

# CENSUS 2020

## Say 'YES' to Wisconsin Counts

Check YES to one or all



### Where to Start

- Train staff on questions, issues, or topics that may come up from the public
- Post a web article to your library homepage
- Add local resources to the web article including but not limited to:
  - Open hours at your library for people to use a computer or your Wi-Fi to complete the census
  - Other places in the area served by your library that provide access to free computers or free Wi-Fi
- Link to the ALA 2020 Census web page: [www.ala.org/advocacy/govinfo/census](http://www.ala.org/advocacy/govinfo/census)
- Amplify census messaging on social media



### Step It Up

- Partner with local municipal leadership, county leadership, or public schools to amplify the message
- Become a Complete Count Community. Your library can take this on: [www.census.gov/programs-surveys/decennial-census/2020-census/complete\\_count.html](http://www.census.gov/programs-surveys/decennial-census/2020-census/complete_count.html)
- Share printed materials you receive at your library with your municipality, county, or schools
- Plan Census Day events in your area for April 1, 2020
- Add the ALA 2020 Census web page to your email signature: [www.ala.org/advocacy/govinfo/census](http://www.ala.org/advocacy/govinfo/census)



### Be a Census Superstar

- Partner with the Census Bureau if they come to your municipality
- Provide free meeting space to recruit or train on-the-ground census workers
- Spread the word that the Census is recruiting in your area
- Be a heating or cooling station for Census field workers