

Apply Today!



BW
BUSINESS WORLD®

EDUCATING WISCONSIN'S FUTURE LEADERS FOR OVER 30 YEARS!

2013 WISCONSIN BUSINESS WORLD®

STUDENT APPLICATION

June 16-19, 2013
Edgewood College
Madison

June 23-26, 2013
St. Norbert College
De Pere



Real World Experience. Life-Changing Results.

Information for Students

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Real world experience...life-changing results!

Information

Founded:
1982

662 People Like This



Liz Heyden



Daniel Mayer



Danni Jereman



David Steinman



Jeremy Kitterman



Sara Fall

BW Fast Facts

Started: 1982

Alumni:
14,000 and counting!

Business World is for everyone!

No previous classes required.

2013 Programs

June 16-19
Edgewood College,
Madison

June 23-26
St. Norbert College,
De Pere



Wisconsin Business World



Wall Info Photos Discussions



New BW Kid: I'm not sure if Business World is for me...who comes to BW?



Alisa Jane Pergolski: Kids from all over Wisconsin come to BW. Whether you are interested in Business as a possible future career, or its just something that sounds fun, ANYONE in high school can come to Business World.



Stef Yordan: When my mom told me I was going to "business camp" I was less than thrilled because I thought I would be the ONLY normal kid there. But everyone comes to BW!



New BW Kid: Why should I come to Business World?



Stef Yordan: You should come to BW because it really helps put a business career into perspective. Whether it's working with a team or working solo on a project, being at BW helped me improve my skills and gave me an idea of what the real business world is all about. I met people from all over WI and we still keep in touch! It's so cool to have new friends from all around the state!



Ashley Joanne: More like...why shouldn't you?! You've got nothing to lose! You'll learn, have TONS of fun and for sure make new friends that have the same interests as you.



New BW Kid: Can I bring a friend to room with in the dorms?



Haley Laundry: I have been to Business World twice and both years a roommate was selected for me and I was thrown into a room with three other random girls. I met lifelong friends and by the end of BW year #2 my roommates and I were best friends!



Ashley Joanne: Absolutely! But if your friends can't make it, no problem! I didn't bring a friend my first year, and ended up being roomed with someone I had never met, from Omro, WI. We're super close now!



New BW Kid: What will I do at Business World?



Alisa Jane Pergolski: You will do many things at Business World. You will learn first hand how businesses are run and will learn it from many devoted adults who live and breathe in the business world. You will also meet many new friends, have fun with a college like experience, and get the chance to test your business skills by running your own company!



Ashley Joanne: You will be put into a group of kids your age from surrounding area high schools. Together you will form a company and work together to create a product that will be judged...and of course, have fun every step of the way!



Haley Laundry: I didn't know what to expect, and I had no idea what we were even going to do at BW. But once I was put into my Company and met all my new friends, we combined great minds together and made an awesome product from a pile of junk! It's so fun!



New BW Kid: So, was it worth it?



Alisa Jane Pergolski: Absolutely! The leadership and teamwork skills I learned really helped me prepare for college. Plus, they award a college scholarship at each program so you should definitely apply for that!



Danny Suprenant: Totally worth it. It's perfect timing because now I'm applying for colleges and BW looks great on a resume. It helped me figure out a few career paths too.

Educating Wisconsin's Future
Leaders for Over 30 Years!

Information for Parents

2 PROGRAMS TO CHOOSE FROM!

June 16-19,
Edgewood College
June 23-26,
St. Norbert College

Students will
Live on Campus!

Students can select
a roommate or
choose to make a
new friend. About
half of BW kids
bring roommates.

SAFETY FIRST!

BW Staff and
Dorm Counselors
are onsite 24 hours
a day.

BW Helps Kids

- Learn About Business
- Develop Leadership skills
- Practice Business Etiquette
- Explore Career Options
- Network with Mentors
- Meet friends from all over Wisconsin

\$ 150 before April 15

\$ 200 after April 15

Financial Aid is
available

About BW

Since 1982, over 14,000 high school students have attended Business World. Kids come from all over Wisconsin and from all different backgrounds. Some are gung ho business students, some are curious about pursuing a business degree in college, and some just thought it sounded like a fun experience and a great way to meet new friends.

Students form imaginary companies and act as an executive management team with the task of turning their "company" into a financial success. In just four short days, student companies will invent a product from everyday items, build a prototype, design marketing materials, present at a tradeshow, perform a commercial skit, listen to business speakers, tour a local company, work closely with a business mentor, and meet kids from all corners of the state! All of which culminates in the students writing a business plan and presenting to a panel of "Shareholders".

It is a lightning fast four days that is sure to be one of the highlights of the summer!

It costs the WMC Foundation \$500 for each student who attends BW, but because of the financial support of businesses around the state, we are able to apply sponsor dollars to each student, lowering the cost we ask families to pay to just \$150 for four days and nights of lodging and expenses at a Wisconsin college. For those families that are able, if you would like to cover the full cost of participation, freeing up sponsorships for other students, the cost is \$500.

