topics specific to the upcoming school year; to discuss regional and state education initiatives with support from the Wisconsin Educators of Business and Information Technology (WEBIT) professional association; and to network with Wisconsin FBLA-PBL Foundation, Inc representative(s) to connect with initiatives to support your local chapter.

UW-Stout
Memorial Student Center (2nd Floor)
Map of Facilities



Fall Leadership Lab

Wednesday, October 9, 2019

UW-Stout,
Memorial Student Center
Menomonie, Wisconsin

#WIFBLAFLL