Wisconsin Content Guidelines for
School Guidance Counselor (54) Licensure Programs
Pupil Services Category

A School Guidance Counselor will demonstrate knowledge of and skill in:

1. Demonstrate an understanding of the psychological, theoretical and sociological foundations of human development, learning, and behavior.

2. Demonstrate an understanding of skills required to develop, organize, administer, evaluate, and promote a comprehensive developmental school-counseling program based on the Wisconsin Developmental Guidance Model in collaboration with educators, families and community resources.

3. Demonstrate the skills required to work effectively with school teams to promote a safe and healthy school climate, including prevention and intervention strategies such as conflict resolution, peer mediation and crisis management.

4. Demonstrate an understanding of the role that diversity, inclusion, gender and equity have on students’ academic achievement, personal/social and career development.

5. Demonstrate individual and group counseling skills, which facilitate students’, personal/social, academic, and career development throughout their PK-12 school experience.

6. Demonstrate an understanding of PK-16 career development theories, practices and programs, including the ability to facilitate student skill development.

7. Demonstrate knowledge of developmental approaches to assist all students and parents at points of educational transition such as, home to elementary school, elementary to middle to high school and high school to postsecondary options.

8. Demonstrate an understanding of relevant state and federal laws, institutional rules, regulations and standards along with the national and ethical standards of the American School Counselor Association.

9. Demonstrate the ability to utilize research, student data and institutional assessments to improve school counseling programs and recommend systematic changes that will improve the learning environment for all students.

10. Demonstrate an understanding of current and emerging technology in education and school counseling to assist students, families, and educators in making informed academic, career, and personal/social choices.

11. Demonstrate an understanding of how to acquire ongoing professional development and reflection in helping to continually evaluate school-counseling services.
12. Demonstrate acquired skills in understanding the role, function and responsibilities of a school counselor by acquiring a minimum of 600 hours of supervised practicum as a school counselor in a school setting at the appropriate level(s).

PI 34.31 Pupil services categories. Licenses may be issued in the following pupil services categories at the early childhood through adolescence level to individuals who complete an approved program, demonstrate proficiency in the standards in s. PI 34.04 and meet the additional requirements under this sub-chapter. Specific competencies for the separate license categories shall be determined by the state superintendent based on the recommendations made by the professional standards council under s. 115.425, Stats.

(1) SCHOOL COUNSELOR.
   (a) A license as a school counselor may be issued to an applicant who has completed or processes both of the following:
      1. A master’s degree from an approved school counseling and guidance program and the institutional endorsement.
      2. One of the following:
         a. Eligibility for a license to teach or completion of an approved program and 2 years of successful teaching experience at the early childhood through adolescence level.
         b. An approved one-year, full-time internship in school counseling at the early childhood through adolescence level.
         c. A minimum of 2 years of successful experience as a licensed school counselor. “Successful experience” in this sub-paragraph means experience as a licensed school counselor in an assigned position of one-half time or more as a school counselor under the supervision of a cooperating school counselor and a written recommendation from the school system administration.
   (b) A 5-year nonrenewable license may be issued to an applicant who has obtained the institutional endorsement and has completed all requirements except the requirement in par. (a) 2. This 5-year license may be issued for an individual to meet the requirements in pa. (a) 2. c.