June 2013

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Questions?

Call (888) 276-7953

or email

bw@wibusinessworld.org
www.wibusinessworld.org

Business World
Edgewood College, Madison

Business World
St. Norbert College, De Pere

The Business World Experience...

- Explore career opportunities
 - Experience life on a college campus
 - Meet business mentors
 - Network with other Wisconsin kids
 - Earn scholarship money for college



Form a Company



Elect Executives



Create a Product



Design Marketing Materials



Take Company Tours

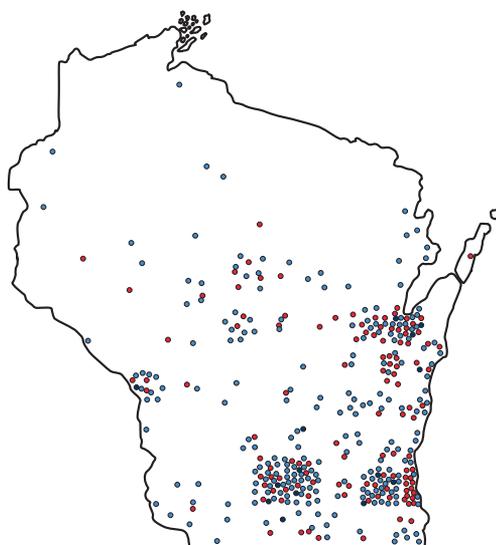


Hear Business Speakers

Typical Day at Business World:

7:00-8:00 a.m.	Breakfast
8:00-8:30	Morgan in the Morning
8:35-9:40	Company Meeting
9:45-10:55	BW Commercial Contest
11:00-12:00 noon	Company Meeting
12:00-12:50	Lunch
12:55-1:25	CLIOs (popular TV commercials)
1:30-2:45	Speaker: Gil de las Alas, Oscar Mayer
3:00-5:00	Company Volleyball Tournament
5:00-5:55	Dinner
6:00-7:15	Speaker: DJ Enga, Rock n Roll Money Show
7:30-7:55	Company Meeting
8:00-9:00	The Price is Right
9:00-11:00	Free Time
11:00	In Residence Hall
11:30 p.m.	Lights Out!

Wisconsin Business World is made possible by a network of schools, sponsors, advisors, and students all working together to help create the next generation of leaders.



● Business World Sponsors
● Business World Advisors
● Business World Students

In 2012, BW also held Mini-Business World programs in Door County, Germantown, Madison, Rhinelander, Walworth, Waupaca, and Wausau. Get your community involved in a 2013 Mini BW!

2013 Student Application



BW
BUSINESS WORLD®

Visit www.wibusinessworld.org
to register online.

Please return completed registration form by April 15, 2013 for early-bird pricing. This form may be copied.

SESSION DATES *(Pick one only)*

June 16-19, 2013

Edgewood College, Madison

June 23-26, 2013

St. Norbert College, De Pere

TO BE COMPLETED BY STUDENT *(Please type or print legibly.)*

Name: _____

Female Male Date of Birth: _____

Mailing Address: _____

City: _____ County: _____ State: _____ Zip: _____

Phone: _____

Email: _____

High School: _____

Academic year completed in June 2013: Freshman Sophomore Junior Senior

I heard about BW from: _____

I would like to choose my roommate: Yes No If yes, I request to share a room with:

Roommate Name: _____ School: _____

TEACHER SIGNATURE

I understand that BW is a fast-paced, engaging program. My signature below indicates that I believe this student is a good representative of our school and community, has shown a sincere interest in BW, and will be an active participant at BW.

Signature of Teacher or School Official _____ Date _____

Print Name _____

REGISTRATION FEE

I understand that BW is a fast-paced, engaging program. I understand that if I register for this program, I will submit a non-refundable fee of (choose one of the following options):

- \$150 (if before April 15) • \$200 (if after April 15)
- I'm able to pay the entire program cost of \$500, freeing up sponsorships for other students
- I'm unable to pay \$150 (Call 888-276-7953 for help with financial aid.)

Unsure which option to choose? Read more here or call 888-276-7953 and speak to Steve.

Payment Type:

Check for \$ _____ is enclosed *(Payable to WMC Foundation Fed ID #39-1394068)*

Credit Card: Mastercard Visa American Express

Cardholders Name _____ Signature _____

Account # _____ Exp Date _____

STUDENT AND PARENT SIGNATURES

Student Signature _____ Date _____

Print Name _____

Parent/Guardian Signature _____

Print Name _____

Date _____ Send completed application to:

FOR MORE INFORMATION

Phone (888) 276-7953 ext. 2

Website www.wibusinessworld.org

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-OR-
Fax: (608) 258-3413

Real World Experience. Life-Changing Results.