



Equity Mini-Challenge from the Wisconsin Instructional Coaching Collaborative

Instructional coaching to promote equitable practices in
literacy and mathematics

Visit <https://dpi.wi.gov/literacy-mathematics/instructionalcoach/coaching-for-equity>
to learn more about equity mini-challenges.

Expand Your Social Media Feeds

Goals:

- Examine and reflect on the perspectives represented in your social media feeds
- Expand the voices in your social media feeds to engage with additional perspectives

Materials:

- Access to your social media feeds (such as Twitter, Facebook, Instagram, Snapchat, and/or RSS)

Introduction:

Diversity in your social media feeds give you a variety of perspectives on issues that matter to you and to others. Further, it can help you understand why the opinion of “my [fill in the blank] friend” is not necessarily the best defense of your perspective.

This mini-challenge asks you to examine and reflect on whose voices are included in your social media feeds and encourages you to expand the voices to better understand other perspectives.

Connection to Wisconsin’s Model for Culturally Responsive Practices:

<https://www.wisconsinrticenter.org/assets/files/resources/Model%20to%20Inform%20Culturally%20Responsive%20Practices.pdf>

Wisconsin’s Model to Inform Culturally Responsive Practices suggests that culturally responsive practice occurs through a combination of will, fill, and skill. This mini-challenge focuses on:

- Will - becoming self-aware by noticing patterns and gaps in one way (social media) you seek information
- Fill - using social media as a way to understand unique identities and world views

Directions:

1. Select one or more of your social media accounts.
2. Scroll through your social media/news feed, and notice who isn't represented (think about race, ability, gender/gender identity, sexual orientation, religion, economic status, age, ethnicity, etc.).
3. Add 3-5 people or organizations that will provide different perspectives. These could include media outlets (such as HuffPost Black Voices or Ebony), organizations or advocacy groups (such as Disability Rights: Wisconsin), or individuals.
4. Discuss what you noticed with friends and/or colleagues. Share ideas for how to expand your social media feeds.

Note: This mini-challenge asks you to focus on your social media, and intentionally does not ask you to reach out to people who are different than you to teach you. This is not their responsibility.

Additional Learning:

Examine the posts you make within your social media feeds.

- What do these posts say about your beliefs?
- Who interacts with your posts and how?
- What might you change about your social media posts to share more about equity issues that are important to you?

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