

**2014-15 Wisconsin Title I School of Recognition
Script for Calling District Administrators
August 25-27, 2014**

Good morning/afternoon.

My name is _____.

I'm calling on behalf of State Superintendent Tony Evers to inform you that
_____ school/s from your school district has/have earned a 2014-15
(school name/s)

Wisconsin Title I School of Recognition Award as _____.
(school's/schools' status)

Each award-winning school will receive:

- recognition at a reception and ceremony in Madison on Monday, October 13th, 2014;
- a plaque recognizing its accomplishment;
- \$500 for school-related purposes;
- an award logo for use in its communications;
- the opportunity for its teachers to participate in a Teacher Fellowship program.

Two representatives from each school are invited to participate in two events on Monday, October 13th, in Madison:

- a reception at the Monona Terrace Community and Convention Center, where the representatives from *each* school will have their pictures taken; learn about Teacher Fellowships and Spotlight Schools, and have brunch prior to
- an awards ceremony in the State Capitol Rotunda, at which one representative from each school will receive a plaque and check.

The cash award can help cover room-and-board expenses related to attending the event; the Department will reimburse mileage costs for up to two (2) vehicles per award-winning school.

We are also inviting your legislators and your CESA administrator to attend.

Do we have your permission to recognize this/these school/s? **Yes** **No**

Will you please verify the name and spelling of the school's/s' principal/s? (see *attached page*)

(more)

Finally – and this is very important – **this information is embargoed until 10:00 a.m. on Thursday, September 4, 2014**, when the state superintendent will publicly announce the award recipients. You may inform the school principal/s and staff if you wish, but we ask that you withhold local public announcements until then.

We will be e-mailing the link to the following MicroSoft Word documents: a copy of this script, criteria for earning an award, the agenda for October 13th, hotel registration information, and electronic registration information to you before the end of the day. **If you or your staff members plan to stay at the Hilton Madison Monona Terrace Hotel the night before, be sure to make room reservations by Friday, September 12th.**

A packet of materials will be mailed to the principal(s) on Thursday, August 28th; you will be copied on these materials.

If you have any questions, please contact:

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