



WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION
ATTN: JOHN DEBACHER
DIVISION FOR LIBRARIES AND TECHNOLOGY
PO BOX 7841
MADISON, WI 53707-7841

Also send a copy of the completed Word document to
libraryreports@dpi.wi.gov

Required by § 43.17(5) and 43.24(3) Wis. Stats.

GENERAL INFORMATION

Library System

Manitowoc-Calumet Library System

Describe demographic, economic, and other facts about your system that influenced the development of this and other system plans.

The Manitowoc-Calumet Library System has six member public libraries: Kiel, Manitowoc, and Two Rivers in Manitowoc County and Brillion, Chilton, and New Holstein in Calumet County. The MCLS service area covers 910 square miles and serves a total population of 115,792. Manitowoc is the larger county of the two, with a population of 79,536. Calumet County has a total population of 49,553. However, approximately 13,297 Calumet County residents live within the cities of Appleton and Menasha, but these people are not counted in the MCLS population because Appleton and Menasha belong to other library systems. (Having nearly a third of Calumet County's population affiliated with other systems complicates planning for MCLS).

Manitowoc County's population has decreased by 2%, as the Calumet County's population has increased by just over 1%. The overall population of Wisconsin has increased by 1.6%. Growth in Calumet County has been in the northwestern part of the county adjacent to the Winnefox and Outagamie Waupaca systems. Most residents in this part of the county are oriented towards the Appleton/Fox Valley area, and they tend to use libraries in Winnefox and OWLS rather than their own Calumet County libraries. MCLS maintains cross-system borrowing agreements with both Winnefox and OWLS, supported by funding from Calumet County.

Approximately 95% of the MCLS system area population is Caucasian. The remaining population is composed of minorities in order of highest percentage: Hispanics, Asians (mostly Hmong), and some Native Americans, and African Americans. Most of the minority groups are concentrated in Manitowoc and Two Rivers, but both counties have Hispanic populations in rural areas. As in most of Wisconsin, Hispanics are the fastest growing minority group in the MCLS area.

As of July 2017, Calumet (2.7%) and Manitowoc (3.5%) Counties are ranked 5th and 45th respectively out of the 72 counties in lowest percentage of unemployed workforce. Although the percentages have decreased over the past several years, MCLS libraries continue to help the unemployed and underemployed populations in our system. Due to the continuation of less than ideal financial realities, additional stress is felt by our libraries, collections, budgets and staff due to the lowered budgets mandated by local municipalities, loss of LSTA funding, and flat funding from the state for system services. On a related note, the per capita income is above the state average in Calumet County, while it is below state average in this category in Manitowoc County.

According to the 2015 MCLS member library annual reports, roughly 50% of MCLS residents live in communities that support a local public library. That means that roughly 50% live in rural areas or villages without local libraries. Those "rural" residents accounted for 30% of the total circulation at all six MCLS libraries in 2015. These statistics cannot be updated until we have access to the official 2016 Library Annual Reports information audited by the DPI.

All member libraries are open at least six days a week, with regular evening hours. Staffing ranges from 3.39 FTEs at Brillion to 29.98 FTEs at Manitowoc. Library book collections range from 28,979 volumes at Chilton to 160,778 volumes at Manitowoc. Combined circulation of all six libraries in 2016 was 928,625, showing a 1% decrease from 2015, which reported a total of 937,467 circulations. There was an increase in circulation of e-resources (e-books and e-audiobooks). Circulation of e-books and e-audiobooks has increased by 4% from 2015 to 2016. In 2015, the member libraries provided 52,577 circulations to MCLS patrons. In 2016, that circulation figure rose by 4% to a total of 54,831 circulations of e-resources to MCLS patrons.

There are roughly 80 individual schools in the two counties, of which 42 are small parochial schools. Other non-public libraries include University of Wisconsin-Manitowoc, Silver Lake College, and Lakeshore Technical College.

Describe significant needs and problems that influenced the development of this and other system plans.

