



Teaming Up to Increase Participation

June 19, 2019 | Chula Vista Resort, Wisconsin Conference Center, Wisconsin Dells

Agenda

7:00 – 8:00am	Check-in
8:00 – 8:15am	Welcome
8:15 – 9:45am Keynote Address	<p>The Magic Kingdom: The School Cafeteria <i>Maureen G. Mulvaney</i></p> <p>Why should Disneyland be called the “Magic Kingdom” when school nutrition is the true magic kingdom? Your school cafeteria is saving the nation – one five-star meal at a time. Learn how to engage, energize and electrify your staff and students. Learn how to create magical experiences for your customers, the students!</p>
9:45 – 10:15am	<p>Action Planning for Success <i>Loriann Knapton</i></p> <p>Hearing stories of other schools’ successes does not always mean you understand how to make changes to your own program. In this session, participants will learn how to identify areas of improvement and how to develop a plan of action. This will help you take realistic steps to make changes while holding yourself accountable.</p>
10:30am – 12:15pm	<p>Breakout Session 1</p> <ul style="list-style-type: none"> • Marketing Your Meals • Meal Appeal • Serving Up Success
12:15 – 1:00pm	Lunch
1:00 – 2:45pm	<p>Breakout Session 2</p> <ul style="list-style-type: none"> • Marketing Your Meals • Meal Appeal • Serving Up Success
2:50 – 3:00pm	Closing Remarks



This institution is an equal opportunity provider.