### LunchTool: Social Media Post Templates

Students

**Facebook**

Happy Healthy Friday! During lunch today, we are serving our popular [food item]. Add the [food item] to your lunch tray along with [other menu items]. A healthy lunch will help you focus and do well in your classes! To see our full menu, go to [link].

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It is game day! Fuel up for the big game by eating [menu item] offered today at lunch. Go [school team mascot]! For more information on the big game or to see our school lunch menu, go to the district’s website at [link].

**Instagram**

*\*Include a colorful picture of the veggies offered at lunch today*

Look at all of the colorful veggies offered at lunch today! Eating a lunch with different fruits and vegetables will provide you with energy to focus and learn during your classes. #FuelYourBrain #WISchoolMealsRock

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*\*Include an image of the lunch tray*

Happy Monday! Eat a nutritious lunch today to power through the week. Our lunches offer the #fuel that you need to excel in all your classes. Check out the full menu on our website. #PowerFood #WISchoolMealsRock

**Twitter**

Our school lunches provide the fuel for you to do well in class, sports, and clubs! #FuelYourBrain #WISchoolMealsRock

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Save time tonight and let us prepare lunch! We will be serving our popular [menu item] tomorrow *or* on [day of week]. #WISchoolMealsRock

Families

**Facebook**

*\*Insert image of menu item*

Did you know that research shows kids who eat a healthy lunch are able to learn better in the classroom? We are committed to YOUR student’s health and academic success, which is why we serve nutritious lunches at [name of school]. Today, we are serving [name of menu item]. To see our monthly lunch menu and for more information about our program, visit [link].

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Did you know that students who eat healthy lunches are better prepared to learn throughout the day? We always offer balanced lunches consisting of protein, whole grains, fruits, vegetables, and milk. To see our lunch menu and to find more information, go to [link].

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*\*Insert image of school lunch options*

Short on time tonight? Do not worry about packing those lunches!

At [name of school], we always offer nutritious lunches with lots of different, healthy options! Tomorrow, we are serving [name of menu item]!

**Twitter**

*\*Insert image of menu item*

Check out our [menu item] offered today at [name of school]! #LunchTime #Nutritious #WISchoolMealsRock

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Short on time tonight? Do not worry about packing those lunches! Our [menu item] tomorrow rocks! #WISchoolMealsRock