

WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



Newsletter

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President's Message

Article by [Allison Hill](#), State President

FBLA members and advisers:

On [April 15 and 16](#), Wisconsin Dells will be crawling with FBLA members from across the state for the [2013 Wisconsin FBLA State Leadership Conference](#). The conference will be an exhilarating experience for all of us. The State Leadership Conference will give us the opportunity to compete with the best Wisconsin has to offer, explore our leadership skills and share our passion for this incredible organization.

I encourage you to make the most of your time at the State Leadership Conference. Wisconsin FBLA will also be holding a Future Fair again this year! The Future Fair is a collection of booths from various Wisconsin colleges and universities with representatives available to answer your questions. Be sure to participate in workshops, attend all meetings, and be prepared for your competitive events. Also, don't forget to have some fun by taking advantage of the organized entertainment, [the hypnotist Jim Wand](#), and spending time together with your chapter.

I look forward to meeting all of you in the Wisconsin Dells as we all strive to prove we are the best that Wisconsin FBLA has to offer and earn our way to the [National Leadership Conference](#) in Anaheim, California this summer. Let's Ignite Innovation together at the 2013 Wisconsin FBLA State Leadership Conference!

Sincerely,
Allison Hill



Go Green

Article by [Stomy Gemdt](#), State Parliamentarian

Wisconsin FBLA has been taking the initiative to [Go Green](#). We are asking you to do all that you can to help with this movement. Going Green is simpler than you think, all you need to do is take these tips and apply them one day at a time.

- Use fewer products and follow instructions on how to dispose of them.
- Turn off the water while brushing your teeth and while washing hands.
- Shut off all the lights when leaving a room.
- Use green cleaning methods.

Just by doing these simple little activities, you can help make a huge difference in the world. Help FBLA move forward in our Go Green initiative!



February Frenzy

Article by [Chelsea Clark](#), State Vice President

Last month was the month of the frenzy, the [February Frenzy](#). This was an activity that ran all through February and closed on the February 28th. February Frenzy was a new program this year, and could be compared to the [Business Achievement Awards](#) program. Similar to the BAA's, February Frenzy was completed online and was centered on activities that had a focus on the FBLA goals. These activities ranged from planning FBLA-PBL Week, to taking a tour of a local business. Members and chapters who completed the required amount of activities for February Frenzy received a certificate online and will be recognized at the



[National Leadership Conference](#) in Anaheim this summer. If you participated in February Frenzy, send pictures or an email to your state officers! We always love to see what you are up to. All in all, February Frenzy was a great success.

Government Day

Article by [Lexie Helsell](#), State Secretary/Treasurer

On February 7, your state officer team had the opportunity to spend the day at the Capitol. Throughout the day, we had the chance to meet with our [State Legislators](#). Each officer was assigned to a group with other officers from the following CTSO's: [FFA](#), [FCCLA](#), [DECA](#), [SkillsUSA](#), and [HOSA](#). In the meetings scheduled with the legislators, we were able to tell our personal stories about the benefits of being involved in our respective organizations. Our legislators loved connecting with us! They wanted to hear about our organizations and learn how they could support them. In addition to our state legislator meetings, we were given a tour of the Capitol. Throughout the rest of the day, we listened to several speakers. One speaker was a legislator who spoke to us about his experiences in government and how he became involved with the legislative process. Others speakers told us about some of the positions that were available at the Capitol. Overall, it was a great experience for your state officer team, and we learned many skills to help us grow as great leaders!



Region I Recap

Article by [Spencer Smith](#), Region I Vice President

The Region I Leadership Conference was a great success. With three Region I members running for Regional Vice President, there was a close race. Finally after three votes, a candidate was dropped. After a close race with the remaining two candidates, Emily Jennings came out on top and will be serving as Region I Vice President beginning in April. Comedy Sportz provided great entertainment using improvisation and members from the crowd. At closing Region I raised \$161.37 in the March of Dimes Miracle Minute and successfully got through the extensive awards ceremony. Congratulations to everyone, and good luck to those who will be competing at the State Leadership Conference.