STATE AID AND USE OF RESERVES

MCLS's proposed 2018 budget is based on the current level of state aid revenue - \$312,113. The system may receive a small boost in funding in the amount of an additional \$10,395 in 2018. MCLS offers the services required of a public library system. However, this flat budget level of recent years and increasing costs limit the "extra" services that we strive to provide, but cannot

GENERAL INFORMATION (cont'd.)

afford to offer to the member libraries. Furthermore, possible changes in the functions and structures of public library systems make it difficult to plan for the long term at the system level.

SYSTEM SIZE

MCLS has the smallest population and geographically, it is the smallest library system in Wisconsin. As a result, MCLS receives the least amount of state aid funding. With 3.26 FTEs, it ranks with one other system as having the smallest staff. In spite of MCLS's small size, the member libraries continue to successfully operate.

A 1998 study by Himmel and Wilson Library Consultants addressed system size. After analyzing alternative options such as consolidation with another system, that study concluded that MCLS is an effective system on its own. Nearly ten years later, the member libraries cited dissatisfaction with MCLS administration in the 2007 Annual Reports, prompting an investigation by the DLTCL. It was discovered that the system was out of compliance according to the statutes of WSS Chapter 43. A re-write of MCLS By-Laws brought MCLS back into compliance in 2008. Member libraries continue to work closely with MCLS and the Director to ensure that MCLS remains in compliance with State Statutes. As was suggested years earlier, a merger investigation between Eastern Shores and MCLS took place in late 2012, through the first half of 2013. Although the merger negotiations did not result in a successful merger, member libraries and trustees have become more accepting of the possibility of new system configurations. Furthermore, the member libraries and the system are open to exploring future changes to the system's configuration.

STAFFING

In 1984, MCLS had 7.36 FTEs; decreasing to 4.0 from 2005 to 2008. MCLS is currently staffed by 3.26 FTEs. In addition to the Director, MCLS currently employs a part-time ILS/IT Specialist, a part-time Administrative Assistant, and two part-time van drivers. While technology funding, ILS support and maintenance, and delivery are the top priority system services, MCLS will continue to find a way to provide services for youth, older adults, the disabled and those caught in financial turmoil despite flat state aid funding. Concerns and challenges continue as state funding remains flat and health care cost show very few signs of becoming affordable for our employees. Without adequate financial support, the system has been lucky to retain quality/qualified employees.

INTERLIBRARY LOAN

Implementation of the Libraries Automated Resource Sharing Consortium (LARS) shared system had changed many interlibrary loan (ILL) procedures and patterns, and has resulted in a much higher volume of resource sharing within MCLS and a consequent need for reliable van delivery service. MCLS has hired its own van drivers which were once contracted through the Resource Library. As a result, the delivery costs for the system have gone down. However, at the same time, charges to MCLS and the rest of the state for statewide delivery service have increased. Delivery from SCLS is still received only four days of the week.

AUTOMATION AND TECHNOLOGY

It is not surprising that decreased funding experienced at the member libraries would cause the libraries to look to the system to provide the needed support to maintain the current level of automation technology. In addition to funding Internet service for the member libraries, MCLS has also agreed to pay the bulk of the annual integrated library system (ILS) maintenance costs. In exchange for financing the ILS, the system no longer offers cash grants given to the member libraries, as it was able to in years past.

Describe the planning environment and process under which this and other system plans were developed. Include how member libraries are involved in plan development and review and whether your systems has a formally appointed advisory committee. (List additional system planning documents with the period covered and attach any planning documents which have not previously been provided to the division.)

System planning rests with the System Director, MCLS staff, member library directors, and advisory participation from the System Board. Planning meetings involve member library directors and MCLS staff. In 2015, a System Services Improvement study was completed by a subcommittee of the MCLS Board of Trustees. Results of this study were revisited and refined mid-2016.

In 2017, MCLS staff and member library directors have been collaborating to update our Technology and Resource Sharing Plan 2015-2019. The results of this update will be used to guide our plans for 2018. Elements of the updated plan will be referenced in the relevant areas of the 2018 System Plan.

