

News Release

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FOR IMMEDIATE RELEASE

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Kids encourage their peers to try new fruits and vegetables

MADISON — It has kids urging their peers to “try it” and bringing healthy eating practices they learned in school home to their families. It’s the Fresh Fruit and Vegetable Program from the U.S. Department of Agriculture (USDA), helping schools to offer healthy snacks to children.

For the 2016-17 school year, 190 public and private schools will share about \$3.4 million in federal grant funding to provide more than 67,100 elementary students with snacks during the school day. The Department of Public Instruction evaluated 251 applications for Fresh Fruit and Vegetable Program grants made last spring, notifying 168 public schools and 22 private schools this summer that they were accepted for the program.

“To have kids telling their friends a particular fruit is ‘fabulous’ is just remarkable,” said State Superintendent Tony Evers. “We want children to be excited about good nutrition. Over the 10 years that Wisconsin has been a part of this program, its benefits extend way beyond encouraging kids to eat more fruits and vegetables. It supports healthy habits throughout the school and into the community.”

A survey of student preferences found carrots, cucumbers, and snap peas were the top three vegetables

in the 2015-16 school year. Grapes, oranges, and strawberries topped the fruit list. In addition to these familiar favorites, students had a chance to try less familiar fruits and vegetables such as kohlrabi, kumquats, jicama, mangos, and pomegranates. One survey comment noted that “by encouraging students to try different fruits and vegetables, they learn not to eat with their eyes.” Another commended the program because students recognized what healthy snacks are and are now more aware of how healthy foods affect how their bodies feel.

The program’s impact extends beyond snack time and has inspired school gardens in several locations. Other schools reported healthier food choices for schoolwide and parent events, moving away from processed

#WISchoolMealsRock

Videos that tell school nutrition success stories can be found on the [Wisconsin School Meals Rock! webpage](http://dpi.wi.gov/school-nutrition/wisconsin-school-meals-rock).

<http://dpi.wi.gov/school-nutrition/wisconsin-school-meals-rock>



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snacks and cookies. Still other schools are branching out to offer running or other fitness clubs for students, families, and school staff.

To be eligible, participating schools had 50 percent or more of their students receiving subsidized school meals or an equivalent rate for Community Eligibility Program sites. School applications also included a plan for integrating the Fresh Fruit and Vegetable Program with other efforts to promote sound health and nutrition. Each eligible school is projected to receive \$50 per student for the school year based on school enrollment. With these funds, schools purchase additional fresh fruits and vegetables to serve free to students outside of the National School Lunch (NSLP) and School Breakfast programs (SBP). Participating schools submit monthly claims to the Department of Public Instruction for reimbursement for fruits and vegetables as well as some limited non-food costs.

The Fresh Fruit and Vegetable Program began as a pilot in 2002 in just four states and the Zuni Tribal Organization in New Mexico. Wisconsin was part of the gradual expansion in 2006, and in 2008, the program was made permanent and available nationwide to all 50 states, the District of Columbia, and the territories of Guam, Puerto Rico, and the Virgin Islands. In the first year of the nationwide program (2008-09), total funding was \$40 million. Funding rose to \$177 million in the 2015-16 school year and is projected at \$184.5 for 2016-17.

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NOTES: A list of schools receiving Fresh Fruit and Vegetable Program grant awards follows. The 45 marked with an asterisk (*) were not in the program in the prior school year. Actual grant amounts may differ from these projections based on available funding provided by the USDA. This news release is available electronically at http://dpi.wi.gov/sites/default/files/news-release/dpinr2016_80.pdf.

USDA Fresh Fruit and Vegetable Program Grants

Estimated Grants to Wisconsin Schools for the 2016-17 School Year

Abbotsford School District

Abbotsford Elementary, \$18,850

Adams-Friendship Area School District

Adams-Friendship Elementary, \$23,900
 Grand Marsh Elementary, \$7,750
 Roche A Cri Elementary, \$5,700

Antigo Unified School District

* North Elementary, \$9,550

Appleton Area School District

* Badger Elementary, \$16,500
 * Columbus Elementary, \$7,850
 * Highlands Elementary, \$29,350
 * Horizons Elementary, \$17,900

Ashland School District

Lake Superior Intermediate, \$15,900
 Lake Superior Primary, \$19,150
 Marengo Valley Elementary, \$9,500

