

# WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



## Newsletter

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### President's Message

Article by [Chelsea Clark](#), State President

Dear Wisconsin FBLA,

It's March! Winter is almost (hopefully) over, and thank goodness! Along with the spring months, warmer weather, and melting snow comes the [State Leadership Conference](#). The SLC will be held at the [Radisson Paper Valley Hotel](#) and the [Performing Arts Center](#) in Appleton April 7 and April 8. This is going to be an awesome two days of competition, workshops, and fun! Be sure to be working on your competitive event speeches, and [studying your testing materials](#), the [National Leadership Conference](#) should be your ultimate goal! [Comedic Hypnotist Jim Wand](#) will provide the entertainment at the State Leadership Conference. This is all-new hilarious show, and be sure to attend! I can't wait to see all of you in a month!



The [Wisconsin FBLA Foundation](#) is an organization that is dedicated to supporting Wisconsin FBLA. The Foundation provides stipends for NLC attendees, and for the second year in a row they are sponsoring an Innovation Grant program. Individual members wishing to participate should create a two minute video focusing on their leadership and what they have done with the [Business Achievement Awards](#). The top two individual video winners will receive \$125 on stage at the SLC. There is also a chapter component. Chapters wishing to participate are being

asked to create a two minute video about what they have done in the community through service projects. The top two chapters will receive \$250. These are an awesome opportunity to showcase what you, and/or your chapter have done, and make a little cash! See the [Wisconsin FBLA website](#) for details prior to the [March 15 submission deadline \(verify your video was posted\)](#).

March is looking to be a busy month in Wisconsin FBLA, be sure to be checking the state website daily for [SLC updates](#), opportunities, and upcoming deadlines! Stay close to your adviser this month, they'll be busy helping to make sure you succeed! Good luck Wisconsin FBLA, and I'll see you in April!

Sincerely,  
Chelsea Clark  
State President

### March of Dimes

Article by [Alex Molland](#), State Vice President

As the school year progresses and FBLA chapters become fully involved with their communities, it is important to remember our national community service partner, the March of Dimes. The March of Dimes has practically ended polio on a global scale, but their work did not end there. The organization now focuses on premature birth, a rising epidemic that you can learn more about on their website, [MarchOfDimes.com](#). This year will be the 75<sup>th</sup> anniversary for the March of Dimes, and as one of their biggest partners, let's help them with a record year for FBLA support. Some fundraising ideas are hosting a raffle at a game or a friendly penny war or join in a [March for Babies walk](#).



If you or your chapter has a great March of Dimes fundraiser, please post it to the [Wisconsin FBLA Facebook page](#). Wisconsin members should bring their contributions to the State Leadership conference and each Chapter that brings funds for March of Dimes to the State Leadership Conference will be recognized during our Miracle Minute, which will take place during the Awards of Excellence Ceremony.

### State Leadership Conference

Article by [Molly Bergum](#), State Secretary/Treasurer

FBLA's State Leadership Conference is an exciting and rewarding time for students who have done outstanding in their competitive event. This year, the conference will be held in [Appleton](#) from Monday, April 7 through Tuesday, April 8 (note: an Adviser's Meeting will be held Sunday, April 6 at 9 pm and Monday, April 7 at 11:15 in Salon D). Competitive events will be held at the [Radisson Paper Valley Hotel](#). Opening Ceremony, Voting Session, Closing Awards of Excellence, Evening Entertainment and some workshops events will be held at the [Appleton Performing Arts Center](#).



Registration opened on February 13 and member attendance was \$55 per individual. This cost covers a variety of expenses such as an optional lunch on Tuesday and a hypnotist show on Monday evening. The hypnotist show will be presented by [Jim Wand](#), who has 30 years of experience in hypnotism. He has worked with many famous individuals, such as Jay Leno, Chris Rock, and Larry the Cable Guy. Last year, he performed at the SLC and was very well received by the FBLA audience. This year's show will be an all-new performance for your enjoyment.

Additionally, if your chapter took pictures at RLC or any conferences earlier on this year, please share them with State Reporter, [Cheyenne Mackai](#), either attached in an email or shared on Google Drive. We would like every chapter to be represented in this year's SLC Local Chapter Slideshow!