The MCLS Board of Trustees has taken a larger role in planning over the past several years. The System has been successful in renegotiating what is seen to be a more realistic Resource Library Agreement - a more accurate reflection of services provided by the resource library. For instance, the 2018 Resource Library Agreement will allow the member libraries to request the purchase of e-books and e-audiobooks, as well as physical resources to enhance the shared collection. In addition, the board has participated in investigating possible system mergers with surrounding systems as well as the reconfiguration of the Manitowoc-Calumet Library System's member counties. As of right now, the Board, the system staff and member libraries, are all awaiting

GENERAL INFORMATION (cont'd.)

the final findings of the Public Library System Redesign Project. Therefore, future planning consists of focusing on improving current services, as opposed to introducing new services or a shift in services, prior to the release of the final PLSR recommendations.

The LARS consortium plays a major role in developing future projects through the scheduled six meetings each year. MCLS meets with consortium directors and staff to plan for future ILS upgrades and improvements. It is at these meetings that concerns for current practice are brought to the table. Therefore, reviewing current practice naturally leads to short-term, as well as long-range planning for the System. In 2014, all library boards, as well as the system board, approved an amended version of the Libraries Automated Resource Sharing (LARS) Consortium Bylaws and Agreement, which governs the operation of the ILS. In 2013, the LARS consortium agreed to move our ILS service off of physical servers to be hosted in the cloud. This decision was critical in allowing MCLS and member libraries to move away from networked Internet service. The member libraries simply need Internet service to access the ILS; therefore, the libraries are no longer bound to routed Internet traffic over a wide area network. The prior ILS move to the cloud has resulted in significant savings for Internet service at the system level.

It has been recognized that in order for the member libraries to cooperate and move forward as a system, policies and procedures need to be set and standardized system-wide. LARS has been instrumental in continuing to develop policy and procedure as many system interactions originate from the nature of our shared ILS and other technology-related resources. To this end, two committees continually work to update the official LARS policies and procedures. These committees include the LARS Cataloging/Circulation Committee and the LARS Collection Development Committee. In 2016 it became evident that LARS circulation and patron registration practices need to be strictly revised and enforced. The work of correcting "false" circulations and inaccurate patron information will be complete by the end of 2017.

At the county level, the Manitowoc County Agreement and Plan for Public Library Service approved December 21, 1999 and amended and approved on April 25, 2007, and the Calumet County Agreement and Plan for Public Library Service, adopted March 21, 2000, remain in effect. Both plans provide for county library committees to meet annually to review the plans and develop budget requests for the next fiscal year. Both the Manitowoc County committee and the Calumet County committee met in May of 2017. The Calumet County Agreement and Plan for Public Library Service has recently been revised by a County Planning Committee. The revised plan will be submitted to the Calumet County Board for approval in December of 2017.

Additional System Planning Documents on File with the Division:

System Services Improvement Committee Issues and Needs Report (revised July 27, 2016)
 Manitowoc-Calumet Library System Long-Range Plan, 2012 – 2014 (adopted January 25, 2012)
 Manitowoc –Calumet Library System Mission Statement (revised January 25, 2012)
 Library Technology and Resource Sharing Plan, 2005-2019 (Updated in 2017)
 Manitowoc County Agreement and Plan for Public Library Service (December 21, 1999)
 Calumet County Agreement and Plan for Public Library Service (March 21, 2000)
 Long-Range Plan for Users with Special Needs, 1993-1997 (no longer mandated)
 Collection Development Plan, 1996-2000 (no longer mandated)
 Area Plan for Interlibrary Loan, 1991
 Planning the Future of the Manitowoc-Calumet Library System, Himmel & Wilson, Library Consultants, 1998.

ASSURANCES

The following plan and compliance document provides assurance that your public library system intends to comply with all statutory requirements for public library systems for calendar year 2018. Indicate, with a check, your system's intent to comply with each system requirement and provide the requested information under each system requirement.

S.43.24(2) For a public library system to qualify for and maintain its eligibility for state aid under this section it shall ensure that all of the following are provided:

Membership Agreements

- (a) Written agreements that comply with s. 43.15(4)(c)4. with all member libraries.
- A copy of the agreement with a list of all members signing and the dates signed provided to the division by January 15.