Baraboo School District

Al Behrman Elementary, \$19,300

Barron Area School District

Woodland Elementary, \$17,750

Bayfield School District

Bayfield School, \$8,250

Beecher-Dunbar-Pembine School District

Pembine Elementary, \$6,600

Beloit School District

* Aldrich Intermediate, \$16,750
 Converse Elementary, \$20,850
 Cunningham Intermediate, \$19,300
 * Fran Fruzen Intermediate, \$18,650
 Gaston Elementary, \$20,100
 Hackett Elementary, \$22,400
 McNeel Intermediate School, \$19,950
 Merrill Elementary, \$12,450
 Robinson Elementary, \$22,700
 Todd Elementary, \$26,200

Bruce School District

Bruce Elementary, \$9,650

City of Milwaukee (Charter)

Central City Cyberschool, \$19,000
 Cyberschool Preschool, \$3,000
 Milwaukee Math and Science Academy, \$16,800

Colby School District

* Colby Elementary, \$16,000

Cornell School District

Cornell Elementary, \$10,000

Cudahy School District

Kosciuszko Elementary, \$13,800
 Park View Elementary, \$11,350

Eau Claire Area School District

Locust Lane Elementary, \$13,200
 Longfellow Elementary, \$13,400
 Prairie Ridge Early Learning, \$16,050

Fond du Lac School District

Chegwin Elementary, \$18,050
 Parkside Elementary, \$12,900

Franklin (Private School)

Indian Community School of Milwaukee, \$15,850

Gillett School District

* Gillett Elementary, \$12,250

Janesville School District

Jackson Elementary, \$14,050
 Jefferson Elementary, \$16,350
 * Lincoln Elementary, \$18,900
 Madison Elementary, \$21,650
 Wilson Elementary, \$14,600

Kenosha Unified School District

Bose Elementary, \$16,550
 Brass Community Elementary, \$22,900
 Edward Bain School of Language and Art - Creative Arts, \$25,550
 * Edward Bain School of Language and Art - Dual Language, \$16,550
 Frank Elementary, \$22,200
 Grant Elementary, \$14,000
 Grewenow Elementary, \$18,100
 Jefferson Elementary, \$12,600
 McKinley Elementary, \$16,250
 Strange Elementary, \$28,250
 Vernon Elementary, \$15,850
 Wilson Elementary, \$10,000

Lac du Flambeau School District

Lac du Flambeau Elementary, \$25,050

Ladysmith School District

* Ladysmith Elementary, \$18,100

NOTES: Actual grant amounts may differ from these projections based on available funding provided by the USDA. The 45 schools marked with an asterisk were not part of the USDA Fresh Fruit and Vegetable Program in the previous school year.

Loyal School District

* Loyal Elementary, \$15,250

Madison Metropolitan School District

Allis Elementary, \$26,250

Falk Elementary, \$18,350

* Glendale Elementary, \$24,400

Hawthorne Elementary, \$19,800

Lake View Elementary, \$13,150

Leopold Elementary, \$33,500

Lincoln Elementary, \$20,500

Lindbergh Elementary, \$11,000

Mendota Elementary, \$17,000

* Orchard Ridge Elementary, \$18,900

Sandburg Elementary, \$23,400

Schenk Elementary, \$21,750

Manitowoc School District

Jefferson Elementary, \$20,050

Mauston School District

* Grayside Elementary, \$14,050

Menasha School District

Butte des Morts Elementary, \$21,850

Gegan Elementary, \$21,800

Jefferson Elementary, \$10,250

* Nicolet Elementary, \$7,150

Menominee Indian School District

Keshena Primary School, \$21,500

Menomonie School District

* River Heights Elementary, \$20,700

Milwaukee (Private Schools)

Atonement Lutheran School, Milwaukee, \$16,500

Believers in Christ, \$9,500

Catholic East Elementary School, \$7,400

* Christ-St. Peter Lutheran School, \$4,200

Lutheran Urban Mission Initiative, Inc. (LUMIN)

