Want to Recruit or Get More Members Involved in FBLA?

Well, try some of these ideas that have worked for other FBLA chapters!

Fun Activities to Help Build FBLA-PBL Membership

1. Take all members who have paid dues on a field trip to a business.
2. Hold a breakfast meeting with juice and doughnuts for everyone.
3. Attend a dinner theater or a play as a chapter. Charter a bus and make it an all-day outing complete with shopping and business tours.
4. Sponsor a back to school picnic for business students to inform them about the many FBLA-PBL opportunities.
5. Have an ice cream social/banana split party for members.
6. Go on a chapter ski trip.
7. Plan activities with other student organizations in your school.
8. Go on a hay-ride.
9. Take members to a community-sponsored haunted house for Halloween.
10. Attend conferences at the regional, state, and national levels.
11. Plan monthly get-togethers and fun activities for members.
12. Design chapter FBLA-PBL shirts, sweatshirts, or jackets for members.
13. Plan activities with other FBLA-PBL chapters.
14. Conduct a data match for members and sponsor a dance where the “matches” can get together.
15. Sponsor a Halloween costume party/dance for members.

16. Sponsor a “Secret Santa” for your FBLA-PBL members.

17. Participate in FBLA-PBL Week. Sponsor a special day for each day of the week for members. Example:
   - Monday: FBLA-PBL Attire/Gear Day
   - Tuesday: Surprise “Gift” Day for Members (FBLA-PBL pens or pins)
   - Wednesday: Business attire day
   - Thursday: Blue and Gold day
   - Friday: Cake Day

18. Host a member volleyball tournament.

19. Have a member appreciation day.

20. Publicize all of your members’ and chapter’s accomplishments in the newspaper and on the school announcements.

21. During FBLA-PBL Week, place member signs with candy on the lockers of all of your members.

22. Have contests and games at member meetings.

23. Have food at your meetings.

24. Hold an end-of-the year banquet to recognize all of your members’ achievements. Give away fun “gag” gifts to each of your members.

25. Host a Christmas party for members. Bring in entertainment such as a magician or a comedian.

26. FBLA Luncheon (for new members)

27. Booth (at Orientation, Lunch)

28. Sponsor Guitar Hero Competition (Wii)

29. Bring Three New Members=Get T-Shirt

30. PowerPoints (of last FBLA event)

31. FBLA Facebook Group

32. Announcements/Flyers/Posters/Bulletin Boards
33. Speak to Business Classes about joining.

34. Attend FBLA Night with the Milwaukee Bucks.

35. Scavenger Hunt

36. Have each Upperclassmen paired with an Underclassmen “FBLA Buddies”

37. Have a drawing for a free National Fall Leadership Conference Registration open to all members who have paid their dues.

38. Give examples of what has happened in past years. Show prospective members actual pictures (via a slide show presentation) of where you have gone, what you have done, who you have met. Show that you are HAVING FUN doing these things.

39. Obtain FBLA-PBL alumni from your chapter (or neighboring chapters) to speak with business classes regarding the benefits of membership in FBLA-PBL.

40. Display business cards of former chapter members now working to demonstrate that members are going on to find jobs.

41. Create a website for your chapter and list your upcoming meetings and events.