### New Menu Items Tool: Social Media Post Templates

Students

**Facebook**

*\*Include image of taste test item*

Happy Taste Test Tuesday!

Today during lunch, come try our [menu item]! After you try it, fill out the survey to let us know if you would like it on our monthly lunch menu. For more information on our taste testing events, go to [link].

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We are serving a new menu item today--[menu item]. Try it at lunch today and let us know what you think by commenting below.

**Instagram**

*\*Include image of taste test item.*

It is Try-Day Friday! Today during lunch, try our [taste test item]. Leave a comment below if you would like to see this special taste test item on our monthly lunch menu. #TryDayFriday #Fuel #WISchoolMealsRock

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*\*Include image of new menu item.*

Wondering about the new [menu item name]? It is made with [ingredients for menu item]! Try it and let us know if you would like to see it on our monthly menu. #NewMenuItem #WISchoolMealsRock

**Twitter**

New menu item alert! Enjoy [description of new menu item]. #NewItem #WISchoolMealsRock

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It is Try-Day Friday! You know what that means. 😋 Come try our [taste test menu item] during lunch today! #TryDayFriday #WISchoolMealsRock

Families

**Facebook**

Did you know that we try to incorporate one new menu item [time frame]? New menu items introduce students to new foods and flavors. Tomorrow, we will be serving [name of new menu item]. For more information on our school nutrition programs, visit [link].

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Every Tuesday is Taste Test Tuesday!

Our school nutrition department is committed to introducing students to new foods and gaining their input before foods are placed on the menu. Students often need to try foods multiple times before liking them and choosing to eat them on their own. After each taste test, students complete surveys telling us how they liked the food and if they would like to see it on the monthly menu. For more information on our school nutrition programs, go to [link].

**Twitter**

Picky eater at home? We have a taste testing activity today from [time] in [location]. It can take kids several tries to like a food, and we are here to help. #WISchoolMealsRock

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We add new menu items every month to introduce students to a variety of foods and flavors. See our menu at [short link].🍴 #WISchoolMealsRock