

# WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



## Newsletter

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### Getting Pumped Up For NFLC!

Article by Caleb Goodness, State Parliamentarian

This year, Wisconsin has the great honor of hosting one of the three National Fall Leadership Conferences (NFLC). The conference takes place at the extravagant Hilton Milwaukee City Center on November 11-12. This is a national conference focused on giving the experience of nationals earlier in the FBLA year. Wisconsin FBLA, you will be joined by thousands of FBLA members from all across your national region. This means you'll meet new people, expand your horizon, and gain insight into the business world.

Your state officers have been working hard with the National Office to ensure that this is the best NFLC ever! There will be workshops, tours, activities, and many people to meet.

Let's also not forget, THIS IS IN MILWAUKEE! 'The City of Festivals' is always alive with activity and fun. Get out there, meet people, participate in workshops, and don't be afraid to push yourself a little out of your comfort zone.

Many local FBLA chapters often do not participate in the NFLC because it's too far away or it's too expensive. Please take advantage of having an NFLC within our great state. 'Early Bird' registration is \$60 and goes until October 15. Wisconsin FBLA, get active, involved, and get PUMPED UP for the NFLC!



## Business Achievement Awards Made Simple

Article by Becca Bagniewski, State President

A unique opportunity that FBLA offers to its members is the ability to become involved in the Business Achievement Awards, or BAA's. This awards program allows you to work towards your goals when it is convenient for you. BAA's is a program focused around the FBLA Crest: service, education, and progress. After your advisor registers you on the FBLA website for BAA's, you can go online and pick from several activities that you would like to complete to earn each level. The Business Achievement Awards have four distinct levels: Future, Business, Leader, and America. These levels must be completed in order, and require documentation and pictures to be submitted online for proof of completion for each activity. Please note: The BAA's have been revamped by the National Office. The same recognition is awarded for each level completed; however, several changes have been made to the requirements for each level.



The BAA individual recognition program is a four-tier program aligned with the FBLA-PBL Goals, NBEA Standards, as well as Career Clusters. The Future level focuses on basic business skills, introduction to community service, and FBLA local involvement. As a reward for completing this level, pins are presented at a local FBLA event. The second BAA award level is Business, which focuses on local, regional, and state involvement, along with intermediate business skills and leadership in the community. Award pins are also presented at a local FBLA event. The third BAA level is the Leader level. Leader focuses on all prerequisites future and business involve, along with national involvement, advanced business skills, and community leadership. Names are recognized, and pins are awarded, at the State Leadership Conference in April. The highest BAA level achievable is the America level. America involves total association with leadership, business skills, and community involvement. Students qualifying for the award are welcomed to travel to the National Leadership Conference to be recognized and awarded their pin.

Participating in the Business Achievement Awards program is a way for members to be recognized for their involvement in their chapter and community. The opportunity to submit BAA applications closes on March 1; however, registration is now open for students interested in the BAA program. If you have any questions about the BAA's, or how to get started, please feel free to contact me at [wifblapresident12@gmail.com](mailto:wifblapresident12@gmail.com).

## Program of Work

Article by Kate Bergum, Region I Vice President

When striving to be successful in FBLA, local chapters should utilize the Program of Work. Not only is it part of the criteria to become a Gold Seal Chapter, it is an effective tool for setting and maintaining goals. Using the Program of Work, chapters set goals that directly relate to the nine goals of FBLA and evaluate their performance at the end of the year.



The Program of Work consists of two parts: the Program of Work Template, to be submitted to the State Office by December 1; and the End of the Year Report, to be submitted by May 5. In the template, chapters set local goals, record activities that demonstrate these goals, and at the end of the year, evaluate their achievement. The End of the Year Report consists of a corrected and rated Chapter Program of Work and a chapter Statistical Report that explains the given chapter's FBLA involvement.

This year, the Wisconsin State Leadership Team is encouraging all chapters to try using the Program of Work. Through this program, chapters are held accountable to fulfilling the goals that they set. They are also able to evaluate their performance and strive to do better in the future. Furthermore, by relating all local goals to the nine official goals of FBLA, the Program of Work connects FBLA chapters across the country.