Resource Library Agreement

- (b) Backup reference, information and interlibrary loan services from the system resource library, including the development of and access to specialized collections, as evidenced by a written agreement with that library.
- A signed copy of the resource library agreement will be provided to the division by January 15.

ASSURANCES (cont'd.)

Reference Referral, Interlibrary Loan, and Technology

- S.43.24(2)(d) Referral or routing of reference and interlibrary loan requests from libraries within the system to libraries within and outside the system.

List ongoing activities related to this requirement.

Provide reference and interlibrary referral and routing for member libraries, including verification and other clearinghouse functions, as needed and as feasible with WISCAT-ILL.

Participate in and support the Library Automated Resource Sharing Consortium (LARS) through which MCLS libraries share materials through a common database and circulation system. Use WISCAT-ILL to refer, receive, and manage interloan requests at the system level.

Purchase WISCAT licenses for all member libraries, or licenses to the successor system depending on cost. All member libraries will use WISCAT-ILL for "traditional" interlibrary loan outside of the LARS shared system, or in any successor system selected and implemented by DLT.

Participate in regional and state meetings and training related to interlibrary loan.

Provide or arrange training for member library staff regarding interlibrary loan tools, procedures, etc. as needed.

Continue to implement the "Wisconsin Interlibrary Loan Guidelines."

Provide direct ILL services and/or clearinghouse services for several non-public libraries in the area.

Maintain, interpret, and analyze interlibrary loan statistics.

Maintain, interpret, and analyze LARS lending statistics.

Indicate new or priority activities relating to this requirement for the plan year. If none, indicate so.

Implement and maintain the newest versions of WISCAT, WISCAT-ILL, and the new SHAREit catalog platform.

Continue to adapt ILL procedures to fit the LARS shared automation system within MCLS, which includes all MCLS member libraries and two area multi-type libraries.

ASSURANCES (cont'd.)

Inservice Training

- S.43.24(2)(e) Inservice training for participating public library personnel and trustees.

List ongoing activities related to this requirement.

Member library directors have indicated that CE was not a priority service provided by the system. Therefore, the program budget was significantly decreased in 2015, and will remain at the same level in 2018.

Offer four to six workshops for library personnel annually.

Provide ILS training for new employees at the member libraries.

Provide or arrange for customized in-house training sessions for member library staff on topics related to the LARS shared automation system, Overdrive, databases, and other emerging technologies.

Provide validation and record-keeping in support of the Wisconsin Public Librarian Certification law. Ensure that all member library directors maintain proper certification.

Participate in DLT meetings for system CE coordinators.

Provide orientation for new System Board members and for new directors of member libraries.

Highlight events and learning opportunities on the MCLS website, the system's Facebook page, and Evernote updates.

Distribute information about CE opportunities offered by other library systems and other related agencies, and provide links on the MCLS System web page to a variety of continuing education opportunities.

Invite library trustees to relevant workshops, and attempt to tailor at least one workshop per year specifically to the interests and needs of trustees.

Indicate new or priority activities relating to this requirement for the plan year. If none, indicate so.

Provide an inservice training on member libraries' topic of choice in collaboration with the resource library - Manitowoc Public Library.

Co-sponsor CE activities with adjacent library systems, as feasible. Explore opportunities to share CE costs through cooperation, efficient scheduling of speakers, etc.

List specific staff and resources dedicated to this requirement and/or contract arrangements with other libraries or systems.

Continuing education opportunities require considerable staff time to plan, promote, and execute. The System Director and Administrative Assistant work together on these events.

For events that are planned in collaboration with other systems, it is typically the case that MCLS contributes monetarily, but does not provide the bulk of the planning services when adjacent systems have staff designated specifically for CE planning purposes.

The Summer Reading Program workshops and Youth Grassroots meetings are conducted in collaboration with the Nicolet Federated Library System.

