



Lunch

Tool: Social Media Post Examples

Use social media platforms to promote the benefits and value of your school lunch program. Below are some example posts for each audience and platform.

Students:

Facebook



Happy Healthy Friday! During lunch today, we are serving our popular Sesame Green Beans. Add the green beans to your lunch tray along with other fruits, veggies, proteins, milk, and whole grains. A healthy lunch will help you focus and do well in your classes! To see our full menu, go to [link].

Instagram



Happy Monday! Eat a nutritious lunch today to power through the week. Our lunches offer the fuel that you need to be healthy. Check out our full lunch menu on our website. #SchoolLunch #PowerFood #WISchoolMealsRock

Twitter

Save time tonight and let us prepare lunch! We will be serving our popular Mouth-Watering Minestrone Soup #WISchoolMealsRock



Families:
Facebook



Did you know that research shows kids who eat a healthy lunch learn better in the classroom? We are committed to YOUR student's health and academic success, which is why we serve nutritious lunches at [name of school]. Today, we are featuring broccoli, carrots, and strawberries on our salad bar. To see our monthly lunch menu and to find more information, visit [link].

Twitter

Check out our Kooky Kiwi and Orange Cups offered today in the elementary schools!
#LunchTime #Nutritious #WISchoolMealsRock