

Press Release Template

FOR IMMEDIATE RELEASE

[Date]

Media Contact: [Local library contact]

[Library name] helps Community Members Find Employment

Librarians assist local job seekers in navigating workforce landscape and getting back to work

CITY, Wis— **[Library name]** announced/reminded community members today that the library is offering support and resources to local job seekers. Available assistance at **[Library name]** includes virtual skill-building and job search tools, as well as access to public computers and free Wi-Fi. [Insert additional localized resources]

[Quote from local library leader] Suggested quote: “Public libraries are often the heart of a community, especially during the most challenging times,” said **[NAME]**. “With so many of our friends and neighbors’ jobs impacted by the pandemic, we knew we had a special role to play in helping folks get back on their feet.”

The resources at **[Library name]** are made possible through a partnership between the Wisconsin Department of Public Instruction and the Department of Workforce Development. The partnership aims to expand critical and timely resources to Wisconsin job seekers through the state’s 381 public library locations.

“Someone’s ability to find a job and support their family should not be limited simply because they do not have reliable technology or access to a job center,” said **[NAME]**. “We hope job seekers feel empowered and optimistic in their job searches now that these resources are available right at their own public library.”

As part of the public library’s continued commitment to personal privacy, individuals who wish to take advantage of these resources will be assisted discreetly. Personal information is not collected as part of these efforts.

[quote from local library leader] Suggested quote: “Whether you are recently unemployed, have been unemployed for a while, or are simply looking for a change, we are ready to support you in the next steps of your career,” said **[NAME]**

For more information about the resources available at **[Library name]**, please visit: [library website]. For more information about the partnership, as well as additional resources for job seekers, please visit JobCenterofWisconsin.com.

Background: This collaboration benefiting Wisconsin job seekers is funded through a grant from the Institute of Museum and Library Services Laura Bush 21st Century Librarian Program. Partners include the Wisconsin Department of Public Instruction (DPI), public libraries and their supporting systems, the Wisconsin Library Association (WLA), the Wisconsin Department of Workforce Development (DWD), and Wisconsin’s Workforce Development Boards.