For more information about registration, competitive events, and conduct forms, please visit [http://fbla.dpi.wi.gov/fbla\\_slc](http://fbla.dpi.wi.gov/fbla_slc). I hope to see you all in Appleton in April!

### Dress for Success

Article by [Cheyenne Mackai](#), State Reporter

FBLA requires all students to dress in "Business Attire", but what does this mean? Look no further than the [FBLA official dress code](#). This code was designed by the National Office to give examples of acceptable dress for our organization. Appropriate attire is required for general sessions, voting, competitions, award ceremonies, and workshops that members attend.



Men's business attire consists of either a suit or sport coat and slacks, button-up shirt, tie, and dress socks. Black athletic socks are *not* acceptable. Additionally, any jacket and slacks must coordinate with each other. Remember also to tuck in shirts and tie all ties appropriately.

Women's dress is less straight-forward. Acceptable attire ranges from suits with a skirt or pants, sweaters with a skirt or pants, or a blouse with a skirt or pants. With this in mind, also be aware skirts *must* be at or below the knee. The same requirement is made for any dresses worn. Women also must wear either socks or nylons over any exposed leg or foot. Shoulders and back must be covered, also.

**Inappropriate attire** includes, but is not limited to, the following: body piercings showing other than ears; denim; spandex; see-through, backless, tight fitting, spaghetti strapped or strapless, excessively short, or low cut dresses, blouses, tops, or skirts; visible midriffs; t-shirts; bathing suits; sandals, flip-flops, tennis shoes, work boots, hiking boots, bare feet, or over the knee boots; hats; flannel; bolo ties; visible undergarments.

**Students are not permitted to enter any event if they are not properly dried from the pool or shower. Delegates CAN be asked to leave or disqualified from their events if these requirements are not met.**

Additional dress code information can be found here:

[http://www.mvths.org/pages/uploaded\\_files/DressingforSuccess.pdf](http://www.mvths.org/pages/uploaded_files/DressingforSuccess.pdf)

### Government Day

Article by [Samuel Wang](#), State Parliamentarian

Recently, the state officer teams for Wisconsin Career and Technical Student Organizations joined together at the State Capitol to promote the merits of technical education and organizations like FBLA. It was an incredible experience, and a fantastic opportunity to network with senators and representatives.



The day started out with a brief lesson on the legislative process and tips on how to communicate your message by Jennifer Kammerud, a legislative liaison for the Department

of Public Instruction. The legislative process is an integral part of the democratic process, and the state officer team received a wonderful learning opportunity.

After that, Senator Luther Olsen gave a warm welcome to the state officer team from the legislature. The state officer teams then received an official tour of the capitol. It was great to learn about the rich history that lied within the walls of our very own capitol.

After finishing our tour, Sheila Briggs, Assistant State Superintendent for the Department of Instruction delivered a welcome from the Department of Instruction, and then Sharon Wendt, CTE Team Director for the Department of Instruction gave recognition to Wausau West for their fantastic community service project with the [Bucks](#). The Wausau West CTSO organizations collaborated to create a video warning about the dangers of texting and driving, and won a competition to have a night with the Bucks.

Finally, it was time to visit our legislatures. Each CTSO team was broken up into groups who visited representatives based on geographic areas the state officers lived in. Sometimes, the representatives would not be in their office, at which time the officers would talk to the Chief of Staff or assistants. Other times, the officers would have actual face to face meetings with their congressional representatives, an amazing experience! The state officers had the opportunity to make real connections with politicians and advocate on behalf of Career and Technical Student Organizations.

Having the experience to interact and network with our representatives was both an incredible educational and professional experience. I learned so much through FBLA's Government Day, and am so thankful to have had this opportunity. For all of you out there considering a state officer position in the future, you will undoubtedly have an amazing experience!

### Region I Recap

Article by [Emily Jennings](#), Region I Vice President

The Regional Leadership Conference was held at Baldwin-Woodville High School where we spent the day displaying Excellence in Action. Our opening session went smoothly including two campaign speeches for Region I Vice President by Abby Schmidt (Chequamegon) and Marko Uzeirovic (Amery). We then proceeded to our competitive events and lunch, breakfast, and snacks were provided throughout the day by our wonderful kitchen staff. We also had a speaker from [Globe University](#) come and speak about The Social Media Experience as well as a representative from [Wisconsin Indianhead Technical College](#).