In 2017, we collaborated with OWLS, Winnefox, Nicolet, South Central and SEWI to offer Technology Day workshops at the Fitchburg Public Library, Franklin Public Library and Mosquito Hill Nature Center. Based on the lack of turnout of MCLS member library staff, MCLS will not participate in this cooperative effort in 2018.

In addition, MCLS contributes to support the webinar conferences planned by other systems - Wild Wisconsin Winter Web Conference planned by Jamie Matczak at the Nicolet Federated Library System and the Trustee Training Week planned by Jean Anderson at the South Central Library System.

ASSURANCES (cont'd.)

Delivery and Communication

- S. 43.24 (2)(fm) Electronic delivery of information and physical delivery of library materials to participating libraries.

List ongoing activities related to this requirement.

Provide van delivery service five days per week (Monday through Friday) to all member libraries, and at least two times per week at both of the academic libraries that receive MCLS delivery service. The delivery route also includes stops to pick up materials returned at book drops located in the outlying areas of Hilbert and Valders.

Contract with the South Central Library System for statewide intersystem van delivery service four days a week.

Rent garage space to house the System van.

Use WISCAT-ILL or its successor and OCLC for interlibrary loan communications.

Provide direct Internet access for all MCLS member libraries.

Provide Evernote updates for member libraries regarding system activities, continuing education opportunities, and library-related news.

Use email for communication and electronic delivery of information. MCLS provides email accounts for staff of all participating member libraries.

MCLS facilitates web hosting services for participating member libraries through Bluehost.

Indicate new or priority activities relating to this requirement for the plan year. If none, indicate so.

Maintain MCLS delivery service to provide van delivery to all member libraries five days a week.

Maintain an MCLS System website with information for member libraries and area libraries of all types.

Continue to revise, improve and expand the MCLS System website and Facebook page.

An agenda item addressing communication among the system, the trustees, and the member library directors remains on the agendas of both the MCLS Board of Trustees and the MCLS Directors' meetings.

Investigate feasibility of placing an additional book drop in the Reedsville area.

Service Agreements

- S.43.24(2)(g) Service agreements with all adjacent library systems
- A copy of the agreement with adjacent systems with a list of all systems signing the agreement will be provided to the division by January 15.

Other Types of Libraries

- S.43.24(2)(L) Cooperation and continuous planning with other types of libraries in the system area, which results in agreements with those libraries for the appropriate sharing of library resources to benefit the clientele of all libraries in the system area.
- The system will have agreements with other types of libraries, or if the system participates in a cooperation agreement with a multitype organization to meet the purposes of this goal, there is established a clear link between the system and the individual members of the multitype organization. A copy of the agreement with a list of all signing libraries will be provided to the division by January 15.
- Other types of libraries in the system area have had an opportunity to review and comment on the plan.

ASSURANCES (cont'd.)

Library Technology and Resource Sharing Plan

- S.43.24(2)(m) Planning with the division and with participating public libraries and other types of libraries in the area in regard to library technology and the sharing of resources. By January 1, 2000, and every fifth January 1 thereafter, the public library system shall submit to the division a written plan for library technology and the sharing of resources.
- Member public libraries and other types of libraries in the system area have had an opportunity to review and comment on the plan.
- By January 1, 2018, the system's current plan for library technology and resource sharing or changes to the current plan will be submitted to the division.

Indicate new or priority activities relating to this requirement for the plan year.

Provide the funding to purchase tech/STEAM tools to create traveling makerboxes; a project that was put on hold due to the loss of LSTA funding in 2017&2018.

Investigate feasibility of installing door counters for two of the member libraries.

Investigate feasibility of providing an affordable wireless printing solution for the member libraries.

Investigate feasibility of purchasing circulating Wi-Fi hotspots on behalf of the member libraries that do not provide this service.

Investigate feasibility of creating a traveling iPad lab similar to the laptop lab that currently circulates to MCLS member libraries.

Investigate feasibility of funding the following tech/software/database requests from the member libraries: Adobe Acrobat DC licenses, Photoshop Elements licenses, Discover Local software, Digital Learn database, Windows 10 licenses. and scanners for public PCs.