Region II Recap

Article by [Sam Solatycki](#), Region II Vice President

This Region II conference was hosted by Mid-State Technical College in Wisconsin Rapids. We had over 600 competitors, judges and advisers in attendance, and everything went without a hitch. It was a very successful day, and everyone had fun competing in their events, winning prizes in the Region II talent competition and receiving awards for their successes. In my opinion this was one of the best Regionals in recent history, and I hope that it continues to get better because there is always room for improvement.



Region III Recap

Article by [Brittany Proehl](#), Region III Vice President

Hosting all of Region III at Two Rivers High School turned out to be a pretty awesome experience. We had over 29 schools and more than 800 members, advisers and judges present that day. We had Tim Schneider, the co-founder of Investors Community Bank in Manitowoc, speak to the students, and our during/after lunch entertainment was Mr. Jeff Michaels, a hypnotist from Shawano. Before the entertainment started, I asked a few students how their experience was, and I received positive feedback. After the entertainment, everyone seemed lively and thoroughly entertained. We also had a Miracle Minute, in which Region III raised \$690.10 for the [March of Dimes](#). One candidate ran for the position of Region III Vice President, Ben Komowski from Kewaunee High School. Overall, I thought the regional competition went very well.



Region IV Recap

Article by [Christa Sokup](#), Region IV Vice President

Hello Region IV. I hope you all had a great time in Arcadia at the Region IV Leadership Conference. We had an amazing turnout with more than 750 people in attendance. We held a Miracle Minute and raised \$269.77 for the March of Dimes. Congratulations to all of you for having made it this far in your competitive events!



Region V Recap

Article by [Alex Molland](#), Region V Vice President

Beloit Memorial High School was the host for the 2013 Regional Leadership Conference for Region V. There were 25 schools and over 600 students in attendance. The morning began with a keynote address by Beloit Memorial's principal, Doctor Thomas Johnson and a March of Dimes Miracle Minute that netted \$152 dollars in donations. Students then spent their time competing until lunch, and after that students enjoyed over an hour of interactive entertainment. The day concluded with the Awards of Excellence program, where many students found out if they earned the right to continue on to the state competition.

Waukegan won the Outstanding Chapter Award and Megan Hauge from Columbia won the position of Region V Vice President.



Region VI Recap

Article by [Teegan Robers](#), Region VI Vice President



The Region VI Regional Leadership Conference was a great success. Nearly 700 members and advisers attended the conference at Whitewater High School. The day started off with the Opening Ceremony, which included a welcome from Mr. Eric Runez, the Whitewater School District Administrator, a state update from the Wisconsin FBLA Secretary Treasurer, Lexie Helsell, and a preview of the workshop presented by Mr. Mark Maas that some members attended. As some members competed in their competitive events, others joined Mr. Maas in the auditorium for his presentation of One Team, One Family—Building Mentor Leaders. After lunch, provided by Rocky's Pizza, members enjoyed a request rock-and-roll show performed by Piano Fondue.



Congratulations to the state-competition qualifiers and good luck at state! Thank you all for making Regionals a success! Be on the lookout for the February Newsletter, which includes lots of information about the State Leadership Conference and important dates.

Region VII Recap

Article by [Laura Sepulveda](#), Region VII Vice President

Region VII, the first ever Region VII Regional Leadership Conference has now ended, and I am incredibly proud of every single member who attended. This year's conference was a success with over 33 chapters in attendance and over 800 students present. It was a day filled with fun, nerves, humor and learning. We enjoyed the company of our guest speaker Jack Elrod, Comedy Sportz, our entertainment, Laura Brackett and our March of Dimes Ambassador family. We also enjoyed our workshops, hosted by Just Kidding Clothing, Bryant & Stratton College and Men's Warehouse. Having finished our Regional Leadership Conference, our region looks forward to the State Leadership Conference. Additionally, on April 27th there will be a March of Dimes walk in Milwaukee, and as a brand new initiative, we plan on having an FBLA Region VII team there walking. I hope everyone considers the opportunity, and I hope to see many of you there.