The Closing session rewarded all students advancing to the State Leadership Conference and we elected Abby Schmidt, [Chequamegon High School](#), as the 2014-2015 Region I Vice President. Overall, it was a great learning experience for us all!

## Region II Recap

Article by [Megan Cramer](#), Region II Vice President

The Region II Leadership Conference was a great success! After an exciting Opening Ceremony, members were able to attend workshops from four different speakers from around the country, attend the Future Fair to learn about colleges and universities from around the state, and compete in competitive events. After lunch, students were able to compete once again in Business Jeopardy and the building of Communication Towers for the Business Olympics.



We had such an exciting and upbeat conference and truly hope that it was a great experience for all members in attendance. Excellence in Action was greatly displayed within Region II and will continue to be our standard at the State Leadership Conference. Make sure to join the [Region II Facebook Page](#) and follow me on [twitter](#) to keep updated on Regional and State events!

## Region III Recap

Article by [Ben Kornowski](#), Region III Vice President

The Region III Leadership Conference, hosted by [Kewaunee High School](#), was a great success. With nearly 1,000 members, advisers, and guests present, the Region III Regional Leadership Conference was a great success.



The conference started off with the opening ceremony, which included a welcome from Carl VanGoethem, Kewaunee FBLA President, Aubree Dax, Kewaunee FBLA Secretary, and Brian Vogeltanz, Kewaunee School Board President. The color guard was presented by the Robinson American Legion Post #538 of Carlton. Art Schiller, a business attorney with offices in Kewaunee and Lakewood, Colorado, was our conference keynote speaker. He delivered an address on the FBLA Creed and the FBLA Goals. The Region III Miracle Moment raised exactly \$712.38 to combat prematurity thanks to the Allen Family, who spoke on behalf of the [March of Dimes](#).

While some students were competing, others chose from seven workshops that focus on the FBLA Goals, such as Entrepreneurship, Leadership, and Women in Business. Those who attended two workshops were eligible for a drawing to receive Visa Gift Cards. After a delicious lunch, provided by the Kewaunee High School Food Service, delegates gathered in the Kewaunee High School Gym for an act by [Comedy City](#), a comedy group from DePere. Our voting session and Awards of Excellence ceremony started off with the election of our next Region III Vice President, Colby Wilkerson from [Two Rivers High School](#). Congratulations to the state competition qualifiers and good luck at state! Thank you all for making RLC a success!

## Region IV Recap

Article by [Tana Bondy](#), Region IV Vice President

Central High School was excited to host Regionals On February 1st. Many students from around region IV came to compete in La Crosse, and my chapter and I worked very hard on making this event as smooth as possible. Students were able to enjoy complimentary breakfast catered by [The McDonalds Courtesy Corporation](#).

Opening session started around 8:45 where we had a guest speaker; Mr. Randy Nelson, the superintendent of the La Crosse School District, speak to us about excellence in action.



We followed up with a miracle moment where we told a story about a March of Dimes member. Next, Maddie Mitchell from [Hillsboro High School](#) was able to speak to all of Region IV about why she believes she is the next Region IV Vice President for 2014-2015. Lastly, as we adjourned the opening session, giving reminders to competitors to have fun and to enjoy the day.

We offered 2 fabulous workshops, Financial Football and Financial Soccer where students could win prizes. When it came to lunchtime, members were handed a box filled with a sandwich, chips, fruit and a cookie. Later that day, we had the Middle Level awards in the auditorium, and we also declared that Maddie Mitchell would be our new Region IV officers for 2014-2015. After that came the High School Level awards. As Tom Yundell announced the winners for each event, we also were able to take a break and do our entertainment for the evening, Minute to Win It. Red tickets were passed out before the awards and who ever got their number called got to be a contestant and possibly win a prize. This whole day was quite amazing for myself and hopefully for everybody that attended. Congratulations to all of the winners and to all advancing to state.