ASSURANCES (cont'd.)

Professional Consultation

- S. 43.24(2)(h) Professional consultant services to participating public libraries.

Specifically identify consultants, their service areas, and related activities.

Provide consulting services to member libraries, with System and/or Resource Library staff available to consult in areas of library administration and planning, building, collection development, reference and information, special needs and accessibility, technical services, automation and technology, adult services, young adult services, and youth services.

Refer questions or seek additional advice from DLT or other sources when necessary, particularly in regard to legal issues.

The Director will continue to perform the duties of the System Youth Liaison, Specials Needs Consultant, as well as the Continuing Education Consultant. The Director will participate in statewide DLT meetings related to these services.

Maintain the System website and Facebook page to provide current and relevant information for member libraries and library trustees.

Maintain files of frequently requested information on topics such as library policies, legislation, open meetings law, planning, copyright, etc

Consult with member libraries and with both member counties on county library planning and county library budget requests. Convene at least one annual planning meeting per year in each county.

Extend consultant services to area non-public libraries to the extent possible, within the constraints of limited System funds.

Continue to maintain a high level of consulting with the Manitowoc County and Calumet County Library Advisory Committees and the respective County Boards in regard to the County service plans, county funding, and county appointments to the MCLS Board and to local public library boards.

Provide budgeting information to member libraries in a timely fashion in order to assist them in developing their local budgets.

Indicate new or priority activities relating to this requirement for the plan year.

Priority consulting for 2018 will focus on providing timely information regarding the progress of PLSR and the resulting final recommendations. MCLS staff and member library representatives on PLSR work groups will keep member libraries and trustees informed as to how the final recommendations will affect system structure, system membership, services to the member libraries, and the associated costs to member libraries. The system will take the lead in preparing the member libraries for future changes and transitions the libraries will need to make as a result of the PLSR project.

Indicate specific methods or means of communication with member libraries to fulfill this requirement.

Consulting or communication with member libraries and trustees takes place in multiple ways and formats, sometimes conveying the same information in more than one way. The methods for communication include: in-person one-on-one meetings, in-person small group meetings, regularly scheduled meetings such as LARS, Directors', and MCLS Board of Trustees meetings, workshops/presentations, by phone, email, system website, system Facebook page, and Evernote updates for the member libraries.

	ASSURANCES (cont'd.)	
--	-----------------------------	--

Inclusive Services

- S.43.24(2)(k) Promotion and facilitation of library service to users with special needs.

The division interprets services to users with special needs as inclusive services. Inclusive library services are holistic, spanning library policies, collections, space, and services. Inclusive services reflect equity and accessibility for all members of the community, including services to individuals or groups for whom using the public library is difficult, limited, or minimized.

List ongoing activities related to this requirement.

Coordinate planning and evaluation for special needs services.

Encourage and assist member libraries to apply for their own special needs grants, if available.

Offer at least one workshop on a topic related to services for users with special needs.

Continue to coordinate a system-wide "Battle of the Books" to promote reading for "at-risk" teens.

Participate in DLT meetings related to special needs, and share relevant information provided by the DLT Youth and Special Services Consultant.

Offer consultant services related to special needs, particularly in the areas of literacy and disabilities, as well as services for older adults and the very young.

Literacy services cover a range of services, including but not limited to: early brain development, emergent readers, health and financial literacy, adult basic literacy, English language learners, informational, technological and occupational literacy, and multi-cultural and diversity awareness.

Disability services address the needs of individuals with physical, mental, learning, or developmental disabilities. Look for partnering opportunities, outreach services, and cooperative activities with community businesses and civic groups.

Network with other human service agencies and organizations in both counties, as staff time allows.

Indicate new or priority activities relating to this requirement for the plan year.

Investigate the possibility of training youth staff on providing bilingual storytimes.

Analyze and act upon the results of the completed Hispanic/Latino literacy needs survey.

Indicate specific methods or means of communication with member libraries to fulfill this requirement.

