



TRAINING & DEVELOPMENT

EVENT
MANAGEMENT

ASSOCIATION
LEADERSHIP

WISCONSIN FBLA FALL LEADERSHIP LABS 2016

OPENING SESSION KEYNOTE: SACRIFICE TO SUCCESS

Presented by Jeff Jones, TEAMTRI

W.I.S.E. stands for "What I Sacrifice Everyday." Jeff talks about the daily sacrifices required to truly be successful. "We live in a world full of "average" people living "average" lives. Jeff challenges students to be more. Every sacrifice they make adds up to big accomplishments in the future.

WORKSHOP: HOW TO LAND YOUR DREAM JOB

Presented by Jeff Jones, TEAMTRI

Jeff walks students through the realities of the "real world" after graduation. He discusses the competition faced by students when companies outsource to other countries. He shares how to become indispensable as an employee and how to set yourself apart from others. Jeff shares how students can have real job security.

CLOSING MEGA MESSAGE: DISCOVER THE SECRET TO SUCCESS

Presented by Jeff Jones, TEAMTRI

Jeff walks students through the process of what it takes on a daily basis to achieve the dreams they have for their future. He shares with them how one meeting changed the course of his life forever and how it can change them as well.