National Office Updates:

- March 19 [Suggest a theme](#) for 2013-14 membership year
- March 27 [Webinar: March of Dimes](#)
- April 1 Deadline: FBLA state and chapter recognition awards
- April 1 Deadline: [FBLA Distinguished Business Leader Scholarship](#)
- April 10 [Webinar: The Road to Anaheim - NLC](#)
- April 25 Deadline: BAAmerica

**2013 National Leadership Conference
FBLA National Leadership Conference
June 27 - June 30, 2013 Anaheim, CA**

NLC 2013 Conference Registration

Chapter Login

Click [HERE](#) for chapter registration.

Individual Login

Click [HERE](#) for individual registration.

[NLC Guide](#)

[FBLA NLC State Hotel Assignments](#) Wisconsin FBLA Anaheim Marriott

[NLC Hotel Room Rates](#)

NLC Registration Rates & Deadline NLC registration questions can be directed to 800-FBLA-WIN.

	Early Bird Until May 20	Regular May 21-June 14	Onsite June 15-Onsite
FBLA	\$95	\$105	\$115
PBL	\$105	\$115	\$125

INSTITUTE FOR LEADERS Registration Rates & Deadline

The Institute for Leaders (IFL) is held just prior to the NLC on June 26-27 (FBLA).

	Early Bird Until May 20	Regular May 21-June 14	Onsite June 15-Onsite
Student	\$115	\$125	\$135
Adviser	\$50	\$60	\$70
Candidate	\$105	\$115	\$125

TOURS

[Tour Descriptions](#)

CERTIFICATION EXAMS

[Certification Exams](#)

[MOS/MTA Free Certification Exams \(FBLA Members and Advisers Only\)](#)

[JUDGES INTEREST FORM](#)

HOTELS and MEETINGS

* FBLA Housing: Hilton Anaheim, Anaheim Marriott, Sheraton Park Anaheim, Doubletree Suites Anaheim, and the Clarion Hotel Anaheim.

* FBLA Conference events: Competitive events, workshops, exhibits, etc.: Hilton Anaheim, Anaheim Marriott. Anaheim Convention Center in Hall D is where the Opening Session and Awards of Excellence will be held.

[HOTEL RESERVATION FORM](#)

CONFERENCE SCHEDULES

[IFL Schedule](#)

[FBLA Conference Schedule](#)

COMPETITIVE EVENTS SCHEDULE

[FBLA Competitive Events Schedule](#)

FORMS

[Silent Auction](#)

[Participants with Special Needs](#)

[Workshop Presenter Form](#)

EXHIBITORS

[Exhibitor Prospectus](#)

***NEW* FBLA National Texting Championship**

Monday, July 1, 2013: 8am-9am

Improve your mobile texting skills and win cash prizes by competing in the FBLA National Texting Championships! FBLA students are eligible to compete in seven segments. Cash prizes will be awarded to contest winners. More details to follow..

NATIONAL ANTHEM SINGERS

DO YOU SING?

National Anthem Singers: We are looking for a PBL member and an FBLA member to sing the national anthem his/her respective NLC. Interested performers should make a demo CD or MP3 and send to Jane Anderson by May 11, 2013 by mail or e-mail.

Include your name, school, e-mail address, phone number, and which NLC you will be attending. A music specialist will review all CDs and MP3s. Participants are encouraged to perform the anthem in traditional a cappella style. The deadline for receipt of auditions is May 11. Audition demos will not be returned.

Email to: janderson@pdcproductions.com

Mailing Address:

PDC Productions

3217 North Flood Avenue, Norman, OK 73069

National Anthem Singers

INTERNSHIPS

[IFL Internship Application](#)

[NLC Internship Application](#)

Americans with Disabilities Act (ADA)

If a participant has a disability that meets the criteria specified in the ADA, complete the [special needs form](#).

Quick Links..

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [DPI Nondiscrimination Clause](#)

Contact Information

phone: 608-266-2348