### Region V Recap

Article by [Megan Hauge](#), Region V Vice President

Close to 700 members attended the Region V Leadership Conference on February 1<sup>st</sup>. At the conference, members were able to attend workshops and a Future Fair and go head to head in competitive events. Region V also experienced [Piano Fondue](#) - an exhilarating dueling piano group that takes popular songs and incorporates an eye catching light show. I truly hope that everyone in attendance had as amazing of a time as I did. It was great getting to see all of you, and good luck in your competitive events at the State Leadership Conference, where I am sure we will be putting Excellence into Action once again!



### Region VI Recap

Article by [Jake Schaller](#), Region VI Vice President

Almost 700 Region VI FBLA members crowded into [Chilton High School](#) on February 1, 2014 to participate in workshops, networking, competitive events. We had the world renowned magician Mr. Glenn Gerard hypnotize some eager participants and put them under a comedic spell. In addition, we raised more than \$200 for our national charitable partner March of Dimes. My position of Wisconsin FBLA Region VI Vice President was handed down to my friend Austin Dawson, who also attends Chilton High School. Our Regional Leadership Conference was a day to remember and I wish all of my Region VI state qualifiers the best of luck in Appleton this April.



### Region VII Recap

Article by [Saurabh Jain](#), Region VII Vice President

On Saturday, February 1, [Menomonee Falls High School](#) hosted the Region 7 Regional Leadership Conference. Over 800 students and 200 judges, advisers, and chaperones were in attendance. The event was a huge success as everything went smoothly, from the entertainment, to the food, to the opening and closing ceremonies. With the conference now over, I would like to thank every person that made this conference possible; the Menomonee Falls Booster Club, all volunteers, Cousins Subs for the food, our keynote



speakers, and of course my wonderful advisers, Ms. Sara Burling and Ms. Michelle Oliver. All of these people were huge parts of our conference and without them it would not have been successful. I would also like to congratulate all competitors and those who placed in the Top 3 in their event. Good luck and I hope to see all of you at State in April!

## MEMBERSHIP

**2014-15 Membership Calendars.** Preview 2014-15 tentative calendars to help plan for the new membership year: [FBLA](#) and [FBLA-ML](#).

**National Leadership Conference (NLC).** The NLC is at the Gaylord Opryland Resort & Convention Center. [Registration](#) is currently open for the 2014 NLC. See the [2014 NLC Guide](#) for event details. The 2014 NLC is in Nashville on the following dates: PBL-June 24-27 ([Schedule](#)) and FBLA-June 29-July 2 ([Schedule](#)). ALL WISCONSIN DEADLINES RELATED TO THE NLC CAN BE FOUND ONLINE AT: [http://fbla.dpi.wi.gov/fbla\\_nlc](http://fbla.dpi.wi.gov/fbla_nlc).

**The Institute for Leaders (IFL).** The [IFL Guide](#) is now available and it precedes each NLC on the following dates: PBL-June 23-24 and FBLA-June 28-29.

**Get Certified at NLC.** Certiport is offering up to two free MOS 2013 and 2010 and/or Microsoft Technology Associate (MTA) exams for all FBLA and Middle-Level advisers and FBLA students attending the 2014 NLC. [Space is limited so sign up immediately.](#) Preregistration ends by Friday, June 13 for up to two of the exams before coming to the conference. Each exam takes about one hour to complete. You will be sent a registration voucher or you may pick up your voucher at the Certiport booth in the exhibit area at the Opryland Gaylord Hotel & Convention Center.

**BAA Fight to the Finish, MAP, CMAP.** [Check out the top BAA states.](#) Reminder: *this might change as America awards are not due until April 25.* The MAP program award results will be posted in the March 31 *National Briefings*. The BAA and CMAP programs are back online. Registered members may still submit for BAA America a

wards and continue working on other activities. All entries for next year may be submitted **August 1. NEW:** Your FBLA national officer team is pleased to bring you **BAA**ttle of the Regions. The top region will be awarded a traveling trophy and bragging rights at the regional voting and recognition session in Nashville. [View](#) state and region rankings.

## NATIONAL OFFICERS

**Chapter News.** Do your advisers have any outstanding chapter achievements? Remind them to submit two to three photos and a brief description of their achievement to [submissions@fbla.org](mailto:submissions@fbla.org).

