8:30—8:55 **Check-in/Registration**
Registration table outside of the
Fort Howard Theater, Bemis Conference Center

9:00—9:55 **Opening**
Wisconsin FBLA Officer Introductions
Welcome by St. Norbert College
Dr. Dean Heiser, Dean of the Schneider School of Business & Economics
Wisconsin FBLA State Highlights
Opening Keynote presented by Erica Prosser

Leadership Wins Championships: Imagine the roar of the crowd. Your heart pounding in your chest. The nervous anticipation shared by everyone playing and watching, followed by a hard-fought competition, and either the thrill of victory or the agony of defeat. Sports have existed for thousands of years, and today billions of people play and watch amazing feats of athleticism all around the world. Either as a player or as a spectator, sports can teach us important lessons about confidence, tenacity, hard work, and perseverance when the going gets tough. From basketball to badminton, from gymnastics to e-sports, and from football to futbol, come with us as we explore the wide world of sports and the amazing lessons they can teach us about being our best.

10:00—10:40 **Session 1**

10:45—11:25 **Session 2**

11:30—12:15 **Lunch in Michels Commons (First Level)**
Dr. Carol Bruess, Resident Scholar, Cassandra Voss Center & St. Norbert College students

12:20—1:00 **Session 3**

1:05 – 1:45 **Session 4**

1:50—2:30 **Closing Session**
Final Remarks by St. Norbert College Admissions
Closing Keynote Presentation by Erica Prosser

Learning to Pivot: Some of the greatest motivational and leadership moments come from playing sports. How do those moments shape us on the court and in the workplace? And what happens when the final buzzer sounds and it's time to hang up your jersey for good? How do you pivot to what's next? Learn from former professional athlete, Erica Prosser, on how to navigate big life transitions and how to redefine yourself after the game.

Reminders & Departure by Wisconsin FBLA Officers

Sessions/Locations

Opening / Closing Sessions

Presented by the 2019-2020 State Officer Team &
Erica Prosser, TRI Leadership Resources **(Fort Howard Theater)**

A Whole New World of Community Service

Presented by Brelynn Bille, State President
& David Suttner, Region 6 Vice President **(114 CD)**

Take a magic carpet ride through the journey of project planning as we grant your three wishes to complete your own chapter community service project. Learn about how Aladdin can help you complete your Community Service Awards, Business Achievement Awards, Outstanding Chapter Awards, and the March of Dimes.

America's Favorite Pastime

Presented by Robyn George, State Reporter
& Holly Frank, Region 3 Vice President **(20 CD)**

PLAY BAALLLLL! Join Wisconsin FBLA's Officers in a game of baseball. Practice service, education and progression by beginning your journey into achieving the Business Achievement Awards. Come and learn about what the BAA's are, how they can help you and even finish 3-4 activities in just 40 short minutes. Are you a middle level member? Come and explore the middle-level recognition program: the LEAD awards!

Campus Tour: "To Teach by Word and Example"

Presented by St. Norbert College Admissions
(Tours depart from 20 CD and return to the Fort Howard Theater area)

Founded in 1898, St. Norbert College sits at #37 out of 650 ranked colleges and universities in the nation as ranked by Forbes Magazine of "America's Top Colleges." Explore and learn more about this campus with a beautiful riverfront campus, 2,200 students, a four-year graduation guarantee, 13:1 student-faculty ratio, average GPA 3.5, 22 NCAA Division III sports and more.

Prep for the Big Leagues

Presented by Erica Prosser **(Fort Howard Theater)**

Are you ready for the biggest challenge – and opportunity – of your life? Are you ready to tackle the big game of college and career success? This session will give you the playbook you need to make winning plays and take your game to the next level. Join us as we learn how to translate our powerful FBLA skills into the Big League called LIFE.

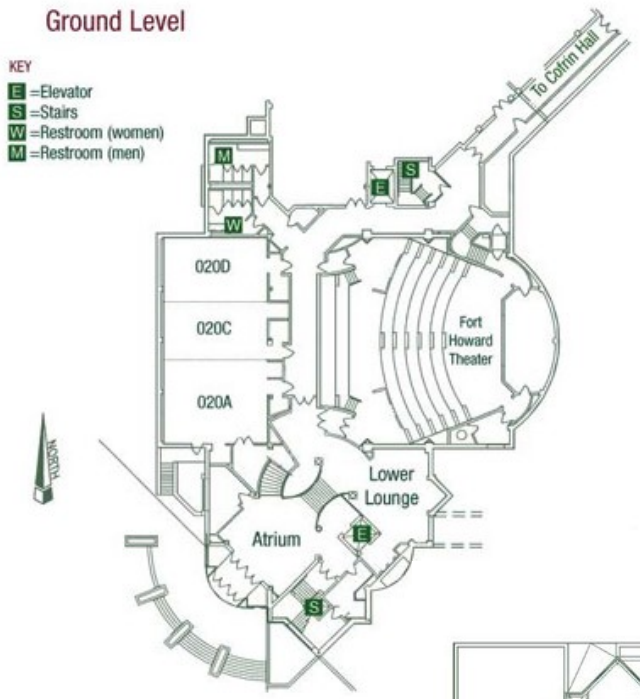
Be the Beacon. Light the Way.

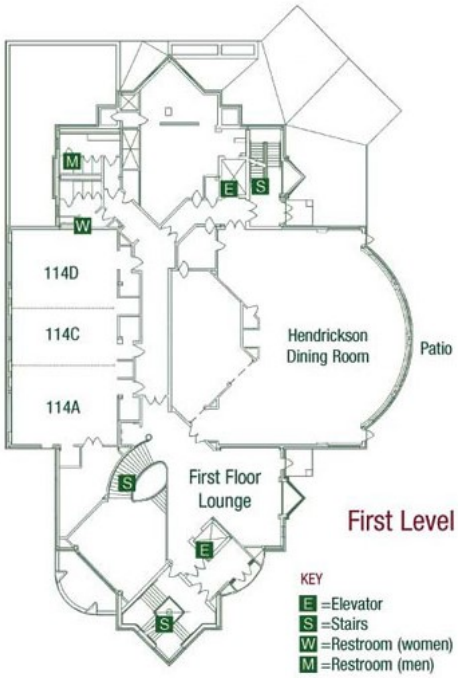
Adviser Session presented by Dave Thomas, State Adviser **(20 AB)**

This will be held during breakout sessions to connect faculty advisers with their Business & IT Education Consultant & FBLA State Adviser, Dave Thomas; to learn more about FBLA topics specific to the upcoming school year; to discuss regional and state education initiatives with support from the Wisconsin Educators of Business and Information Technology (WEBIT) professional association; and to network with Wisconsin FBLA-PBL Foundation, Inc representative(s) to connect with initiatives to support your local chapter.

St. Norbert College
Map of Facilities

Bemis Conference Center Floor Plans





Fall Leadership Lab

Tuesday, October 8, 2019

St. Norbert College
De Pere, Wisconsin

#WIFBLAFLL