Communication with member libraries and trustees takes place in multiple ways and formats, sometimes conveying the same information in more than one way. The methods for communication include: in-person one-on-one meetings, in-person small group meetings, regularly scheduled meetings such as LARS, Directors', and MCLS Board of Trustees meetings, workshops/presentations, by phone, email, system website, system Facebook page, and Evernote updates for the member libraries.

ASSURANCES (cont'd.)

Other Service Programs

S.43.24(2)(i) Any other service programs designed to meet the needs of participating public libraries and the residents of the system area, as determined by the public library system board after consultation with participating public libraries.

List each "other" service programs individually with ongoing activities and new or priority activities for the plan year under each program. For instance, if the system provides a bookmobile service program, list ongoing activities and new or priority activities for the bookmobile program. (Do not lump miscellaneous activities under a single "other" program.)

OTHER SERVICE PROGRAMS - Collection Development**Ongoing**

Continue to collect fees for Wisconsin Public Library Consortium (WPLC) membership and continue to gain access to electronic books, digital audio books and other services through the WPLC. Member libraries agreed to pay a proportional share of the annual charge to maintain membership in the WPLC that began in 2005. In addition, the member libraries of MCLS will be contributing a total of \$18,622 for the statewide e-content buying pool in 2018.

Distribute surplus reference materials from the Resource Library to member libraries, and facilitate the sharing of other surplus materials from the other member libraries.

New or Priority

Provide or arrange for customized in-house training sessions for member library staff on topics related to Overdrive, e-Books and other collections related to new and emerging technologies.

Continue to explore the interest and affordability of purchasing additional databases to make available system-wide, for all patrons.

Provide the tech/STEAM resources requested in the Makerbox grant - to be funded using additional state aid if granted under the 2018/2019 State budget.

Investigate the feasibility of the system's ability to match the Resource Library's contribution of \$6,000 annually towards the system's OverDrive Advantage account.

S.43.24(2)(i) OTHER SERVICE PROGRAMS - Services to Youth**Ongoing**

The MCLS Director continues to serve as the System's Youth Services Liaison to provide consulting assistance to member libraries, represent MCLS at state meetings, etc.

Hold at least three meetings for youth services staff of member libraries to share information, plan for summer programs and the annual Battle of the Books, etc.

Provide a Summer Library Reading workshop that fits the needs of librarians that work with both the youth and the teen age groups.

Produce brochures or bookmarks promoting summer library programs at MCLS member libraries, and distribute copies through all elementary schools in both counties.

Seek opportunities to collaborate with local school library program directors to increase resource sharing and public library awareness.

Continue to seek out partnerships with local organizations that provide services to youth and their families.

ASSURANCES (cont'd.)

New or Priority

Offer at least one workshop on a topic related to Youth Services.

Investigate feasibility of the system providing funds to the member libraries to contract with Summer Reading performers.

Continue to support the Reach Out and Read program in both counties by exploring all funding sources available - grants, donations, and fund-raising opportunities.

S.43.24(2)(i) OTHER SERVICE PROGRAMS - Library Marketing and Promotion

New or Priority

Continue to attend Library Legislative Day to advocate on behalf of public libraries.

Continue to seek opportunities to engage in local events to promote the member libraries and library services.

Provide contracted graphic design support to the member libraries and the system in promoting the member libraries and library services.

Explore additional ways that MCLS can assist member libraries with promoting library services and programming.

Administration

- The system will not expend more than 20 percent of the state aid projected to be received in the plan year for administration.
- The 2016 system audit will be submitted to the division no later than September 30, 2018.

