

**Wisconsin Content Guidelines for
Coaching (540) Licensure Programs
Early Childhood-Adolescence (EC-A) (74) teaching Category
Supplemental Teaching Category**

Wisconsin uses the National Association for Sport and Physical Education program standards.

By the end of a Preparation Program leading to Licensure in Coaching, a student will demonstrate proficiency in:

Philosophy and Ethics:

- a. Develop and implement an athlete – centered coaching philosophy
- b. Identify, model, and teach positive values learned through sport participation.
- c. Teach and reinforce responsible personal, social, and ethical behavior of all people involved in the sport program.
2. Safety and Injury Prevention
 - a. Prevent injuries by providing safe facilities.
 - b. Ensure that all necessary protective equipment is available, properly fitted, and use appropriately.
 - c. Monitor environmental conditions and modify participation as needed to ensure the health and safety of participants.
 - d. Identify physical conditions that predispose athletes to injuries.
 - e. Recognize injuries and provide immediate and appropriate care.
 - f. Facilitate a coordinated sports health care program that includes prevention, care, and management of injuries.
 - g. Identify and address the psychological implications of injury.
3. Physical Conditioning:
 - a. Designing programs of training, conditioning, and recovery that properly utilize exercise physiology and biomechanical principals.
 - b. Teach and encourage proper nutrition for optimal physical and mental performance and overall good health.
 - c. Be an advocate for drug free sport participation and provide accurate information about drugs and supplements.
 - d. Plan conditioning programs to help athletes return to full participation following injury.
4. Growth and Development:
 - a. Apply knowledge of how developmental change influences the learning and performance of sport skills.
 - b. Facilitate the social and emotional growth of athletes by supporting a positive sport experience and lifelong participation in physical activity.
 - c. Provide athletes with responsibility and leadership opportunities as they mature.
5. Teaching and Communication
 - a. Provide a positive learning environment that is appropriate to the characteristics of the athletes and goals of the program.
 - b. Develop and monitor goals for the athletes and program.
 - c. Organize practice based on a seasonal or annual practice plan to maintain motivation, manage fatigue, and allow for peak performance at the appropriate time.
 - d. Plan and implement daily practice activities that maximize time on task and available time.
 - e. Utilize appropriate instructional strategies to facilitate athlete development and performance.
 - f. Teach and incorporate mental skills to enhance performance and reduce sport anxiety.

- g. Use effective communication skills to enhance individual learning, group success, and enjoyment in the sport experience.
 - h. Demonstrate and utilize appropriate and effective motivational techniques to enhance athlete performance and satisfaction.
6. Sports Skills and Tactics:
- a. Know the skills, elements of skill combinations, and techniques associated with the sport being coached.
 - b. Identify, develop and apply competitive sport strategies and specific tactics appropriate for the age and skill levels of the participating athletes.
 - c. Use scouting methods for planning practices, game preparation, and game analysis.
7. Organization and Administration:
- a. Demonstrate efficiency in contest management.
 - b. Be involved in public relation activities for the sport program.
 - c. Manage human resources for the program.
 - d. Manage fiscal resources for the program.
 - e. Facilitate planning, implementation, and documentation of the emergency action plan.
 - f. Manage all information, documents, and records for the program.
 - g. Fulfill all legal responsibilities and risk management procedures associated with coaching.
8. Evaluation
- a. Implement effective evaluation techniques for team performance in relation to established goals.
 - b. Use a variety of strategies to evaluate athlete motivation and individual performance as they related to season objectives and goals.
 - c. Utilize an effective an objective process for evaluation of athletes in order to assign roles or positions and establish individual goals.
 - d. Utilize an objective and effective process for evaluation of self and staff.

PI 34.33 Supplementary categories. Except as specified under sub (1) (c), in order to receive a license issued under a supplementary category under this subchapter, an individual shall hold or be eligible to hold a teaching license issued by the department under subch VII. Licenses under this subchapter may be issued in the following categories:

(4) COACHING ATHLETICS. This license is not required. A license to coach athletics may be issued to an applicant who holds a valid Wisconsin license under this chapter, has completed a clinical program in coaching, and has obtained the institutional endorsement for the license to coach athletics or an applicant who is eligible for or holds a license in physical education based on a physical education major.