For more information on the Program of Work, or to print out a Program of Work Template and End of the Year Report, visit <http://www.dpi.wi.gov/fbla/resources.html>.

## Go Green Tips

Article by Jordan Krutza, Region II Vice President

These are the Go Green Tips for October!

Tip 1: Don't turn on lights at all for as long as you can. Open your curtains and enjoy the natural light!

Tip 2: Drive the speed limit, and combine all your errands for the week into one trip, to save gas.

Tip 3: Lower the temperature on your hot water heater.



## Chapter Showcase - Peshtigo FBLA

Article by Jon Leja, State Reporter

Just ten minutes from the border between Wisconsin and Michigan sits Peshtigo High School. Four years ago, FBLA was introduced there, and it has taken off ever since! In the relatively short time the chapter has been active, they have greatly expanded their membership, competed at all levels, and worked hard to make a difference in their community.

Every year, Peshtigo FBLA grows its membership more and more, and this year they have around 50 members. The officer team and adviser are very proud and excited to see such a big increase in their organization in such a short amount of time. They know that the students at their school are starting to hear about how valuable and fun FBLA truly is.

Peshtigo FBLA has also had its share of successes in the competitive events. Last year, the chapter had fifteen members compete at the Region III Leadership Conference at Xavier High School. They had six members qualify and compete at SLC, which was held at the Paper Valley Hotel in Appleton. Besides last year's competitions, in 2010, four Peshtigo FBLA members competed at the National Leadership Conference in Nashville, TN. This year, they plan to have a lot more members make it on the stage at all levels!

The chapter newly formed a volunteer committee to focus and plan more community service opportunities for their members this year. Each year, they do more and more to help out, and this year they plan to hold many events on behalf of the March of Dimes, as well as partner with the local Rotary Club.

Under the leadership of an outstanding officer team, and with the guidance of a dedicated adviser, Mrs. Dawn Waara, Peshtigo FBLA is a shining example of an exemplary chapter. Mrs. Waara couldn't say anything bad about her members, "I am proud to have the opportunity to work with such a great group of students from Peshtigo High School. The students that are in our chapter are enthusiastic and involved!"



## Chapter Showcase - Poynette FBLA

Article by Allison Hill, State Vice President

Last fall I visited Poynette High School and gave a presentation to students with intentions of sparking interest about FBLA. This presentation turned out to be extremely successful and Poynette FBLA became a newly chartered chapter just last November. For being less than a year old, this chapter is doing outstanding things in their community.



Last year, Poynette FBLA had a total of thirteen members, a great start for their first year. Their chapter was lead by four officers: Jennifer Keller - President, Austin Moll - Vice President, Jaime Janssen - Secretary, and Amanda Hebel - Treasurer. These four leaders guided their chapter to a very successful year, having members attend the Fall Leadership Lab, Regional Leadership Conference, and State Leadership Conference. Members competed in Accounting, Business Ethics, and Digital Design & Promotion.

Outside of competition, Poynette FBLA also held a variety of activities in their school and community. In the Spring, the chapter ran the concession stands for the softball games and raised \$306 for the March of Dimes, FBLA's national partner. Also, members sold energy efficient light bulbs as a fundraiser and made over \$400. During the holiday season, Poynette FBLA was able to collect six boxes of toys and books for the Toys for Tots program.

This year, the four returning officers have great activities and events planned for their chapter. On September 30, Poynette FBLA and Bell Ford (Arlington) partnered up for a Drive One 4Ur School event sponsored by Ford Motor Company. They worked with local businesses on marketing and advertisements for the event, and ended up having a great turnout. Other activities planned for this year include March of Dimes fundraisers, toy and book collection for Toys for Tots, service at the Ronald McDonald House, trip to Cascade Mountain Ski Resort, and a scavenger hunt for chapter bonding.

Congratulations to Poynette High School FBLA for their hard work and service to their community. This chapter is doing outstanding things in their community and we will be watching for a few Poynette Pumas on stage at this year's Regional and State Leadership Conferences!

### Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [DPI Nondiscrimination Clause](#)

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