The Fresh & Safe Advantage...

Nutritional analysis of all menus to ensure nutritional compliance and to serve as an educational tool

A nutrition team is available to work with your school to promote nutrition education in the lunchroom and classroom

Quick increase of meal count when necessary

Vegetarian entrées by request

Therapeutic meals for students with allergies

Customized menus for special events all with no up charge

The Fresh & Safe's team goal is to deliver the highest-quality foods from local vendors and suppliers. Experience the Fresh & Safe difference!

Fresh & Safe

FOOD DISTRIBUTION & CATERING COMPANY

ALWAYS FRESH, ALWAYS SAFE!

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Milwaukee, WI 53233
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Email: Sales@freshandsafe.com
www.freshandsafe.com

Fresh & Safe

FOOD DISTRIBUTION & CATERING COMPANY

ALWAYS FRESH, ALWAYS SAFE!

Providing food that is delicious and nutritious.

Fresh & Safe. Inc.
"We Support Local"

"Healthy Kids Learn Better"

www.freshandsafe.com

Fresh & Safe

Who We Are!

Fresh & Safe Food Distribution & Catering is a privately owned and operated food service corporation located in the heart of Milwaukee. Founded in 1998, we are the fifth largest minority food distribution company specializing in recipes and seasonably packaged foods in Southeastern Wisconsin. We are deeply committed to serving the community.

Our **VISION** is to demonstrate that deep commitment through professional catering services, volunteerism, and making a profit.

Serving

- **Parochial Schools**
- **Charter Schools**
- **Choice Schools**
- **Children Centers**
- **Social Events**

Why Fresh & Safe...

Fresh & Safe provides catered food services from our central commercial kitchen to thousands of Milwaukee area students every day. Our services include breakfast, lunch, dinner and snacks along with delivery. Most of our meals are prepared from scratch daily as well as from locally grown foodstuffs, whenever possible.

Along with delivery and requested onsite service staff, our goal is to:

- **Deliver the highest-quality foods from local vendors and suppliers**
- **Professionally deliver and serve meals so that Corporate and family event planners can rely on**
- **Provide reasonably pricing tailored to our customer's needs**
- **Provide customized menus for the holidays and special events**

Through planned menus reviewed by a Certified Nutritionist and reliable sources, you will find that each meal is specially planned to meet USDA and DPI Dietary Guidelines for healthy eating.

Quality in Your Lunchroom

We aim to provide the highest quality for all students.

Participating students have the opportunity to circum-positive eating habits that esteem them to feel healthy, and look healthy.

Menu items are designed to include all five meal components with bare to minimum sugar, less saturated fats, balanced unsaturated fats and small sodium intake.

More than ever, we thrive on creating and following new recipes that satisfy the pallet, energizes the brain, and burn lots of calories. By providing students a variety of fresh-real whole foods on a daily basis, we believe that we are helping to improve our community's vitality and growth as well as their knowledge and understanding of the world in their classrooms.

"We value the trust parents place in our food service because it isn't always easy for parents to ensure their children take time out for a healthy and nutritious meal."

Landa Carson, President and CEO

We Cater Special Events

If you would like more information about our catering services for your special event, visit our website at:

www.freshandsafe.com/catering