



“The MBA Learning Center gives students a one-stop spot to get all resources that they can access from anywhere with internet. Students can utilize it to communicate with me. They can use the calendar on it to track due dates and upcoming quizzes.”

– Allie Holtzer, West Bend High School, WI

# New! FREE ACCESS

FOR WISCONSIN EDUCATORS

MBA Learning Center learning management system

Easy to use • Loaded with resources

## The MBA Learning Center: A Resource Built for You

The MBA Learning Center is a comprehensive learning management system for teachers and students of business and marketing. Powered by Canvas, the Learning Center includes 300+ complete instructional modules, pre-built courses, and assessments, as well as tools to help you deliver content to students.

What's included:

- Comprehensive, standards-aligned lessons
- Student readings, activities, projects, videos, and articles
- Assessments—use built-in exams or create your own!
- Interactive tools for students to engage in learning
- Customizable presentations, discussion guides, and more!

## Register Today—It's Easy!

As a teacher in Wisconsin, you have access to the MBA Learning Center for FREE!

1. Email [HelpMe@mbaresearch.org](mailto:HelpMe@mbaresearch.org) with the following information:  
Your name, school, state, and email
2. Receive an email from Canvas
3. Follow instructions in email to finalize your account
4. Get started using lesson modules and courses created just for you!

Access to the MBA Learning Center is courtesy of Wisconsin Department of Public Instruction, a member of the MBA Research and Curriculum Center consortium of state departments of education. MBA Research is a not-for-profit organization.

