

December 16, 2019

Dear Principal:

You are invited to participate in Wisconsin's **Adult School Crossing Guard Recognition Week** during the week of January 13-17, 2020.

Each day dedicated adult crossing guards across Wisconsin show up at their assigned crossings to assist students in their journeys to or from school. I invite and encourage your participation in this 2020 Adult Crossing Guard Recognition initiative as proclaimed by the State Superintendent of the Department of Public Instruction (DPI).

Enclosed you will find an idea sheet, and a copy of the 2020 Adult Crossing Guard Recognition Week proclamation. The idea sheet can help stimulate your creativity in determining various ways your school, students, parent organizations, and community might show your recognition of, and appreciation for, those adults who serve as crossing guards in your area. In an effort to reduce costs associated with printing and postage, you will find electronic versions of the 2020 Crossing Guard Recognition poster available for local printing at <http://dpi.wi.gov/sites/default/files/imce/sspw/pdf/atsschoolcrossingguard.pdf>.

This recognition event was developed through a collaborative partnership of agencies and organizations representing state, county, and local levels. Members of the partnership include AAA Wisconsin, Milwaukee Police Department, Wisconsin Department of Transportation, Superior Police Department, Traffic & Parking Control Company, Inc., Madison Police Department, Wisconsin Traffic Safety Officers Association, Wisconsin Driver and Traffic Safety Education Association, Wisconsin School Safety Coordinators Association, Wisconsin Highway Safety Coordinator's Association, and the Wisconsin Department of Public Instruction.

Thank you for your efforts to make January 13-17, 2020, a very special week for the adult crossing guards serving your school.

Sincerely,

Brian Dean  
DPI Alcohol/Traffic Safety Consultant  
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Enclosures  
c: District Administrator