**Name:**

**School Food Authority/District Name:**

**Consider the following questions:**

1. What tactics could you use to educate your students about where their local food comes from?
2. What resources are available to you to help promote your local foods?

**Write a S.M.A.R.T. GOAL (Specific, Measurable, Attainable, Relevant, Timely) related to your answers to those questions.**

*Example: The Food Service Director will download resources from Team Nutrition and begin a marketing campaign by the fall of 2023.*

**Complete the chart below by listing the steps you will take to achieve your goal. Be sure to collect data prior to implementation in order to be able to measure the success of your strategies.**

| **Plan**What steps will you take to implement the identified strategies? | **Person Responsible** | **Date of Completion** | **Measure of Success**How will you know your actions have been successful? |
| --- | --- | --- | --- |
|  |  |  |  |
|

**Consider the following questions:**

1. Who at your school or district could help you promote your local foods and get the word out to the community?
2. How will you connect your garden maintenance and growing schedule around education for your students? How can you bring this into the lunch room?

**Write a S.M.A.R.T. GOAL (Specific, Measurable, Attainable, Relevant, Timely) related to your answers to those questions.**

*Example: The Food Service Director will incorporate the Health teacher and Phy Ed teacher into the marketing campaign by providing one lesson each to teach during the school year.*

**Complete the below chart by listing the steps you will take to achieve your goal. Be sure to collect data prior to implementation in order to be able to measure the success of your strategies.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Plan**What steps will you take to implement the identified strategies? | **Person Responsible** | **Date of Completion** | **Measure of Success**How will you know your actions have been successful? |
|  |  |  |  |
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