**Monthly Officer Reports.** Find out what your National Officers have been working on. View the [FBLA](#) and [PBL](#) monthly reports.

**FBLA-PBL Week Forum.** Did you miss the February 10 FBLA-PBL Week Forum with the three division presidents? [Watch now!](#)

**New Judge Guide.** [View the new FBLA-PBL Judge Guide.](#) Please refer this guide to business professionals, technology specialists, marketing gurus, and accounting pros.

**Americans with Disabilities Act (ADA)** If a participant has a disability that meets the criteria specified in the ADA, complete the [special needs form](#).

## SPONSORS AND PARTNERS

**Learn, Practice, Certify-Certiport's** pathway to certification includes top-notch instructional materials, preparatory assessment exams, and performance-based testing. For a limited time, new FBLA customers may receive an additional 10% discount on the purchase of a new MOS site license. Mention the redemption code, "FBLA Partner" at the time of purchase. To learn more, visit [Certiport.com/FBLA](http://Certiport.com/FBLA) or contact Certiport at 888-999-9830.

FBLA is excited to announce a new partnership with **CareerSafe®**. CareerSafe® provides [OSHA 10-hour safety training](#) to young workers at an affordable \$25 per student rate. CareerSafe® will donate \$1 to the national FBLA organization with \$.50 of that dollar donation coming back to state associations.

The 8th annual **Financial Literacy Summit**, cohosted by national partner **Visa** and the Federal Reserve Bank of Chicago, is Wednesday, April 2. Register today!

- [Register for webcast](#)
- [Register to attend in person](#)

**NFIB. March 31** is the deadline for applying for NFIB's Young Entrepreneur Foundation's \$1,000 Entrepreneurship Educator Award for entrepreneurship teachers. [Learn more](#).

**AICPA's Bank On It™**, is an interactive game, featuring over one thousand questions that will challenge students on accounting fundamentals, provide real, working-world scenarios, and reinforce what you are teaching. The game was designed by students, for students, with questions inspired by high school accounting textbooks and reviewed by real CPAs.

**H&R Block Dollars and Sense** is partnering with [DoSomething.org](#) for a fun, educational campaign about managing your money. "Mind On My Money, Money On My Mind" gives students tools to school their friends on spending, saving, and budgeting. Students run a workshop and report back before June 1 to be entered to win a \$7,500 scholarship. Have students go to [dosomething.org/money](http://dosomething.org/money) to get started.

**Krispy Kreme.** Plan a fast, easy spring fundraiser with national partner **Krispy Kreme FUNdraising!** *Even if you don't have a Krispy Kreme shop in your town* you can choose from various fundraising choices with profits of 50% and up on average ([view profit potential](#)). *Profitable...simple...fast!* [Learn more](#).

**Important Message from Key National Sponsor Men's Wearhouse.** By being a **Prom Rep** for Men's Wearhouse (MW), students can earn a free tuxedo rental and suit to keep (\$700 value), with the top MW Prom Rep winning **\$25,000**. Through their **Cash for Schools (CFS)** program, your school can also earn \$5 for each prom tux rental. See how fast it adds up:

**25 rentals = \$125      50 rentals = \$250      100 rentals = \$50**

[Learn](#) about free Dress for Success seminars and career opportunities or visit [tuxedo.menswearhouse.com/occasionProm.do](http://tuxedo.menswearhouse.com/occasionProm.do). For more information contact Mike Sins at 888.970.1912 or [specialevents@tmw.com](mailto:specialevents@tmw.com).

## 2014 & 2015 NFLC Tentative Dates & Locations

### 2014 NFLCs

Nov. 7-8 - Washington D.C.  
Nov. 14-15 - Minneapolis, MN  
Nov. 21-22 - New Orleans, LA

### 2015 NFLCs

Nov. 6-7 - Omaha, NE  
Nov. 13-14 - Charleston, SC  
Nov. 20-21 - Baltimore, MD

**Quick Links...**

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [Wisconsin Career and Technical Education](#)
- [DPI Nondiscrimination Clause](#)
- [National FBLA-PBL Website](#)

**Contact Information**

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