**Known Vendor List**

**Prime/Commercial Distributor**

No endorsement is made or implied by the Wisconsin Department of Public Instruction (DPI). This list is a service for School Food Authorities (SFAs). This list does not imply certification or approval to do business under the National School Lunch Program (NSLP) or another Child Nutrition Program (CNP).

If you are a vendor, and would like to be added to this list, or are currently on the list and need to make changes, email Jessica Oele jessica.oele@dpi.wi.gov and Lera Karns lera.karns@dpi.wi.gov . Include contact name, phone, email, and company mailing address.

For SFAs: Contact the vendor to obtain information about their services and a client list. Consider interviewing the contact(s) on the client list to find out about territory, service, price, etc.

| **Vendor** | **Contact Information**  |
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| Holiday Wholesale | Contact: N/APhone: 608-254-8321 Email: holiday@holidaywholesale.com Address: 225 Pioneer Drive, PO Box 177, Wisconsin Dells, WI 53965Webpage: <https://www.holidaywholesale.com/>  |
| Indianhead Food Service  | Contact: Glennis A Kitzrow, Nutrition ManagerPhone: 715-852-0931 Email: gkitzrow@callifd.com Address: 313 Hastings Place, Eau Claire, WI 54702 |
| Martin Bros. Distributing Co Inc | Contact: N/APhone: 1-800-847-2404 Email: N/AAddress: 406 Viking Rd, Cedar Falls, IA 50613Webpage: <https://www.martinbros.com/distribution/education>  |
| Midwest Perishables Inc. (MPI) | Contact: Kelly Price, Sales Manager/BuyerPhone: 608-273-8000 or 608-268-3882 Email: kprice@mpi1.com Address: 4850 Helgesen Dr, Madison, WI 53718Webpage: <http://www.midwestperishables.com/>  |
| Performance Foods Service (FKA) Reinhart La Crosse | Contact: Kim Hasz, Frozen Category Manager Phone: 608-784-9284 x 39284 Email: Kimberly.Hasz@pfgc.com Address: 1500 St. James Street, La Crosse, WI 54601 |
| Performance Foods Service (FKA) Reinhart-Milwaukee  | Contact: Jennifer Zambo, Non-Foods/Dry Foods BuyerPhone: 414-761-8550 Email: Jennifer.Meddaugh@pfgc.com Address: 9950 South Reinhardt Drive, Oak Creek, WI 53154 |
| Performance Foods Service (FKA) Reinhart- Shawano | Contact: Julie Koehler, School SpecialistPhone: 715-526-2118 ex: 231 Email: Julie.Koehler@PFGC.com Address: 2655 Richmond Street, Shawano, WI 54166 |
| Sysco- Baraboo | Contact: Paula Green, Contract and Bid Coordinator Phone: 608-355-8293 Email: paula.green@sysco.comAddress: 910 South Boulevard, Baraboo, WI 53913 |
| Sysco- Eastern  | Contact: Larry Gruber, School SpecialistPhone: 262-674-3260 Email: Gruber.Larry@EastWi.sysco.com Address: One Sysco Drive, Jackson, WI 53037 |
| Upper Lakes Foods | Contact: Denise Sorensen, USDA Foods CoordinatorPhone: 1-800-879-1265 ex: 4379 Email: Denisesorensen@ulfoods.com or Bdejarlais@ulfoods.comAddress: 801 Industry Avenue, Cloquet, MN 55720 |
| Gordon Food Service | Contact: Hector Valdez, Customer Development Specialist, Education SalesPhone: 414-313-3360Email: hector.valdez1@gfs.com  Address: 10901 38th Street, Kenosha, WI 53144 |