Wisconsin Content Guidelines for Coaching (540) Licensure Programs

Early Childhood-Adolescence (EC-A) (74) teaching Category
Supplemental Teaching Category

Wisconsin uses the National Association for Sport and Physical Education program standards.

By the end of a Preparation Program leading to Licensure in Coaching, a student will demonstrate proficiency in:

Philosophy and Ethics:
   a. Develop and implement an athlete – centered coaching philosophy
   b. Identify, model, and teach positive values learned through sport participation.
   c. Teach and reinforce responsible personal, social, and ethical behavior of all people involved in the sport program.

2. Safety and Injury Prevention
   a. Prevent injuries by providing safe facilities.
   b. Ensure that all necessary protective equipment is available, properly fitted, and use appropriately.
   c. Monitor environmental conditions and modify participation as needed to ensure the health and safety of participants.
   d. Identify physical conditions that predispose athletes to injuries.
   e. Recognize injuries and provide immediate and appropriate care.
   f. Facilitate a coordinated sports health care program that includes prevention, care, and management of injuries.
   g. Identify and address the psychological implications of injury.

3. Physical Conditioning:
   a. Designing programs of training, conditioning, and recovery that properly utilize exercise physiology and biomechanical principals.
   b. Teach and encourage proper nutrition for optimal physical and mental performance and overall good health.
   c. Be an advocate for drug free sport participation and provide accurate information about drugs and supplements.
   d. Plan conditioning programs to help athletes return to full participation following injury.

4. Growth and Development:
   a. Apply knowledge of how developmental change influences the learning and performance of sport skills.
   b. Facilitate the social and emotional growth of athletes by supporting a positive sport experience and lifelong participation in physical activity.
   c. Provide athletes with responsibility and leadership opportunities as they mature.

5. Teaching and Communication
   a. Provide a positive learning environment that is appropriate to the characteristics of the athletes and goals of the program.
   b. Develop and monitor goals for the athletes and program.
   c. Organize practice based on a seasonal or annual practice plan to maintain motivation, manage fatigue, and allow for peak performance at the appropriate time.
   d. Plan and implement daily practice activities that maximize time on task and available time.
   e. Utilize appropriate instructional strategies to facilitate athlete development and performance.
   f. Teach and incorporate mental skills to enhance performance and reduce sport anxiety.
g. Use effective communication skills to enhance individual learning, group success, and enjoyment in the sport experience.

h. Demonstrate and utilize appropriate and effective motivational techniques to enhance athlete performance and satisfaction.

6. Sports Skills and Tactics:
   a. Know the skills, elements of skill combinations, and techniques associated with the sport being coached.
   b. Identify, develop and apply competitive sport strategies and specific tactics appropriate for the age and skill levels of the participating athletes.
   c. Use scouting methods for planning practices, game preparation, and game analysis.

7. Organization and Administration:
   a. Demonstrate efficiency in contest management.
   b. Be involved in public relation activities for the sport program.
   c. Manage human resources for the program.
   d. Manage fiscal resources for the program.
   e. Facilitate planning, implementation, and documentation of the emergency action plan.
   f. Manage all information, documents, and records for the program.
   g. Fulfill all legal responsibilities and risk management procedures associated with coaching.

8. Evaluation
   a. Implement effective evaluation techniques for team performance in relation to established goals.
   b. Use a variety of strategies to evaluate athlete motivation and individual performance as they related to season objectives and goals.
   c. Utilize an effective and objective process for evaluation of athletes in order to assign roles or positions and establish individual goals.
   d. Utilize an objective and effective process for evaluation of self and staff.

PI 34.33 Supplementary categories. Except as specified under sub (1) (c), in order to receive a license issued under a supplementary category under this subchapter, an individual shall hold or be eligible to hold a teaching license issued by the department under subch VII. Licenses under this subchapter may be issued in the following categories:

(4) COACHING ATHLETICS. This license is not required. A license to coach athletics may be issued to an applicant who holds a valid Wisconsin license under this chapter, has completed a clinical program in coaching, and has obtained the institutional endorsement for the license to coach athletics or an applicant who is eligible for or holds a license in physical education based on a physical education major.