Concordia University-Granville, \$11,300

Milwaukee Rescue Mission

CrossTrainers Academy, \$7,600

Messmer Catholic Schools

Messmer Preparatory Catholic School, \$23,000

St. Rose and St. Leo Catholic School, \$23,750

Northwest Catholic

Lower Campus, \$7,000

Upper Campus, \$5,850

Northwest Lutheran School, \$11,800

* Prince of Peace, \$12,450

St. Adalbert Grade School, \$23,350

* St. Peter Immanuel Lutheran School, \$9,300

St. Marcus Lutheran School, \$36,500

St. Marcus North Campus (ECC), \$8,000

St. Rafael the Archangel School - North, \$6,150

St. Rafael the Archangel School - South, \$15,750

Milwaukee Public Schools

ALBA, \$22,900

* Allen-Field Elementary, \$35,650

Auer Avenue Elementary, \$13,850

Barbee Elementary, \$15,850

BEAM School, \$37,300

Bethune Academy, \$25,050

Clarke Street Elementary, \$15,400

Clement Avenue Elementary, \$22,000

Craig Montessori School, \$25,050

* Doerfler Elementary, \$37,600

Emerson Elementary, \$11,850

Engleburg Elementary, \$17,150

Forest Home Elementary, \$41,950

Franklin Elementary, \$14,700

Fratney Elementary, \$21,850

Gaenslen Elementary, \$35,500

Grant Elementary, \$34,300

* Grantosa Drive Elementary, \$31,200

Greenfield Bilingual, \$33,500

Hawley Environmental School, \$17,050

Hawthorne Elementary, \$13,850

Hopkins Lloyd, \$15,600

IDEAL, \$14,450

Jackson Elementary, \$16,900

* Keefe Avenue Elementary, \$15,050

LaFollette Elementary, \$12,050

* Lancaster Elementary, \$13,950

Longfellow Elementary, \$45,050

Lowell Elementary, \$12,650

MacDowell Montessori School, \$24,850

Maple Tree Elementary, \$15,250

Metcalfe Elementary, \$15,350

Milwaukee Academy of Chinese Language, \$23,400

Milwaukee Environmental Science Academy, \$15,150

Milwaukee French Immersion School, \$26,600

Milwaukee Parkside School, \$38,150

* Milwaukee Spanish Immersion School, \$13,400

* Ninety-Fifth Street Elementary, \$19,550

Obama School of Career and Technical Education, \$14,100

Parkview Elementary, \$21,500

* River Trail Elementary, \$22,000

Rogers Street Academy, \$33,550

* Siefert Elementary, \$15,800

Starms Discovery, \$20,650

Starms Early Childhood, \$14,650

Story Elementary, \$20,900

* Stuart Elementary, \$16,550

Thurston Woods Elementary, \$23,750

* Townsend Street Elementary, \$15,350

Trowbridge Street Elementary, \$13,150

* Westside Academy I, \$13,600

* Westside Academy II, \$6,700

Wisconsin Conservatory of Lifelong Learning, \$21,100

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Neopit (Private School)

Menominee Indian Tribe of Wisconsin, \$11,650

North Crawford School District

North Crawford Elementary, \$15,450

Northwood School District

Northwood School, \$8,300

Oneida (Private School)

Oneida Nation Elementary, \$15,150

Oshkosh Area School District

- * E Cook Elementary, \$13,400
- * Jefferson Elementary, \$9,250
- * Merrill Elementary, \$11,800
- * Washington Elementary, \$11,650

Prairie du Chien Area School District

Bluff View Elementary, \$11,800

Racine Unified School District

- * Dr. Jones Elementary, \$20,150
- * Janes Elementary, \$15,200
- * Johnson Elementary, \$27,100
- Knapp Elementary, \$16,250

Richland School District

Jefferson Elementary, \$8,350

Seneca School District

- * Seneca Elementary, \$7,600

Sheboygan Area School District

Jefferson Elementary, \$20,500
Longfellow Elementary, \$19,900
Sheridan Elementary, \$14,100

Superior School District

Northern Lights Elementary, \$30,550

Tigerton School District

- * Tigerton Elementary, \$5,900

Tomah Area School District

- * Lemonweir Elementary, \$16,800

Tri-County Area School District

Tri-County Elementary, Plainfield, \$13,400

Two Rivers School District

Koenig Elementary, \$13,250

Unity School District

Unity Elementary, \$20,850

UW-Milwaukee (Charter)

School for Early Development and Achievement, \$4,700

Waukesha School District

Blair Elementary School, \$16,150
Hadfield Elementary School, \$17,250
Heyer Elementary School, \$20,200
Whittier Elementary School, \$14,350

Wauwatosa (Private School)

Lutheran Urban Mission Initiative, Inc. (LUMIN)
Concordia University - Pilgrim, \$10,700

Webster School District

Webster Elementary, \$15,750

West Allis School District

Franklin Elementary, \$20,650
Horace Mann Elementary, \$25,500
Jefferson Elementary, \$27,800
Longfellow Elementary, \$18,050
Pershing Elementary, \$12,750

Wisconsin Rapids School District

- * Howe Elementary, \$17,250
- Mead Elementary Charter School, \$20,500

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