Budget

- A copy of your public library system budget by service program category and fund source for the plan year (see attached guidelines) is attached.
-

COLLABORATIVE ACTIVITIES

Summary of Activities *Briefly describe collaborative activities with other libraries, public library systems, and other organizations. Exclude services and activities listed in the system's 2018 resource library contract.*

1. The system participates in the statewide WPLC e-content purchasing pool.
2. Youth planning and programming in collaboration with Nicolet Federated Library System including an SRP workshop and a Fall Grassroots meeting at the minimum.
3. Continuing Education - Programs offered cooperatively by systems throughout the state as well as collaboratively funding speakers and larger events such as the Wild Wisconsin Winter Web Conference and the Trustee Training Week.
4. Reach Out and Read - The system and member libraries collaborate with the following community partners to maintain and promote the Reach Out and Read program: Holy Family Memorial Pediatrics, Aurora Medical Center, Bellin Health, Manitowoc County University of Wisconsin-Extension - Cooperative Extension, Calumet County University of Wisconsin-Extension - Cooperative Extension, Birth to 3 Program, Wisconsin Department of Health Services, Reach Out and Read Wisconsin Coalition, United Way – Community Partnership for Children, Lakeshore CAP – Lakeshore Family Resources, Early Head Start, Thrivent, and Scholastic Book Fairs.

Cost Benefit *For each activity above, list the activity name and estimated cost benefit realized.*

Activity	Amount
1. WPLC OverDrive e-book Buying Pool	\$1,150,000
2. Youth Programming in Collaboration with NFLF	\$3,000
3. Continuing Education Collaboration (rough estimate)	\$10,000
4. Reach Out and Read Collaboration	\$0
5.	
6.	
7.	
8.	
9.	
10.	
Cost Benefit Total	\$1,163,000

CERTIFICATION

WE, THE UNDERSIGNED, CERTIFY that to the best of our knowledge, the information provided in this document and any attachments is true and correct, and that the system will be in full compliance with all applicable provisions of Chapter 43 of the Wisconsin Statutes for the year 2018.

Name of System Director <i>Rebecca Petersen</i>	Signature of System Director ➤ <i>Rebecca Petersen</i>	Date Signed Mo./Day/Yr. <i>10/3/17</i>
Name of System Board President <i>Raymond S. Mueller</i>	Signature of System Board President ➤ <i>Raymond S. Mueller</i>	Date Signed Mo./Day/Yr. <i>9/27/2017</i>

**FOR DPI USE
LIBRARY SYSTEM PLAN APPROVAL**

Pursuant to Wis. Statutes, the plan contained herein is: <input checked="" type="checkbox"/> Approved <input type="checkbox"/> Provisionally Approved See Comments. <input type="checkbox"/> Not Approved See Comments.	DLT Assistant Superintendent Signature ➤ <i>Kurt J. K...</i>	Date Signed Mo./Day/Yr. <i>12/4/17</i>
--	---	---

Comments

PUBLIC LIBRARY SYSTEM 2018 ANNUAL PROGRAM BUDGET					
Program	2018 Public Library System Aid	System Aid Carryover and Interest Earned	Other State and Federal Library Program Funds	All Other Income	Total
Technology, Reference and Interlibrary Loan*					
1. Backup Reference	\$14,000				
2. Reference Referral / ILL	\$24,000				
3. Technology	\$142,613	\$11,087			
4. Electronic Resources					
Program Total	\$180,613	\$11,087	\$0	\$0	\$191,700
Continuing Education and Consulting Service*					
1. Continuing Education	\$3,000				
2. Consulting	\$6,000				
Program Total	\$9,000	\$0	\$0	\$0	\$9,000
Delivery Services	\$45,000				\$45,000
Library Services to Special Users	\$1,000				\$1,000
Library Collection Development	\$11,000				\$11,000
Direct Payment to Members for Nonresident Access				\$1,012,704	\$1,012,704
Direct Nonresident Access Payments Across System Borders				\$471,802	\$471,802
Library Services to Youth	\$7,000				\$7,000
Public Information	\$2,500				\$2,500
Administration	\$56,000				\$56,000
Subtotal	\$122,500	\$0	\$0	\$1,484,506	\$1,607,006
Other System Programs					
1.					\$0
2.					\$0
Program Total	\$0	\$0	\$0	\$0	\$0
Grand Totals	\$312,113	\$11,087	\$0	\$1,484,506	\$1,807,706

*These programs may be divided into subprograms at the discretion of the system. If choosing not to use subprograms, enter amounts on line 1. Line 4 is reserved for the amounts budgeted for electronic resources (see Program Budget Guidelines).