

December 21, 2020

Dear District and School Administrator:

You are invited to participate in Wisconsin's Adult School Crossing Guard Recognition Week during the week of January 11-15, 2021.

Each day, dedicated adult crossing guards across Wisconsin show up at their assigned crossings to assist students in their journey to or from school. It is important to recognize their hard work, especially due to the challenges they currently face due to COVID-19. As state superintendent of the Department of Public Instruction (DPI), I invite and encourage your participation in the 2021 Adult Crossing Guard Recognition initiative.

Enclosed you will find an idea sheet and a copy of my 2021 Adult Crossing Guard Recognition Week proclamation. The idea sheet will help stimulate your creativity in determining various ways your school, students, parent organizations, and community might show your recognition of, and appreciation for, those adults who serve as crossing guards in your area. In an effort to reduce costs associated with printing and postage, you will find electronic versions of the 2021 Crossing Guard Recognition poster available for local printing at <http://dpi.wi.gov/sites/default/files/imce/sspw/pdf/atsschoolcrossingguard.pdf>.

This recognition event was developed through a collaborative partnership of agencies and organizations representing the state, county, and local levels. Members of the partnership include AAA Wisconsin, Milwaukee Police Department, Wisconsin Department of Transportation, Superior Police Department, Traffic & Parking Control Company, Inc., Madison Police Department, Wisconsin Traffic Safety Officers Association, Wisconsin Driver and Traffic Safety Education Association, Wisconsin School Safety Coordinators Association, Wisconsin Highway Safety Coordinator's Association, and the Wisconsin Department of Public Instruction.

Please direct questions to any of the individuals listed on the idea sheet or Brian Dean, DPI alcohol/traffic safety consultant, at (608) 266-9677 or [brian.dean@dpi.wi.gov](mailto:brian.dean@dpi.wi.gov). Thank you for your effort to make January 11-15, 2021 a special week for the adult crossing guards serving your school.

Sincerely,



Carolyn Stanford Taylor  
State Superintendent

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Enclosures